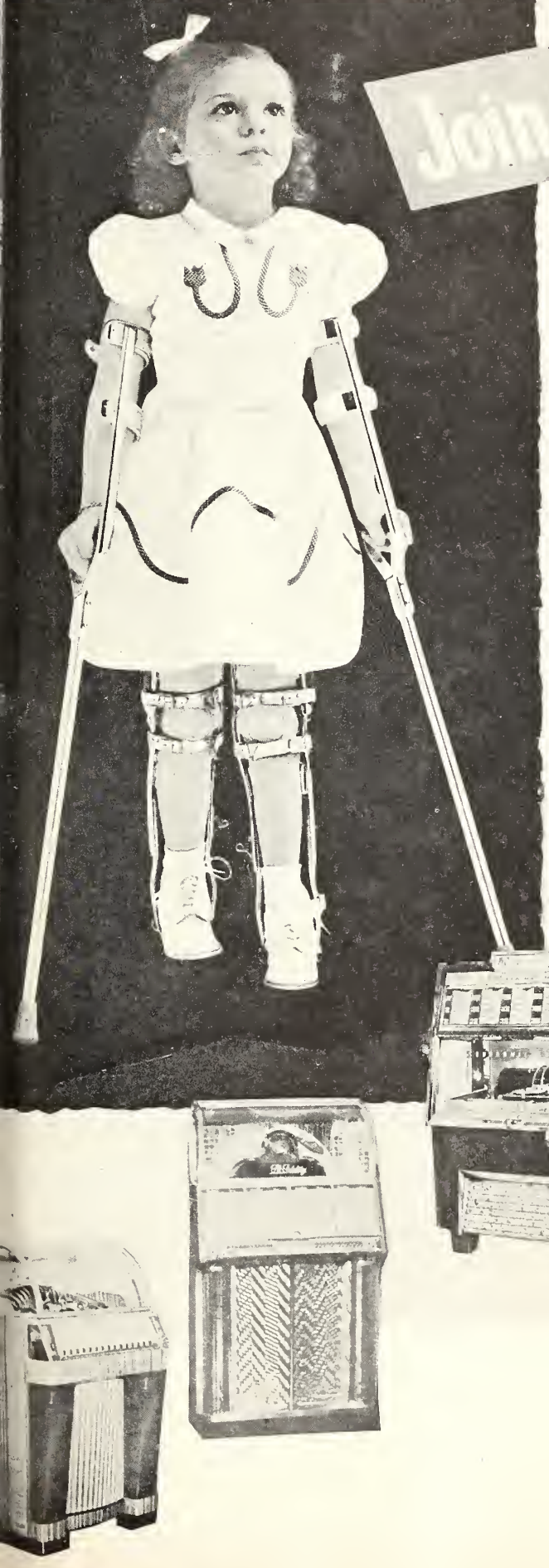
THE CASH BOX

VOLUME XVI | DECEMBER 18, 1954 | NUMBER 13

FIGHT POLIO!



Connee Boswell has been named Juke Box Queen for "A Day Of Dimes For The 'March Of Dimes'", the program sponsored by *The Cash Box* and designed to make possible an organized contribution from the juke box industry to fight polio. During the week of January 17-21, juke box operators throughout the nation will select one day to donate all receipts collected to the "March Of Dimes."

REAL WILD RAGTIME SOUND

LOU MONTE

SINGS

CATS WHISKERS

ROULETTE

20/47-5963

RCA VICTOR
FIRST IN RECORDED MUSIC

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 13
December 18, 1954

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"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"

From January 17-21, the entire juke box industry will devote itself to one great cause, "A Day Of Dimes For The 'March Of Dimes'". During that week, each juke box operator will select one day in which to donate his entire receipts to the fight against polio.

This will be the second year that *The Cash Box* has sponsored this drive.

The tremendous humanitarian achievements which it can accomplish are unquestioned. It is the job of everyone in any way connected with the industry to do his utmost to see that the greatest possible number of dimes is collected.

That's where all the people in the music end of it come in.

Artists who appear on TV or radio programs, stageshows, night club floors or anywhere else can let their listeners know about the campaign and the dates. Disk jockeys can promote it for weeks before—thereby building up continued public interest in it. Publishers can have the dates marked on all their promotional literature and in their advertisements.

The total effect of this many pronged drive will be to make the entire nation aware of the week. It will let people know that when they play a juke box on a certain day that week, their dimes will be going to a great cause. And finally it will help to get the greatest number of dimes possible into the fund to fight polio.

A united drive throughout the entire juke box industry, as well as all the industries it is associated with, such as the music and record business, will not only serve to achieve the greatest benefit for children who might otherwise not be able to receive proper care for their illness, but it will in turn reflect favorably on all aspects of our industry—without our seeking it.

If the juke box industry—with the help of all those in the music and record fields—can make a really substantial contribution to the polio fund, it will not only be aiding one of the most worthy charities, it will also be showing what a public-spirited industry can accomplish when it concentrates on a worthwhile cause. It will bring heightened respect to everyone who participates in it including the juke box operator, the record company, the artist, the disk jockey and all others.

Here's a cause which everyone can aid. So let's all remember the dates—January 17-21. Publicize it, talk it up. Let's collect the greatest possible number of dimes for "A Day Of Dimes For The 'March Of Dimes'".

America's Next Instrumental Hit!

"MAJORCA"

by

MONTY KELLY

Essex # 375

Essex RECORDS
3208-16 SOUTH 64th STREET
PHILADELPHIA 43, PENNA.
BELGRADE 3-6250
Manufactured and Distributed by Palda Record Company

A "Beboze" CHRISTMAS SONG!

Eddy Arnold sings "Christmas Can't Be Far Away"

RCA VICTOR 20/47-5905

Two Big Instrumentals!

"CINDERELLA WALTZ"

and

"Blue Shuffle"

by

THE FRANK SORRELL TRIO

Audivox No. 111 (45-111)

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

"THE LITTLE SHOEMAKER"

"SMILE"

BOURNE, INC.

136 W. 52nd Street, New York 19

JUST RELEASED!

Leroy Anderson's SANDPAPER BALLET

b/w

SONG OF THE BELLS

Recorded by LEROY ANDERSON
Decca #29319

MILLS MUSIC, Inc.

M-G-M RECORDS

SAM ULANO

"SANTA AND THE DOODLE-LI-BOOP"

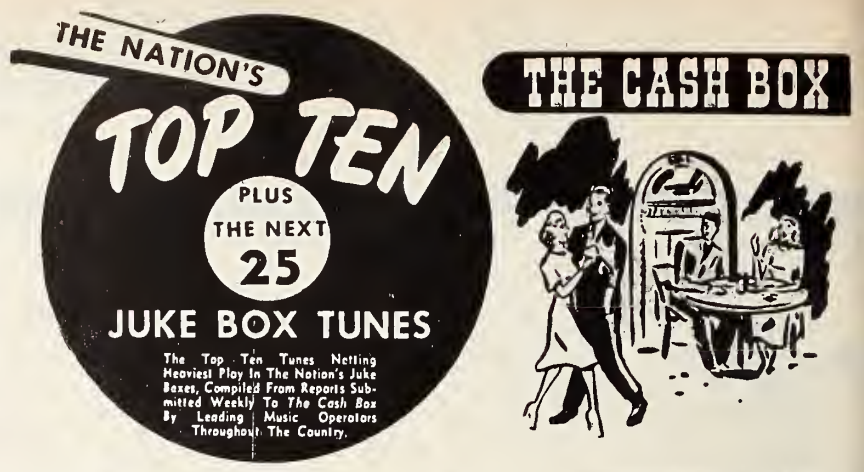
MGM 11898 (78 rpm)
K11898 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

A tremendous compliment to British dance music has been bestowed upon **Ted Heath**, who with his complete orchestra and singers, has been invited to provide thirty minutes of very special material on Christmas Day by NBC thus allowing millions of United States listeners to hear this famous band on a coast-to-coast hook up. . . . Remember my mentioning Yorkshire singer **Ronnie Hilton** a few weeks back? Well, glad to say my words were not in vain. Just look at the best seller list and you'll find him right there. . . . Although **Dean Martin** and **Jerry Lewis**' picture "Living It Up" has been going 'round for some months now, Dean seems to be heading for the sellers with his disk "How Do You Speak To An Angel" from that movie. Tune seems to be getting lots of air time and I'll bet it gets into the best sellers this side of Christmas, and I wouldn't be surprised if the same thing happened to **Kitty Kallen**'s "Don't Let The Kiddy Geddin". . . . **Frank Weir** will be going solo in vaudeville early in the new year, playing his soprano sax and clarinet. I know this is only a beginning but I would suggest that Frank build his act to incorporate a choir with which he is nearly always associated on records. This would be novel. . . . Everybody is looking forward to the "Les Brown at the Hollywood Palladium" LP's., which will be issued here in January and should please lots of fans. . . . **Vera Lynn** off to Denmark for a concert, then on to Holland and Germany for guest radio spots. What a popular girl our Vera really is. Always asked to return again and again. . . . **Lionel Hampton** is enjoying tremendous success in Paris. His show has been described as rhythmic and exciting, amazing, astonishing and uncanny. I always knew the French would have words for it. . . . **Les Perrin**, London's young publicist back after six weeks in the States, now all set to handle public relations in Britain for the **Four Aces**, **Johnny Desmond**, and **Liberace**. Quite a worth while trip I would say.

This week's best selling pop singles: (Courtesy "New Musical Express")

1) "Let's Have Another Party" ..... WINIFRED ATWELL
2) "Santo Natale" ..... DAVID WHITFIELD
3) "This Ole House" ..... ROSEMARY CLOONEY
4) "Hold My Hand" DON CORNELL
5) "This Ole House" ..... BILLIE ANTHONY
6) "If I Give My Heart To You" JOAN REGAN
7) "My Son, My Son" ..... VERA LYNN/FRANK WEIR
8) "No-one But You" ..... BILLY ECKSTINE
9) "I Still Believe" ..... RONNIE HILTON
10) "If I Give My Heart To You" ..... DORIS DAY


THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AB—Abbott	CD—Cadence	DY—Derby	JD—Jay Dee	PA—Parrot	SP—Specialty
AL—Aladdin	CH—Chess	EP—Epic	JU—Jabilee	PE—Peacock	SW—Swingtime
AM—Ambassador	CK—Checker	ES—Essex	KI—King	PO—Potter	TF—Tiffany
AP—Apollo	CO—Columbia	FA—Favorite	LO—London	PR—Prestige	TI—Tico
AT—Atlantic	CR—Coral	FE—Federal	ME—Mercury	RA—Rainbow	TR—Trend
BE—Bell	CT—Cat	FI—Fiesta	MG—MGM	RE—Regent	UN—United
BR—Brunswick	DA—Dana	4 Star—Four Star	MJ—Majar	RH—Recorded in Hollywood	VA—Valley
BT—Bethlehem	DE—Decca	GR—Groove	MO—Modern	RM—Rama	VI—RCA Victor
CA—Capitol	DO—Dot	IM—Imperial	NG—Norgran	SA—Savoy	WA—Watco

Pos. Last Week

1 — **I NEED YOU NOW** — **EDDIE FISHER** — 1
BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

2 — **MR. SANDMAN** — **THE CHORDETTES** — 3
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

3 — **PAPA LOVES MAMBO** — **PERRY COMO** — 2
BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

4 — **TEACH ME TONIGHT** — **DeCASTRO SISTERS** — 4
AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

5 — **IF I GIVE MY HEART TO YOU** — **DORIS DAY — DENISE LOR** — 5
BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-5853)—Dinah Shore

6 — **SHAKE, RATTLE AND ROLL** — **BILL HALEY AND HIS COMETS** — 7
AT-1026 (45-1026)—Joe Turner
DE-29204 (9-29204)—Bill Haley
FA-21004X—Tomcats

7 — **HEY THERE** — **ROSEMARY CLOONEY** — 6
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins
FA-21005X—Cary Stewart
VI-20-5867 (47-5867)—Homer & Jethro

8 — **MAMBO ITALIANO** — **ROSEMARY CLOONEY** — 8
CO-40361 (4-40361)—Rosemary Clooney

9 — **HOLD MY HAND** — **DON CORNELL** — 9
BE-1048 (45-1048)—Dick Powell
CR-61206 (9-61206)—Don Cornell
DE-29301 (9-29301)—Guy Lombardo

10 — **COUNT YOUR BLESSINGS** — **EDDIE FISHER** — —
CA-2927 (F-2927)—Gordon MacRae
CO-40321 (4-40321)—Arthur Godfrey
CO-40370 (4-40370)—Rosemary Clooney
FA-21005X—Cary Stewart
DE-29251 (9-29251)—Bing Crosby
JU-5172 (45-5172)—Orioles
VI-20-5871 (47-5871)—Eddie Fisher

11) THIS OLE HOUSE. 12) THE NAUGHTY LADY OF SHADY LANE. 13) MUSKRAT RAMBLE. 14) IT'S A WOMAN'S WORLD. 15) CARA MIA. 16) DIM, DIM THE LIGHTS. 17) LET ME GO, LOVER. 18) THAT'S WHAT I LIKE. 19) WHITHER THOU GOEST. 20) MAKE YOURSELF COMFORTABLE. 21) SKOKIAAN. 22) HAJJI BABA. 23) THAT'S ALL I WANT FROM YOU. 24) MOOD INDIGO. 25) IN A LITTLE SPANISH TOWN. 26) I NEED YOUR LOVIN' (BAZOOM). 27) HEARTS OF STONE. 28) PUPALINA. 29) WHEN WE COME OF AGE. 30) ST. LOUIS BLUES MAMBO. 31) THE TOUCH. 32) MOBILE. 33) SMILE. 34) RUNAROUND. 35) THE BANDIT.

ATTENTION DEALERS & OPS:

SPECIAL DECEMBER RELEASE

Richard Maltby

"STARDUST MAMBO"

"Strictly Instrumental"

X-0075 4X-0075

Betty Clooney

"WHISPER"

"Si, Si, Senor"

X-0076 4X-0076

Frankie Lester

"TELL IT TO ME AGAIN"

"Wedding Bells"

X-0077 4X-0077

Jan Strickland

Pop and Rhythm & Blues

"COME TO ME MY LITTLE DARLIN'"

"Let's"

X-0080 4X-0080

Country & Western

Terry (DON'T DROP IT) Fell

"GET ABOARD MY WAGON"

"You Don't Give A Hang About Me"

X-0078 4X-0078

The Stars of WLW-TV Cincinnati

The Geer Sisters

"UNLOVED AND UNCLAIMED"

"Menu Love"

X-0079 4X-0079

"X" RECORDS MARK THE HITS!

a Product of Radio Corporation of America

NOTHING CAN STOP THIS RECORD

A SURE #1

"Hearts of Stone"

DOT-15265

BY AMERICA'S TOP GIRL TRIO...

THE FONTANE SISTERS

b/w

"BLESS YOUR HEART"

Dot RECORDS ● ● ● GALLATIN, TENNESSEE ● PHONE: 1600

THE ORIGINAL

THE ORIGINAL

THE GREATEST INSTRUMENTAL RECORD OF 1954 and 1955...

the Original!

"MELODY OF LOVE"

by

BILLY VAUGHN

(of the Hilltoppers)

and his Orchestra

THE BILLBOARD

• *Best Sellers in Stores*

28. MELODY OF LOVE—B. Vaughn..... — 1
Joy Ride—Dot 15247—ASCAP

the Original!

DOT-15247

Dot RECORDS • • • GALLATIN, TENNESSEE • PHONE: 1600

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

KIRK DOUGLAS
(Decca 29355; 9-29355)

B+ "A WHALE OF A TALE" (2:12) [Wonderland ASCAP—Hoffman, Gimbel] Movie star Kirk Douglas offers a recorded version of the lively sea-faring tune he chants in the "20,000 Leagues Under The Sea" flicker. Movie & TV plug should help start it.

C+ "THE MOON GREW BRIGHTER AND BRIGHTER" (2:44) [Disney ASCAP—Singer, Kennedy] Kirk and the Mellomen work together again on a bouncey ballad from the U-I pic "Man Without A Star." Cute side.

TOMMY & JIMMY DORSEY
(Bell 1073; 45-1073)

B "BROTHERS" (3:03) [Berlin ASCAP—Berlin] The cute "Sisters" song from "White Christmas" gets a revamp in lyrics and is belted out by Tommy and Jimmy Dorsey. The brothers handle the vocal with the band. Great beat.

B "LOVE YOU DIDN'T DO RIGHT BY ME" (2:40) [Berlin ASCAP—Berlin] The boys offer some great, very danceable background music for Bill Raymond's vocal of another pretty tune from the "Christmas" film.

HENRI RENE ORCH.
(RCA Victor 20/47-5962)

B+ "PARIS LOVES LOVERS" (2:43) [Chappell ASCAP—Porter] Henri Rene, the orchestra and chorus present a lush and beautiful arrangement of a tune from Cole Porter's new "Silk Stockings." Soaring strings beautiful.

B "YOU, MY LOVE" (2:45) [Maraville ASCAP—Gordon, Van Heusen] This end features the Rene ork and chorus on a lovely mood music item from the coming pic "Young At Heart." Romantic. Piano is in foreground.

BARRY FRANK
(Bell 1077; 45-1077)

B "HOLD ME IN YOUR ARMS" (2:40) [Artist ASCAP—Heindorf, Henderson, Pippin] Barry Frank, aided capably by Sid Feller's ork, croons an inviting tune that's giving some indications of making the grade.

C+ "THE NAUGHTY LADY OF SHADY LANE" (2:47) [Paxton ASCAP—Tepper, Bennett] This deck is a pleasing arrangement of a big novelty that's heading to the top.

JERRY VALE
(Columbia 40404; 4-40404)

B "A MILLION MOONS AGO" (2:45) [Beatrice ASCAP—Gilbert, Insetta] Jerry Vale does a pretty job with a fine romantic ballad that could make some noise. Jimmy Carroll's ork and a chorus assist.

C+ "LOLLY LINGER LONGER" (2:25) [Montclare BMI—Dehr, Miller, Gilkyson] Jerry comes over well on this country flavored bouncer. Happy cutie.

THE CASH BOX DISK OF THE WEEK

"SINCERELY" (2:54) [Ave BMI—Fugua, Freed]
"NO MORE" (2:08) [Mapleleaf BMI—De John, De John, De John]
THE McGUIRE SISTERS
(Coral 61323; 9-61323)

McGUIRE SISTERS

● The McGuire Sisters are here to stay. And if their latest Coral release is any indication of what's to come in '55, we can expect the three song birds to top the stardom lists by next December. On their newest disk, the McGuires revert to a formula which originally brought them national recognition. As they did with "Goodnight, Sweetheart," they jump on a new up-and-coming rhythm and blues tune and wax it in a fashion that we feel could soar the disk right up to the top. It's a great rendition of a strong ballad dubbed "Sincerely." We're in love with the song and delivery. The coupling is a lively ditty called "No More." It's a cutie that'll draw heaps of spins. Watch the top half. It's gonna be their biggest to date.

LOU MONTE
(RCA Victor 20-5963; 47-5963)

B "ROULETTE" (2:30) [American ASCAP—Torok] A cute country flavored ditty is colorfully handled by Lou Monte. Happy bouncer with a roulette wheel heard in the backdrop.

B+ "CAT'S WHISKERS" (2:56) [Trinity BMI—Tibbott, Rex] Lou leans into a clever cornball ditty on this side. Winterhalter's corny instrumental backing helps make this deck a contender.

VICKI YOUNG
(Capitol 3008; F-3008)

C+ "HEARTS OF STONE" (2:04) [Regent BMI—Jackson, Ray] A good handclapper that's tops in blues and riding high in pop, is given a good belting by Vicki Young. Real wild side. Exciting.

B "TWEEDLE DEE" (2:26) [Progressive BMI—Scott] An up and coming R&B item gets a rhythmic, sock delivery by Vicki. Thrush does a big job with blues material.

MORRY ALLEN ORCH.
(Belle 8912; 8912-45)

C+ "JUNGLE LOVE" (2:45) [Highland BMI—de Luca] With Joe Negri featured on the guitar, Morry Allen and his men offer an interesting and melodic item with a good beat. Exciting side.

B "WALTZING DOLL" (2:35) [Highland BMI—Zappone] The guitarist leads again as the crew waltzes through a pretty number. Tender and appealing.

MANTOVANI ORCH.
(London 1507; 45-1507)

B "LONELY BALLERINA" (2:43) [Kassner ASCAP — Carr] A dreamy, lush instrumental is presented in the popular sweeping Mantovani style. Beautiful tune. Romantic too.

B "YOU STEPPED OUT OF A DREAM" (3:03) [Feist ASCAP—Brown, Kahn] A pretty oldie is given a beautiful orchestral presentation by the Mantovani ork. Delightful material and inviting execution.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, In addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "PARIS LOVES LOVERS"	Henri Rene O.	RCA Victor 20-5962; 47-5962
★ "CAT'S WHISKERS"	Lou Monte	RCA Victor 20-5963; 47-5963
★ "I CAN'T GIVE YOU ANYTHING BUT LOVE"	Jackie Lee	Coral 61304; 9-61304
★ "VERA CRUZ"	Richard Hayman	Mercury 70514; 70514 x 45
★ "MELODY OF LOVE"	David Carroll	Mercury 70516; 70516 x 45

GEORGE WILLIAMS
(Coral 61306; 9-61306)

B+ "TIGER RAG MAMBO" [Leo ASCAP—La Rocca, Costa] As mambo material continues to sell strongly, George Williams comes through with a wild instrumental mambo arrangements of the favorite "Tiger Rag." Band really lets loose. Great side.

C+ "SONG FROM DESIREE" [Miller ASCAP—Newman, Darby] The Williams band changes the mood and drifts through a pretty waltz tune, the title song from one of the country's top flickers. Very pretty.

PEGGY LEE & MILLS BROS.
(Decca 29359; 9-29359)

B+ "STRAIGHT AHEAD" (2:40) [Denslow ASCAP—Lee] A spiritual with a load of zest and punch is belted across by Peggy Lee and the Mills Brothers. An exciting deck that makes your toes tap. Good religious material.

B "IT MUST BE SO" (2:52) [Denslow ASCAP—Lee] This is a cute rhythm item featuring the same polished performers. Peggy penned both tunes and they're both good. Peg and the Millsmen work well together.

JACKIE LEE
(Coral 61304; 9-61304)

B+ "I CAN'T GIVE YOU ANYTHING BUT LOVE" (1:54) [Mills ASCAP—McHugh, Fields] A great standard gets a unique piano styling from 88 master Jackie Lee. Piano really jumps. Great arrangement. Kids'll love it.

C+ "BLUE BOOGIE" (2:03) [Jackie Lee IND—Lee, Lattanzi] The keyboard star gives out with some real old fashioned boogie woogie material with the gang cheering in the backdrop.

PAUL WHITEMAN
(Capitol 2999; F-2999)

C+ "SAN" (3:19) [E. H. Morris ASCAP—McPhail, Michels] Paul Whiteman's arrangement of "San" is belted out in the real old, delightful fashion that made him a star some years back. Cute.

C+ "WANG WANG BLUES" (2:59) [Feist ASCAP—Mueller, Busse Johnson, Wood] This end is another 'crazy' Whiteman arrangment of an oldie. Clever delivery great for Charleston fans.

JOE MARINE
(Belle 1075; 45-1075)

B "MY OWN TRUE LOVE" (2:45) [Remick ASCAP—David, Steiner] Balladeer Joe Marine, formerly with Fred Waring, plays a solo role as he renders the beautiful "Tara Theme" from "Gone With The Wind."

C+ "THE SONG FROM DESIREE" (2:34) [Miller ASCAP—Darby Newman] On this deck, the mellow voiced crooner offers the title tune from the hit Marlon Brando flicker. Charlie Naylor's ork assists well on both ends.

...two years ago they couldn't pronounce his name!

Today...

BEST ORCHESTRA OF 1954

★

Ralph Marterie

★

CASH BOX NINTH ANNUAL POLL FOR 1954

The No. 1 Record Band In All America

with four smash hits!

"PRETEND", "CARAVAN", "CRAZY, MAN, CRAZY"

and "SKOKIAAN"

Thanx ops! what else can we say...

Mercury RECORDS

CURRENT RELEASE

"ROCK! ROCK!"

AND

"Dig That Crazy Santa Claus"

Featuring Lola Dee On The Vocal

MERCURY 70493 • 70493X45

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DREAM DUSTERS/ PETE PONTRELLI
(Skyway 103; 45-103)

B "SPRING FEVER BLUES" (2:57) [Skyway BMI-Whenham] The Dream Dusters shuffle through a good blues item. Group has an inviting sound and style. They work well together.

C+ "SEASON'S GREETINGS" (3:04) [Skyway BMI—Whenham] Pete Pontrelli handles the vocal chores on this Yuletide item. Artist has a mellow voice.

RAY KING
(Vitam 1003; 45-1003)

C+ "CAN IT BE LOVE" (2:35) [BMI—Manville] Joe Derise's ork sets up a fitting backdrop for Ray King's vocal on this pretty romantic item. Slow moving love song.

C "I'LL ALWAYS LOVE YOU" (2:50) [BMI—Martin, Lawrence] From the film "I'll Always Love You" comes this romantic item warmly offered by the songster.

RICHARD HAYMAN ORCH.
(Mercury 70514; 70514 x 45)

B+ "VERA CRUZ" (2:34) [Leo Feist ASCAP—Cahn, Friedhoffer] Richard Hayman's haunting harmonica leads the orchestra through a beautiful arrangement of a title tune from a coming pic. Lovely arrangement. Could make noise.

B "WINTER WONDERLAND" (2:06) [Bregman, Vocco & Conn ASCAP—Smith, Bernard] Hayman and the gang lilt through a great winter favorite that fits perfectly into the current holiday season. Delightful harmonica work.

DARIO CASSINI
(Epic 9084; 5-9084)

B "O HOLY NIGHT" [—Dwight, Adam] The lovely tenor voice of Dario Cassini makes an impressive showing as it tenderly caresses the lyrics of this religious Xmas item. Ray Ellis' orchestra supplies the background.

C+ "SANTO NATALE" [—Hoffman, Manning, Nardone] A Christmas item that's making a load of noise is smoothly waxed by the crooner. Voice has warmth.

BRO. LEE ROY & BAND
(Epic 9081; 5-9081)

B "SOUTH RAMPART STREET PARADE" (2:41) [Feist ASCAP—Allen, Bauduc, Haggart] Brother Lee Roy lets loose with his baritone sax as he leads his Lee Boys through a "crazy" arrangement of a jazz favorite.

C+ "EVER SINCE YOU WENT AWAY" (2:22) [Moonlight BMI—Gallucci] This side is a slow shuffle ballad handled capably by the Lee Boys in the vocal department.

THE CASH BOX SLEEPER OF THE WEEK

"DANCE CALINDA" (2:47) [Glenwood BMI—Stanley]

"TWO LADIES IN DE SHADE OF DE BANANA TREE" (2:32)
[Harwin ASCAP—Arlen, Capote]

THE FOUR LADS
(Columbia 40402; 4-40402)

FOUR LADS

The Four Lads who made the grade on a novelty called "Istanbul" and have since been turning out good recordings, come up with their strongest hit possibility in some time with a novelty called "Dance Calinda." It's a delighful cutie with a catchy tempo that reminds this listener of "Istanbul." Castenets and a fascinating Norman Leyden orking add a great deal to this entertaining side. The kids'll love it. Flip side is one of the big tunes from the forthcoming Harold Arlen-Truman Capote musical "House Of Flowers." It's a happy platter labeled "Two Ladies In De Shade Of De Banana Tree." Show oughta do much toward getting this side up on the charts. We favor the top half. Keep an eye on it.

THE MARINERS
(Columbia 40405; 4-40405)

C+ "AN OLD BEER BOTTLE" (2:27) [Trinity BMI — Leis, Grean] In their cornball "I See The Moon" fashion, the Mariners waltz through a cute ditty that oughta do well in the taverns. Happy sound. Recitation at mid point.

C+ "HEY, MABEL!" (2:10) [Pickwick ASCAP—Tepper, Bennett] Spencer Odom's ork assists the boys on a comedy bouncer that oughta attract coin. Cute novelty.

FRANK LESTER
("X"-0077; 4X-0077)

B "TELL IT TO ME AGAIN" (2:18) [Weiss-Barry BMI—Mandel, Rotha] Frank Lester, who did the vocal on Buddy Morrow's "I Don't Know" debuts as a soloist on the "X" label with a good rhythm ballad that could make noise. Interesting style.

C+ "WEDDING BELLS" (2:37) [Mellin BMI—Mellin, Jarczyk] A chorus and Sid Bass' ork set up a big showcase for the crooner's tender treatment of a warm love song. Talented performer.

L. D.'S ACCORDIANOS
(Potter 1005; 1005 x 45)

C+ "NIGHTINGALE POLKA" [Mills ASCAP] L. D.'s Accordianos bounce through some lively polka material that oughta do well in the right spots.

C+ "MARY LOU POLKA" [Hansen ASCAP] Polka music takes on an appealing flavor when it's rendered on the accordion. This side features a vocal trio and accordions.

JACK TEAGARDEN
(Urania 100; 45-100)

B "CHRISTMAS SONG" (3:00) [E. H. Morris ASCAP—Torme, Wells] Trombone great Jack Teagarden vocals and toots on one of the all time great Xmas tunes. Delightful platter. A bit different from the run-of-the-mill waxings.

C+ "ST. JAMES INFIRMERIE BLUES" (3:20) [Mills ASCAP—Primrose] A jazz classic is fashioned with a driving beat by Jack and the crew. Jack handles the vocal and trombone chores again.

JERRY JEROME ORCH.
(MGM 11890; K-11890)

B "GOOFUS" (2:19) [Feist ASCAP—King, Harold, Kahn] A real lively novelty is cleverly fashioned by the Jerry Jerome ork. Boys have an unusual sound that'll sell. Wha-Wha sound is a real coin catcher.

C+ "SLEEPY TIME GAL" (2:51) [Miller ASCAP—Lorenzo, Whiting, Alden, Egan] This end is another colorful instrumental rendition of an oldie. Sweet cornball stuff that goes big on the jukes.

JANICE LUCE TRIO
(Treasure Tone 2581)

C+ "SOMEDAY, SOMETIMES, SOMEWHERE" [Hilton BMI—Post] The Janice Luce trio tenderly styles a lovely romantic item as Ricky Lido takes over in the vocal department. Very pretty side.

C "MONDAY MORNING BLUES" [Hilton BMI—Post] Mimi Martell takes on the vocal chores and belts out a torchy blues item. Trio assists capably.

DAVID CARROLL
(Mercury 70516; 70516 x 45)

B+ "MELODY OF LOVE" (2:3[illegible] [Theo. Presser ASCAP—Dilmore, Engleman] A fascinating wal melody that's reported making bi noise in the northern states is beautfully treated by David Carroll's o chestra. A wonderful arrangement.

B "LA GOLONDRINA" (2:4[illegible] [River BMI — Gerradell] Tl voices of a chorus are used as an instrument on this lovely Carroll arrangement of a soft, romantic wal item. Grand coupling.

THE COMMANDERS
(Decca 29323; 9-29323)

B "THE ELEPHANTS TANG[illegible] (2:26) [Emerson BMI—Lande Eddie Grady leads his great Cor manders through a catchy arrangment of a cute tango novelty th could stir up some noise. Band h a great style and sound. Can almo picture elephants tangoing.

B "COMMANDERS OVERTURI (3:04) [Promenade ASCAP Camarata] Eddie lets go with sor fancy drum work on this bounc ditty. Boys work perfectly togeth Clever arranging on both ends. N for dancing.

JOHNNY CORVO & HI TONES
(Haven 101; 45-101)

B "YOU FRACTURE ME" [—To Fowler] Johnny Corvo and t Hi Tones team up on a gimmicked arrangement of a bounce ballad. Gre backing enhances the crooner's wa voice. Good platter that could ma some noise.

C+ "MY HEART AT YOUR FEE [Tom Fowler] The Bill Benn Quartet supplies the instrumental a companiment for Johnny's vocal on pleasing piece of romantic materi

ARTHUR GODFREY
(Columbia 40398; 4-40398)

B OLD PAPPY TIME" (2:[illegible] [Hamblen BMI—Hamblen] T popular Godfrey aided by the Colu bians and Jimmy Carroll's ork, r ders the new bouncer by Stu Hambl author of "This Ole House". G cornball arrangement.

C+ "SOMEBODY BIGGER TH YOU AND I" (3.07) [Bulls-F ASCAP — Lange, Heath, Burke] beautiful religious inspirational b lad is sung with feeling and mean by Godfrey. Lovely song.

GLORIA DE HAVEN
(Decca 29366; 9-29366)

B "THE TWO OF US" (3:[illegible] [American Academy ASCA Sherrell, Moody] Movie star Gl De Haven tenderly fashions a pre romantic ballad from the U-I flic "So This Is Paris". She sounds g Song has possibilities.

B "SO THIS IS PARIS" (2:[illegible] [American Academy ASCA Sherrell, Moody] This end features film queen on the smooth latin ter title tune. She has an expressive vo

Mercury Sets Up Company Owned Distrib In New York

NEW YORK—Mercury Records an-unced this week that effective Jan-ry 1st, it will establish its own com-ny distributorship in New York ty. The line is currently being dis-ibuted in this area by Malverne stributors. Mercury officials said at this completes the company's an to have its own office in New ork, a plan which has been under nsideration for the past couple of ars.

Basically, it was reported, Mercury establishing this office in order to ovide closer contact between Mer-ry's management personnel and the usic industry in general.

The New York distributorship will be known as Mercury Record Distributors, Inc. and will be located at 721 11th Avenue, New York City.

Morris Price, Mercury's vice-president in charge of sales, will arrive in New York next week to organize this distributorship.

Al Hirsh, head of Malverne, the current Mercury distributor, said that an amicable arrangement had been made with the diskery. Malverne will carry on with its current lines, Cadence, Clef, Pacific, Fantasy and Wallis. In addition, Hirsh is currently completing arrangements to take on other lines which will compliment his current roster.

Settle "I'm Walking Behind You" Suit

BEVERLY HILLS, CALIF.—The it filed by Harry G. Atwood and uis Herscher of Keynote Music ainst Peter Maurice Music Co. Ltd., London and Leeds Music jointly, the song "I'm Walking Behind ou" alleging infringement on the ng "I Can't Forget You," written by eu Mellein and Herscher, has been ttled for an undisclosed sum of oney.

Keynote Music stated that "I Can't rget You" was assigned to Peter aurice Music of London, for Eng-nd in 1951 and that Maurice and eeds infringed on Keynote's copy-ght by copyrighting and publish-g and placing on the market a song cled "I'm Walking Behind You" nich was copied largely from the ng "I Can't Forget You" released London in 1952 on Decca Records. ie Decca record was sung by the Dinning Sisters with Jan Garber and his ork. Song was originally published and recorded on Capitol Records in the United States.

The song "I Can't Forget You" is now being handled by Bell Song Publishing Co., owned by Herscher, also the owner of Keynote.

Essex Leases Bruce Disk

NEW YORK—Monte Bruce, Bruce Records, this week announced the leasing of "Be Bop Santa Claus" by Babs Gonzales to Essex Records, Philadelphia, until June 1, 1955.

The lease will cover all of the United States with the exception of metropolitan New York, New York State, Philadelphia, New Jersey and Los Angeles.

Detroit Cites Ed McKenzie

DETROIT—Saturday, November 20, was proclaimed by the Mayor of e City of Detroit as Ed McKenzie Day, the first Detroit disk jockey to receive ch an honor. Acting Mayor Louis C. Miriani presented McKenzie with special proclamation and gold lapel pin during his Saturday party television ow seen over WXYZ-TV. The proclamation cites McKenzie and his Satur-y Party for devoting time and entertainment to the the teen-agers of Detroit. goes on to state that McKenzie has always co-operated fully with the epartment of Parks and Recreation and rendered valuable assistance through s weekly Saturday telecasts, encouraging teen-agers to engage in a recrea-on program vital to the welfare and health of every community.

"MAKE YOURSELF COMFORTABLE, BABY"

THIS HIT WILL BE AROUND FOR A LONG TIME

SARAH VAUGHAN'S

BIGGEST HIT OF HER CAREER

MERCURY 70469

Mercury RECORDS

DAVID WHITFIELD

sings the great new Christmas hit!

SANTO NATALE

(Merry Christmas)

backed by ADESTE FIDELIS

1508

LONDON top 5

CARA MIA David Whitfield with Mantovani	1486
THE BANDIT The Johnston Brothers	1470
MY SON, MY SON Vera Lynn and Frank Weir	1501
THE FINGER OF SUSPICION Dickie Valentine	1498
THE CUCKOO CRIES Frank Weir	1503

LONDON® RECORDS

TRUE HIGH ffrr FIDELITY

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1. MR. SANDMAN	Chordettes (Cadence) Four Aces (Decca)
2. LET ME GO, LOVER	Joan Weber (Columbia)
3. TEACH ME TONIGHT	DeCastro Sisters (Abbott)
4. THE NAUGHTY LADY OF SHADY LANE	Ames Brothers (RCA Victor) Archie Bleyer (Cadence)
5. I NEED YOU NOW	Eddie Fisher (RCA Victor)
6. MAKE YOURSELF COMFORTABLE	Sarah Vaughan (Mercury)
7. PAPA LOVES MAMBO	Perry Como (RCA Victor)
8. HOLD MY HAND	Don Cornell (Coral)
9. IF I GIVE MY HEART TO YOU	Doris Day (Columbia) Denise Lor (Majar) Connee Boswell (Decca)
10. MAMBO ITALIANO	Rosemary Clooney (Columbia)

11) COUNT YOUR BLESSINGS. 12) IT'S A WOMAN'S WORLD. 13) HEARTS OF STONE. 14) ALWAYS YOU. 15) THAT'S ALL I WANT FROM YOU.

KFWB (Hollywood, Calif.), which has spark-plugged scores of today's noted personalities and countless civic activities in its long history, is now readying its biggest event, the celebration of 30 years of uninterrupted broadcasting. Months of intensive planning for a memorable series of events will precede the 30th anniversary date. KFWB claims to be the first independent radio station in Los Angeles, born February, 1925.

* * * * *

ED CAPUTO
(WNHC—New Haven, Conn.

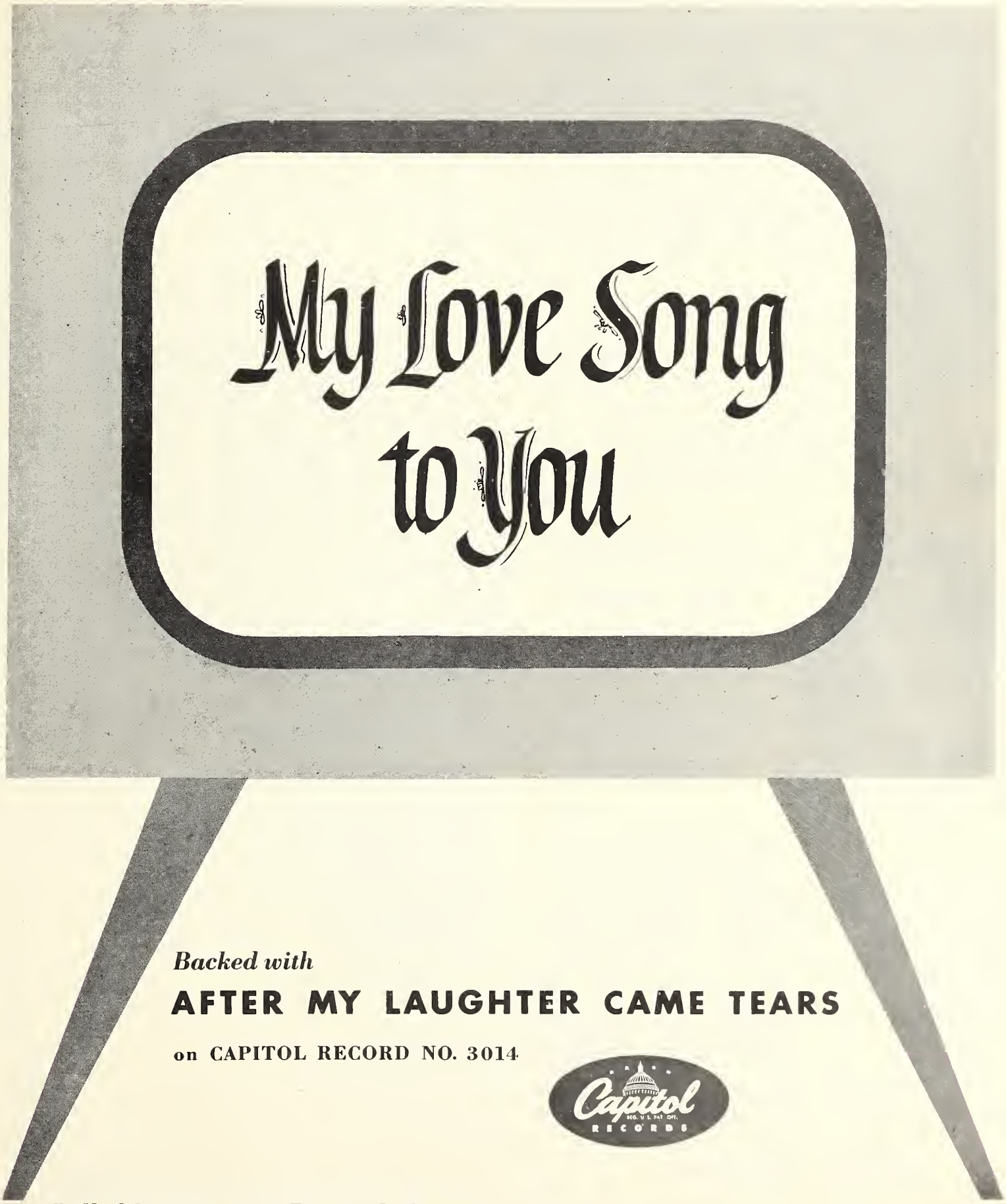
Pic of the week—**Ed Caputo** (WNHC-New Haven, Conn.) conducts the popular "Top 20 Disc Jockey Show." Ed and program director Bill Bennett reports that the rating of his show has gone up considerably since the teen-agers in the Connecticut area now have his program picked up and relayed over the loudspeaker systems in various high schools throughout the Connecticut area after school hours. . . . Radio station WVDA-Boston has revamped its entire afternoon music format based on careful planning and programming to reach everyone and satisfy all tastes. **Ken Malden** and **Bob "The Robin" Martin** share hosting honors, breaking up five hours into segments of soft-mood music, current pops, swing and up-tempo and finish with cool music. According to the station the new set-up has already paid off in ratings (Pulse) and sponsors. Ken's 1 to 3 P. M. portion, "Good Afternoon of Music," features the best in bands and the best vocalists in the land. He's developed a tremendous teen-age following and needs as many autographed pictures of artists as he can get. Here's a chance for artists to get some more fan clubs going up Boston way. . . . During the first week of the new "Mort Nusbaum Show" over WBBF-Rochester, N. Y., Mort had as his guests in person **Diana Barrymore**, **Robert Wilcox**, **Dinah Kaye**, **Rasputin** (Dinah's manager), **Johnny Antonelli** and others. Long distance calls, which went out over the air, came in from **Tommy Mara**, **The Nocturnes**, **Russ Carlyle** and **Johnnie Ray**. . . . **Art Preston** (WSPR-Springfield, Mass.) writes "Congrats on your wonderful Disc Jockey Festival November 20 issue."

* * * * *

One of our most active record promotion fellas nominates **Dotty Bohn** (WTOL-Toledo, O.) as "the purtiest record librarian" in the country. Anyone think otherwise? Let's see some photos of the prettiest record librarians. We'll print. Send all entries care of "Platter Spinner Patter." . . . **Jay Trompeter**, Chi deejay, quietly married **Billie Kathryn Webster** in Chicago. . . . **Bob Keefe** (WHAM-Rochester, N. Y.) will use **The Cash Box** 10 on his 2 to 3 P. M. show. . . . **Sid Dickler** (WEDO-Pittsburgh, Pa.) is personal manager of **Dolores Delmar**, who works the Dickler shows with instrumental backgrounds as the "Singing Secretary." . . . **Gary Lester's** (WVNJ-Newark, N. J.) has begun his annual campaign requesting listeners to bring their children's discarded toys to the nearest police or fire department for repair and distribution to less fortunate children.

42,710,000* people see the
JACKIE GLEASON SHOW...

Last Saturday night they heard
BOB MANNING *sing*



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AFTER MY LAUGHTER CAME TEARS

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Capitol RECORDS

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Fighting Polio

NEW YORK—Connee Boswell, chosen Juke Box Queen for "A Day Of Dimes For The 'March Of Dimes'" campaign sponsored by **The Cash Box**, poses with Joe Orleck (left), publisher of the magazine and Sid Parnes (right), its editor. All artists and disk jockeys are being asked to publicize the drive which calls for juke box operators to donate all receipts received on one day during the week of January 17-22.

2 BIG HITS! WELL ON THE WAY

DIDO ROWLEY

"THE HANDS OF TIME"

b/w

"DON'T FORGET TO BRING ME BACK YOUR LOVE"

FABOR 4001

THE

LAINIE SISTERS

"I'VE GOT SOMEBODY NEW"

b/w

"THE DIGGIE SONG"

FABOR 4002

FABOR RECORDS

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Distributed in Canada by QUALITY RECORDS, LTD., Toronto

THE CASH BOX ROUND THE WAX CIRCLE

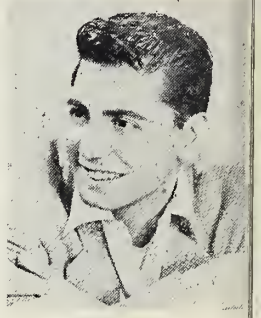
NEW YORK:

London gave a bangup party last week to welcome **David Whitfield** to this country. Open house was held at the Warwick from 12 noon to 12 midnight and disk jockeys from many areas made special trips in to visit with him. . . Two of the top Christmas numbers this year were written by the same authors **Robert Allen** and **Al Stillman**. They're **Perry Como**'s "Home For The Holidays" and **Jimmy Boyd**'s "I Saw Mommy Do The Mambo With You Know Who." Both songs showed up in **The Cash Box** "Sure Shots" in the December 11 issue and they are 5 and 6 respectively in best sheet sellers this week. Nice Christmas present, huh? . . . **Lu Ann Simms** made her first theater appearance at the State Theater in Hartford last week end and did a commendable job. Her rendition of "Hold 'Em Joe" brought the house down. . . **Belle Nardone**, one of the writers of "Santo Natale" has a great feature story written about her in last Wednesday's New York World-Telegram. . . . **Jimmy Crain** and **Al Jacobs**, writers of "I Need You Now" and "If I Give My Heart To You," now have a Rhythm and Blues hit in **Roy Hamilton**'s "Hurt." Like the other two, the song is published by Miller Music, and **Lester Simms**, professional manager of the firm, has several pop versions in the works with major artists. . . . Continental chanteuse **Alya Uno**, currently appearing at the Two Guitars, has been signed by Emeral Records. . . . **Sylvia Syms** opens at the Village Vanguard, Tuesday, December 14. . . . Sam Fox Music has just purchased the theme song of the Italian motion picture "Cadets Of Guascogne" in a deal negotiated by **Paul Siegel** . . . **Frankie Laine** profiled in last week's Saturday Evening Post. . . . **Sabo Robison**, president of the high-flying Abbott and Fabor label dropped in to say hello while in New York to wax the De Castro sisters in their follow-up to "Teach Me Tonight."

DAVID WHITFIELD

CHICAGO:

Joan Weber, whose "Let Me Go, Lover" is reported to be the number one tune here in Chicago, arrives in the Windy City on Friday to meet and greet for the very first time, dee-jays who have helped this disk soar to the top in such a short span of time. . . . Another **Lew Douglas** discovery has come upon the horizon. 22-year old **Judy Valentine**, who is currently out with her first Dot recording, titled "The Mission Of San Michel." Though Judy has been singing professionally for the past three years or so, it was not until recently that things started to happen in a big way. Seems Judy cut a demonstration record and decided to bring it to Lew Douglas. Lew listened and liked what he heard. Which brings us up to the present where Judy is now the proud and happy possessor of a Dot recording contract. . . . Hear tell **Connee Boswell** will be in town 12/12 thru 12/14 to appear on a TV show here. . . . **Don Cornell** arriving in our town a few days prior to his theatre opening in order to promote his "No Man Is An Island" which, according to reports received, may well be another hit for Don. . . . **Glory Fox**, co-writer of "Please Don't Break My Heart," as recorded by Mercury's **Nick Noble**, spent a coupla days in our town which she claims she misses now that she is making her home in Orlando, Florida. . . **Ralph Marterie**, winner of **The Cash Box**' Juke Box Operators Poll as the best band of '54 back at his old stomping grounds, Melody Mill Ballroom. Now that Ralph's records are doing so well, he gets to appear in his ole home town all too seldom. . . . **Tommy Leonetti** had audiences absolutely begging for more when he opened 12/5 at the Chez Paree. Everyone commented they didn't know Tommy was THAT good. He does a sensational job.



TOMMY LEONETTI

HOLLYWOOD:

We're going through the same problem here in LA that has been plaguing the industry every year during the holidays. Deejays and operators just haven't given enough exposure to Xmas tunes to break them open into the smash hit classifications. True, there are a few very good numbers that will make the grade but there are also many other fine Christmas tunes that will fall along the wayside due to lack of promotion. . . . **Spike Jones** is back home for the holidays after presenting his "Musical Depreciation Revue of '54" in 77 cities throughout the U.S. . . **Vicki Young** has been set for two weeks at the Laurel Hills Supper Club, Columbus, South Carolina, following her Dallas, Texas, date which wound up on Dec. 1. Vicki has two strong blues bouncers with "Tweedle Dee" and "Hearts of Stone" on Capitol. . . . **Harry Geller** has resigned from his post as A & R head of RCA Victor's Hollywood office. It is reported that he will write and direct a new TV series for the **Ames Brothers** which will be produced here early next year. **Henri Rene** has been appointed new West Coast A & R chief. . . . Singing comedy star **Mary McCarty** will hold down the spotlight at the Hollywood Masquerade cambo over the Holidays. She opens Dec. 21st for two weeks. . . . **Larry Goldberg** of National Music Sales received a special greeting from Uncle Sam this past week in the form of a draft notice. He left for the Fort Ord Induction Center Dec. 7th. . . . **George Sherlock**, promotion manager for Decca Distributing Corp., is back home again after his periodic jaunt thru the Western Territory. . . . You just havn't heard anything yet until you've listened to **Charley Weaver** sing his humorous arrangement of "It's Xmas In Mt. Ivy" from his LP album "Charley Weaver Sings" Starlite Records. . . . Carl Ravazza, romantic singing star on Tiffany Records returns to **Charley Foy**'s Supper Club Dec. 21st for a two week stand. He has long been one of the Valley's favorite entertainers. . . . The R & B bound "Oo Wah" has been covered in the pop field on the Crown label by **The Nickabocks** featuring **Nick Therry** and **Lew Raymond**'s Orchestra. Flip side debuts a ballad which was written by Nick himself titled "All I Ever Did Was Love You." . . . Angelenos are all agog over Xmas sales of **Bob Stern**'s unusual album of "The 8 Greatest Horse Races of '54." . . . **Jerry Blaine** of Jubilee Records, N. Y., back in town Dec. 15 for recording dates.

AMES BROTHERS

from the pen of CAROLYN LEIGH
who gave you "YOUNG AT HEART"

Another Song Smash

"OUR FUTURE HAS ONLY BEGUN"

MERCURY-70509

by
1954's Thrilling
New Singing Star

NOW
on Mercury

DENISE LOR

Mercury RECORDS

LAST CALL!

The Cash Box

Holiday Special

(Dated Dec. 25th)

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THE CASH BOX

GAIETY MUSIC SHOP
New York, N. Y.

1. Papa Loves Mambo (P. Como)
2. Mr. Sandman (Chordettes/Four Aces)
3. If I Give My Heart To You (Day/Lor)
4. Teach Me Tonight (DeCastros)
5. Let Me Go, Lover (J. Weber)
6. Mambo Italiano (R. Clooney)
7. I Need You Now (E. Fisher)
8. Count Your Blessings (Fisher/Crosby)
9. Shake, Rattle And Roll (Bill Haley)
10. This Ole House (R. Clooney)

GILCHRIST RECORD SHOP
Cleveland, Ohio

1. Let Me Go, Lover (J. Weber)
2. Melody Of Love (V. Vaughn)
3. Mr. Sandman (Four Aces/Chordettes)
4. Yours (Dick Contino)
5. Naughty Lady (Ames Bros.)
6. Dim, Dim The Lights (Haley)
7. Things I Didn't Do (P. Como)
8. Hearts Of Stone (Fontanes)
9. Home For The Holidays (Perry Como)
10. This Ole House (R. Clooney)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Mr. Sandman (Chordettes)
2. Count Your Blessings (Fisher)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Archie Bleyer)
5. Woman's World (Four Aces)
6. Dim, Dim The Lights (Haley)
7. Muskrat Ramble (McGuires)
8. Mambo Italiano (R. Clooney)
9. Shake, Rattle And Roll (Bill Haley)
10. Hey There (R. Clooney)

MUSIC CENTER
Honolulu, T. H.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Naughty Lady (Ames Bros.)
6. That's All I Want From You (Jaye P. Morgan)
7. Teach Me Tonight (DeCastros)
8. Smile (Nat "King" Cole)
9. Papa Loves Mambo (P. Como)
10. Mambo Italiano (R. Clooney)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Let Me Go, Lover (J. Weber)
2. Hold My Hand (Don Cornell)
3. Mr. Sandman (Four Aces)
4. Teach Me Tonight (DeCastros)
5. Muskrat Ramble (McGuires)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. Naughty Lady (Ames Bros.)
9. Mood Indigo (N. Petty Trio)
10. Papa Loves Mambo (P. Como)

BEN BROWN MUSIC
Lynn, Mass.

1. Let Me Go, Lover (J. Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Hearts Of Stone (Fontanes)
4. Teach Me Tonight (DeCastros)
5. Home For The Holidays (Perry Como)
6. Shake, Rattle And Roll (Bill Haley)
7. My Son, My Son (Vera Lynn)
8. Mambo Italiano (R. Clooney)
9. Ling Ting, Tong (Five Keys)
10. Papa Loves Mambo (P. Como)

KATZ DRUG COMPANY
Kansas City, Mo.

1. Let Me Go, Lover (J. Weber)
2. Naughty Lady (Ames Bros.)
3. I Need You Now (E. Fisher)
4. Mr. Sandman (Chordettes)
5. Hearts Of Stone (Fontanes)
6. That's All I Want From You (Jaye P. Morgan)
7. Dim, Dim The Lights (Haley)
8. Count Your Blessings (Fisher)
9. Shake, Rattle And Roll (Bill Haley)
10. This Ole House (R. Clooney)

WALLICHS MUSIC CITY
Hollywood, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Earth Angel (Penguins)
4. I Need Your Lovin' (Cheers)
5. Naughty Lady (Ames Bros.)
6. Shake, Rattle And Roll (Bill Haley)
7. Mambo Italiano (R. Clooney)
8. Barefoot Contessa (Hugo Winterhalter)
9. This Ole House (R. Clooney)
10. Papa Loves Mambo (P. Como)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Let Me Go Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Archie Bleyer)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Hey There (R. Clooney)
6. Mambo Italiano (R. Clooney)
7. White Christmas (Drifters)
8. That's All I Want From You (Jaye P. Morgan)
9. Hold My Hand (Don Cornell)
10. Shake, Rattle And Roll (Bill Haley)

LIL' PAL RECORD STORE
Houston, Tex.

1. Let Me Go, Lover (T. Brewer)
2. Hearts Of Stone (Charms)
3. Mambo Italiano (R. Clooney)
4. Naughty Lady (Ames Bros.)
5. Mr. Sandman (Chordettes)
6. Papa Loves Mambo (P. Como)
7. Mobile (Julius La Rosa)
8. I Need You Now (E. Fisher)
9. Barefoot Contessa (Hugo Winterhalter)
10. Hold My Hand (Don Cornell)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Dim, Dim The Lights (Haley)
5. Earth Angel (Penguins)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Count Your Blessings (Fisher)
8. Shake, Rattle And Roll (Bill Haley)
9. White Christmas (Drifters)
10. That's All I Want From You (Jaye P. Morgan)

VAN CURLER MUSIC
Albany, N. Y.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Let Me Go, Lover (J. Weber)
4. This Ole House (R. Clooney)
5. Naughty Lady (Ames Bros.)
6. Hold My Hand (Don Cornell)
7. Mambo Italiano (R. Clooney)
8. Count Your Blessings (Fisher)
9. Papa Loves Mambo (P. Como)
10. Baby Brother (Kitty Kallen)

RADIO DOCTORS
Milwaukee, Wis.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Archie Bleyer)
4. Make Yourself Comfortable (Sarah Vaughan)
5. That's What I Like (Don, Dick & Jimmy)
6. Yours (Dick Contino)
7. Stardust Mambo (R. Maltby)
8. Drink, Drink, Drink (M. Lanza)
9. Teach Me Tonight (DeCastros)
10. Rock A Beatin' Boogie (Esquire Boys)

FERGUSON'S RECORD SHOP
Memphis, Tenn.

1. Shake, Rattle And Roll (Bill Haley)
2. This Ole House (R. Clooney)
3. Mr. Sandman (Four Aces)
4. Papa Loves Mambo (P. Como)
5. Hearts Of Stone (Charms)
6. Count Your Blessings (Fisher)
7. Mr. Sandman (Chordettes)
8. If I Give My Heart To You (Connee Boswell)
9. Teach Me Tonight (DeCastros)
10. I Need You Now (E. Fisher)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Teach Me Tonight (DeCastros)
4. Home For The Holidays (Perry Como)
5. This Ole House (R. Clooney)
6. Ling, Ting,Tong (Five Keys)
7. Hearts Of Stone (Fontanes)
8. I Need You Now (E. Fisher)
9. Shake, Rattle And Roll (Bill Haley)
10. Mama Doll Song (Patti Page)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Let Me Go, Lover (J.Weber)
2. I Need You Now (E. Fisher)
3. Mr. Sandman (Chordettes)
4. Naughty Lady (Ames Bros.)
5. Papa Loves Mambo (P .Como)
6. If I Give My Heart To You (Doris Day)
7. Hey There (R. Clooney)
8. Teach Me Tonight (DeCastros)
9. Shake, Rattle And Roll (Bill Haley)
10. Count Your Blessings (Fisher)

THE MUSIC BOX
Spokane, Wash.

1. Shake, Rattle And Roll (Bill Haley)
2. Mr. Sandman (Chordettes)
3. This Ole House (R. Clooney)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (E. Fisher)
6. Dim, Dim The Lights (Haley)
7. Naughty Lady (Ames Bros.)
8. Muskrat Ramble (McGuires)
9. Papa Loves Mambo (P. Como)
10. Count Your Blessings (Fisher)

THE RECORD SHOP
Hartford, Conn.

1. Muskrat Ramble (McGuires)
2. Unsuspecting Heart (Stevens)
3. Let Me Go, Lover (J. Weber)
4. Mr. Sandman (Chordettes)
5. Whither Thou Goest (Ford & Paul)
6. Shake, Rattle And Roll (Bill Haley)
7. Mambo Italiano (R. Clooney)
8. I Need You Now (E. Fisher)
9. Naughty Lady (Ames Bros.)
10. Make Yourself Comfortable (Sarah Vaughan)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Four Aces)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Hearts Of Stone (Charms)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. Count Your Blessings (Fisher)
9. If I Give My Heart To You (Doris Day)
10. Hold My Hand (Don Cornell)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. Teach Me Tonight (DeCastros)
5. If I Give My Heart To You (Doris Day)
6. Papa Loves Mambo (P. Como)
7. Shake, Rattle And Roll (Bill Haley)
8. Hey There (R. Clooney)
9. Woman's World (Four Aces)
10. Naughty Lady (Ames Bros.)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Naughty Lady (Ames Bros.)
4. Count Your Blessings (Fisher)
5. Whither Thou Goest (Paul & Ford)
6. Let Me Go, Lover (J. Weber)
7. Hey There (R. Clooney)
8. Make Yourself Comfortable (Sarah Vaughan)
9. I Need You Now (E. Fisher)
10. This Ole House (R. Clooney)

Writers And Publishers Receive Awards At 3rd Annual BMI Dinner

NEW YORK—Last Wednesday evening, December 8, the officers and directors of Broadcast Music, Inc., held their Third Annual Award Dinner at the Roof Garden of the Hotel Pierre, this city with more than 145 attending.

The award dinner is held primarily for BMI publishers and writers whose songs have reached the top ten during the past year and is also attended by those publishers and writers whose songs have done the same in previous years.

Following smorgasbord, cocktails and dinner, BMI president Carl Haverlin addressed the aggregation with words of welcome and was followed by writer-deejay Bob Haymes who emceed the entertainment portion of the program.

Writer-conductor-arranger Bernie Wayne was first to perform. He conducted the Ray Block orchestra while at the piano and played his composition "Vanessa." The McGuire Sisters were on next, singing their hits "Goodnight, Sweetheart, Goodnight," "Muskrat Ramble" and their latest Coral release "Sincerely."

Eddy Manson, well known for his background music for the motion picture "Little Fugitive" and as a harmonica virtuoso, played "Joey's Theme" from the pic and "Bartered Bride."

Patti Page offered "Detour," "Changing Partners" and was joined by Pee Wee King on "Tennessee Waltz." The latter tune was sung as a tribute to the recently deceased Fred Rose whose Acuff-Rose firm published the song. Miss Page closed with "Doggie In The Window" and her latest record "Let Me Go, Lover."

BMI's vice-president Bob Burton, took over with an assist from Bob Sour for the award presentations.

Tommy Valando (Sunbeam Music) received awards for "Young At Heart" by Carolyn Leigh and Johnny Richards and for "Crazy 'Bout Ya Baby" by Rudi Maugeri.

Gene Goodman (Arc Music) received an award for "Goodnight Sweetheart, Goodnight" written by James Hudson and Calvin Carter.

Gene Aberbach (Hill & Range Songs - St. Louis Music) accepted awards for "Let Me Go, Lover" by Jennie Lou Carson and Al Hill; for "Here" by Dorcas Cochran and Henri Rene; and for "Sh-Boom" (in conjunction with Progressive Music) by Carl Feaster, Claude Feaster, James Keyes, Floyd McRae and William R. Edwards.

Lou Levy (Duchess Music) won with "If You Love Me" by Marguerite Monnot.

Moe Gale (Sheldon Music) accepted the award for "Jilted" by Robert Colby.

Bobby Mellin (Mellin Music) received an award for "The Man With The Banjo" by Fritz Schulz Reichel and Bob Mellin. Mellin also received honorable mention for being the only publisher to come up with an award winning song for each of the three years since awards were offered.

Joe Csida (Trinity Music) had an award winning song in "Santa Baby" by Tony Springer.

Ahmet Ertegun (Progressive Music) received two awards. One for his firm's part in starting "Sh-Boom" on the right track and the second for "Shake Rattle And Roll" written by Carles Calhoun.

Absent Stuart Hamblen (Stuart Hamblen Music) copped an award for his composition "This Ole House."

Archie Levington (Studio Music) accepted the honor for "Woman" by Dick Gleason.

Absent Hal Stanley (Vesta Music) won an award for "The Man Upstairs" by Dorinda Morgan and Harold Stanley.

Bob Gilmore (Peer International) was the recipient of the award for "I'm A Fool To Care" by Ted Daffan.

BMI's Chairman of the Board of Directors, Sydney M. Kaye, then spoke about the importance of the writer-publisher relationship as the strength behind BMI.

Ray Block and his orchestra capably supplied the music for the entertainment and the dancing.

Earlier in the program, Carl Haverlin introduced the BMI board members who were asked to stand. They included William S. Hedges, Leonard Reinsch, G. Richard Shafto, Sydney M. Kaye, James Wallen, Ernest Lee Jahncke and Paul W. Morency.

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Could He Be Their Dream?

NEW YORK—Johnnie Ray bursts into song as The Chordettes, (left to right) Margie Needham, Lynn Evans, Carol Bushman, and Janet Ertel, hint to "Mr. Emotion" that he might be the dream they're looking for in their hit recording of "Mr. Sandman." The Chordettes and Ray recently entertained at the United Jewish Appeal's Night of Stars benefit show at New York's Madison Square Garden.

Cosnat Opens 5th Branch In Detroit

NEW YORK—Jerry Blaine, president of Cosnat Distributing, announced this week that he is adding a fifth branch to his Cosnat chain. The new outlet will be in Detroit.

In making this move, Cosnat bought out the complete operation of Polonia Distributors, formerly an independant distrib in this city. Polonia exec, Charles Gray, will manage the new Cosnat operation.

As of January 1, Cosnat will begin functioning in new and larger quarters, distributing among others the Dana, Jubilee, Herald, Essex, Rainbow, Chess, Checker, Imperial and Josie labels.

Cosnat's four other branches are located in New York City, Newark, Philadelphia and Cleveland.

Al "Jazzbo" Collins Switches To WRCA

NEW YORK—Al "Jazzbo" Collins, popular New York disk jockey heard on station WNEW, has been released by mutual consent from his contract with WNEW and will join station WRCA the NBC station in New York.

As of Monday (12/13) Collins will be dee jaying on WRCA from 12:05 to 1:00 PM, Monday through Friday. WRCA also announced that "Jazzbo" will have a three-hour Saturday morning show and a half-hour evening program on Monday through Friday beginning January 3.

Collins' 9 to 10 evening stint on WNEW will be handled by Bill Williams and Ed Locke will run the 1:00 AM to 5:00 AM "Milkman's Matinee" show.

Dorsey Brothers To Form Own Diskery

NEW YORK—Tommy and Jimmy Dorsey have just announced that they'll form their own recording company. The firm, which will record and release other artists as well as The Dorsey Brothers' band, will have as its trade-mark a crossed trombone for Tommy, saxophone for Jimmy and trumpet for Tommy and Jimmy's father, who gave them their musical taste and knowledge. Negotiations are now under way for a nationwide distribution set-up and all arrangements should be concluded by late this month when the Dorseys return to New York City for their Statler Hotel engagement and their January 1st and 8th subbing for the Jackie Gleason TV Show.

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THE CASH BOX Album Reviews

POPULAR

PATTI PAGE—"Patti's Songs"—Mercury MG 25197 (10" LP) List: $3.00.

PARADISE; I'LL NEVER BE THE SAME; MY IDEAL; I STILL GET A THRILL; ROCKIN' CHAIR; YOU'RE DRIVING ME CRAZY; JUST ONE MORE CHANCE; PENTHOUSE SERENADE.

Patti Page, who can do no wrong with a song, fashions on octet of wonderful oldies that we tag "listening at its best". The backing is soft and romantic, wonderfully showcasing the thrush's tender tones. A dreamy platter that every Page fan will consider a must. We can just picture ourselves curling up in an easy chair near a fireplace on a cold day, turning down the lights and listening to "Patti's Songs".

"THE LAUGH OF THE PARTY"—Joey Adams, Steve Allen, Myron Cohen, Phil Foster, Buddy Hackett, Jimmie Komack, Eddie Lawrence and Jackie Miles—Coral CRL 56121 (10" LP) List: $3.00.

Only on wax can you get eight great comedians to entertain you at once. Coral issues a super package that'll tickle everyone's funnybone. It's a natural for a party pause. Joey Adams aided by Al Kelly performs his popular "How Now Brown Cow". TV Star Steve Allen offers a bebop fable. Myron Cohen tells a delightful story in his unique and ultra-humorous manner. Phil Foster performs his Brooklyn Basball Fan classic. Buddy Hackett is absolutely hilarious with his Chinese Waiter bit. Newcomer, Jimmie Komack shows his strong talent as a comic with a clever piece of self-written material tagged The Daily News. Eddie Lawrence is at his best with "Old Old Vienna", a very funny routine. Jackie Miles concludes with a wonderful routine called "I'm A Rollin' ". After your friends hear this one, they're gonna run out an buy one.

"MAMBO AT MIDNIGHT"—Belmonte and his Afro-American Music—Columbia CL-598 (12" LP) List $4.85.

MAMBO BELMONTE; SOPHISTICATED LADY; PALLADIUM MAMBO; CUBAN LOVE SONG; STOMPIN' AT THE SAVOY; IT'S MAMBO TIME; JOHNSON RAG; A GHOST OF A CHANCE; BABY DOLL MAMBO; THAT'S MY DESIRE; CARAVAN; GOODNIGHT SWEETHEART.

If you like to dance to the mambo, this is the album to get. Belmonte and his Afro-American Band glide through some smooth, straight-beat instrumentations of a number of favorites and some classy originals set to a mambo beat. Excellent dance material. Belmonte doesn't get carried away by crazy arrangements, losing the tempo and confusing the mambo dancer. He plays an inviting but simple mambo that's a pleasure to step to. Attractive, eye catching sleeve houses some good material.

PETE RUGOLO ORCH: "ADVENTURES IN RHYTHM"—Columbia CL 604 (12" LP) List: $4.85.

HERE'S PETE; MY FUNNY VALENTINE; MIXIN' THE BLUES; POINCIANA; RUGOLO MEETS SHEARING; SAMBAMBA; KING PORTER STOMP; YOU ARE TOO BEAUTIFUL; JINGLE BELLS MAMBO; THERE WILL NEVER BE ANOTHER YOU; CONVERSATION; GOOD EVENING FRIENDS BOOGIE.

In December of 1953, this diskery signed three bands, Pete Rugolo's, Les Elgart's and Dan Terry's. All three have since proved to be well worth the contracts they received. On this LP, Columbia highlights the artistry of Pete Rugolo. The ace arranger sets up some tremendous instrumentations of standards and new tunes, many of which are his own creations. Although most of the numbers are pretty tough to dance to, fans will get a charge when listening to this artist's crew. Some sides are wild and others are subdued. We're in love with "Rugolo Meets Shearing". An interesting tune. Same goes for the big job on "Poinciana".

"DESIGNS IN MUSIC"—Stephen Make and his Orchestra—Mercury EP-1-3247 (EP) List: $1.47.

FIDDLIN' RAG; VERA CRUZ; ROWENA'S WALTZ; DANCE OF THE CASTANETS.

Mercury introduces the name Stephen Make by presenting an EP of the composer-arranger-instrumentalist's work. The talented maestro leads his orchestra through a number of wonderful tunes which he has composed and arranged. They are excitingly presented too. Attractive material that could stir up some noise in single form.

"NOW EVERYBODY SING!"—Somethin' Smith, The Redheads and their Banjos—Epic LG 1020 (10" LP) List $3.00

ALABAMY BOUND; MY BABY JUST CARES FOR ME; SWEET GEORGIA BROWN; ACE IN THE HOLE; CALIFORNIA HERE I COME; IT'S A SIN TO TELL A LIE; PRETTY BABY; BACK IN YOUR OWN BACK YARD.

A listener has got to get that singin' urge when he hears Somethin' Smith and the Redheads belt out vocally and on their banjos eight of the greatest oldies ever written. The album is tagged "Now Everybody Sing" and includes standards to which everyone knows the lyrics. The songs are the ones we hear time and time again in community sings, but with that old banjo rhythm in the foreground, it sort of takes you back to the "good old days." Great fun for a party. Boys really rock, and they're smooth too.

ORIGINAL CAST

"MRS. PATTERSON"—Original Cast Recording of the Leonard Sillman production starring Eartha Kitt—RCA Victor LOC-1017 (12" LP) List: $5.72

Eartha Kitt, who in the last few years has skyrocketed to stardom as a night-club and record name, achieved another great personal triumph last week, when she drew raves as a sensational new legit find in the stage presentation of a new play called "Mrs. Patterson." Critics had nothing but the best to say for the thrush's straight acting performance. Her refreshing voice and delivery came over exceptionally well as she sang a number of interesting songs and capably acted her lines. The versatile performer did a great job of dramatizing the growing pains of a 15 year old Negro girl in Kentucky. According to reviews, the play can be expected to have a healthy run which means "big sales" for dealers.

THE CASH BOX

Album Reviews

CLASSICAL

"TWO BACH CONCERTOS"—Jascha Heifetz—RCA Victor LM-1818 (1-12" LP) List: $5.71

CONCERTO IN E MAJOR; CONCERTO IN A MINOR—LOS ANGELES PHILHARMONIC ORCHESTRA, ALFRED WALLENSTEIN, CONDUCTOR.

Mr. Heifetz offers two Bach Concertos, "A Minor" and "E Major," both of which he performs with deep feeling and understanding. The two pieces offer Mr. Heifetz every opportunity to display his virtuosity as Bach understood the instrument and its possibilities.

"TCHAIKOVSKY CONCERTO" in D Major, Op. 35 for violin and orchestra. David Oistrakh—Decca DL 9755 (1-12" LP) List: $5.85

"BRAHM'S CONCERTO" in D Major, Op. 77 for violin and orchestra. David Oistrakh—Decca DL 9754 (1-12" LP) List: $5.85

David Oistrakh, fine Russian violinist associated with the Tchaikowsky Conservatory in Moscow, makes his debut on Decca with two standard works. Both Tchaikovsky's Concerto and Brahm's Concerto are meant to display in full the technical abilities of the artist, and in this respect Oistrakh shows himself to be indeed one of the top violinists on the scene today. Both releases face stern competition as they have been released by several companies with top name artists. They are, on the other hand, two of the most popular violin concertos and still much in demand.

HOWARD HANSON—Symphony No. 1 in E Minor, Op. 21 "The Nordic." ELIE SIEGMEISTER—"Ozark Set"—MGM Records E 3141 (1-12" LP) List: $4.85

MGM couples two of our contemporary composers for an interesting and enjoyable release. Howard Hanson's Symphony No. 1, "The Nordic" is given a first rate reading by the Philharmonic Orchestra of Hamburg, conducted by Hans-Jurgen Walther. One feels the somberness and the grandeur of Sweden in this musical portrait. The reverse side showcases Siegmeister's "Ozark Set," a lilting and joyful work. Filling out the picture is the "Deer Dance" and "War Dance" from Charles Skilton's "Suite Primeval." Much musical pleasure embroidered into this wax.

OPERA

THE ELIXIR OF LOVE—Donizetti—RCA Victor LM-6024 (1-12" LP) List: $11.34

MARGHERITA CAROSIO, NICOLA MONTI, TITO GOBBI, MELCHIORRE LUISE, LORETTA DI LELIO.

A complete version of "The Elixir of Love" is beautifully performed by such capable artists as Margherita Carosio, who portrays Adina; Nicola Monti, as the love stricken Nemorino; and Tito Gobbi as Belcore, Nemorino's rival for Adina's hand. The Donizetti opera is a light hearted melodic work that will provide many hours of pleasure. The comic story of the country bumpkin who is transformed into a self assured love through a fraudulent potion is a delightful album that should sell well. Its music is gay, sprightly and fluid and its arias lovely.

"KIPNIS AS BORIS"—RCA Victor LBC-1082 (1-12" LP) List: $2.84

ALEXANDER KIPNIS, BASS; ILYA TAMARIN, TENOR.

The outstanding Alexander Kipnis, Russian basso who was famous for his Metropolitan portrayals of Boris, the tormented Tsar of Boris Godounoff, Moussorgsky opera, is presented singing the highlights from the well known work. Kipnis' voice is a thrilling experience as he sings with such penetrating feeling and pathos. A Bluebird Classic release for the economy minded buyer.

JAZZ

CHET BAKER SEXTET—Pacific Jazz Records PJLP-15 (1-10" LP) List: $4.00

TOMMYHAWK; STELLA BY STARLIGHT; DOT'S GROOVY; LITTLE MAN YOU'VE HAD A BUSY DAY; THE HALF DOZENS; I'M GLAD THERE IS YOU.

Chet Baker fronts the new Pacific Jazz L.P. Chet has a strong supporting cast in Bud Shank on the sax; Bob Brookmeyer, trombone; Russ Freeman, piano. Also heard are Carson Smith, bass, and Shelly Manne, drums—though the solo spotlight is shared by the featured artists and, of course, Chet Baker. Chet's horn rides sometimes moody, sometimes merrily, but always of top-notch quality. For the modernist. Chet's a great talent.

"CONTRASTS"—Erroll Garner—EmArcy MG 36001 (12" LP)

YOU ARE MY SUNSHINE; I'VE GOT THE WORLD ON A STRING; 7-11 JUMP; PART-TIME BLUES; ROSALIE; IN A MELLOW TONE; DON'T WORRY 'BOUT ME; ALL OF A SUDDEN (MY HEART SINGS); THERE'S A SMALL HOTEL; MISTY; I WANNA BE A RUGCUTTER.

Erroll Garner, who never took a piano lesson, proves that you don't need any to have educated fingers. The master of the 88's demonstrates his keyboard versatility on an LP called "Contrasts." As the name might suggest, half of the wax is soft dreamy stuff, and the other half is wild. Either way you look at it, Garner is a treat to the healthy and sore ear. A must for jazz collectors, and a treat for the piano lover.

"THE LIONEL HAMPTON QUINTET"—Clef Records MG C-628 (1-12" LP) List: $4.85

JE NE SE PAS; ON THE SUNNY SIDE OF THE STREET; APRIL IN PARIS; FLYING HOME.

The bubbling Lionel Hampton with an all star cast, provides some exciting and swingy spirit-lifting music. Assisting the restless vibester are Buddy Rich, drums; Oscar Peterson, piano; Ray Brown, bass, and Buddy De Franco, clarinet. Highlight of the long playing platter is the "Flying Home" etching. Although you've probably heard it hundreds of times, small group and full orchestra, this is probably the longest version ever put on wax. It takes up one complete 12" side. And in turn, each of these masters of their particular instrument is given free reign for inventive solos.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. WHITE CHRISTMAS — Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819)
4. A STAR IS BORN — Judy Garland (Columbia BL 1021; BA 1021)
5. SEVEN BRIDES FOR SEVEN BROTHERS — Original Cast (MGM E 244; X 244)
6. GLENN MILLER LTD. EDITION, II — Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
7. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
8. SELECTIONS FROM THE GLENN MILLER STORY — Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
9. JAZZ GOES TO COLLEGE — Dave Brubeck (Columbia CL 566; B-435, 6)
10. THE PAJAMA GAME — Original Cast (Columbia ML 4840; A 1098)

Four Lads Acquire Yacht Club Boys' Routine

NEW YORK—The Four Lads have leased over 200 special material songs and routines from the repertoire of the Yacht Club Boys. The Yacht Club Boys, one of the most famous singing quartets ever to headline on stage, screen and nightclubs, have also given the Four Lads' manager, Michael Stewart, an option for a motion picture based on their life, which will star the Four Lads. The picture will be directed by Jimmy Kerns, one of the original Yacht Club Boys, now a Hollywood producer and director. Charlie Adler, another of the original group, is coaching the Lads in the use of the material for nightclubs, and a special new album featuring the top tunes made famous by the group.

Detective Protects "Deep In My Heart" Album

NEW YORK—A Pinkerton armed guard made the rounds of the New York deejays this week—but nobody got pinched.

He was accompanied by the local M-G-M promotion man, Irwin Zucker, as part of a promotion of the new album, "Deep In My Heart," the latest sound-track album from the waxery. The collection of Sigmund Romberg tunes is from the new motion picture of the same name.

Zucker's pitch went like this:

"Here's an album that everyone will treasure. It's a real gem. That's why we need an armed guard.

"Besides, this is one album we don't want stolen around the stations. Our Pinkerton man will be posted around the clock at each library and will watch over you."

To many of the boys, the promotion was a switch—as Zucker is the one who's usually in uniform. He recently posed as a frontiersman to plug "Seven Brides for Seven Brothers" album and previously as a Royal Mountie to push the "Rose Marie" sound-track collection.

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MOVIE REVIEW

"There's No Business Like Show Business"

One of the biggest and best movie musicals to come along this year is Irving's Berlin's "There's No Business Like Show Business". It's a pleasant story of a typical vaudeville family as played by an array of stars that would make any theatre owner's mouth water. Ethel Merman and Dan Dailey play the Ma and Pa role, and Donald O'Connor, Johnnie Ray and Mitzi Gaynor play their children. Of course we can't omit Marilyn Monroe who becomes associated with the family later on in the story.

"There's No Business Like Show Business" has a well-known plot about the trials and tribulations of this show business family. The acting is great even though most of the stars are known for their accomplishments in music. But the music and staging of the big musical numbers are the highlights.

Marilyn Monroe made the film sizzle with "Heat Wave", "After You Get What You Want You Don't Want It" and "Lazy". Donald O'Connor is tops in taps when he dances and sings "A Man Chases A Girl". Versatile Johnnie Ray belts out "Alexander's Rag Time Band" and emotes beautifully on an inspirational item, "If You Believe". Ethel Merman, Dan Dailey and Mitzi Gaynor grace a number of other great Berlin tunes.

Decca is issuing the 12" LP of the film's score with Dolores Gray (not in movie) performing Miss Monroe's songs. This should be a tremendous Yuletide seller and will probably be one of the top LPs during the early months of '55. (See album review in December 25 issue).

"Deep In My Heart"

In "Deep In My Heart", the tremendous musical based on the life and melodies of the late Sigmund Romberg, MGM has another treasure chest that'll jam the theatres during and long after the holiday season.

Jose Ferrer does a grand job in the role of the composer and is capably assisted by Helen Traubel, Merle Oberon, Walter Pidgeon, Paul Henried and Doe Avedon. But the fabulous productions of each of Romberg's classics steal the show. The major tunes of each of the composer's musical successes are performed by an almost unbelievable roster of guest stars.

Tamara Toumanova is exciting in "Softly As In The Morning Sunrise". Gene and Fred Kelly are unbeatable terpsichoreans in a novelty number called "I Love To Go Swimmin' With Wimmin". Vic Damone and Jane Russell blend beautifully on "Will You Remember" from the Classic "Maytime". Ann Miller offers a wild 1920 dance routine from "Artists and Models". Rosemary Clooney joins Mr. Ferrer in "Mr. and Mrs." from "The Midnight Girl". The strong tenor voice of William Olvis bellows "Serenade" from "The Student Prince". Tony Martin does a great job with "Lover Come Back To Me" from "New Moon". Howard Keel sings "Your Land and My Land". But it's Cyd Charisse's adagio number with James Mtichell that takes the blue ribbon. Not only is this "Desert Song" dance outstandingly executed, but the set and the costumes are also out of this world. It is definitely one of the most provocative dance numbers this viewer has ever witnessed.

The other songs throughout the flicker need no description because they are Romberg which means they are the best. Ferrer's one man interpretation of his new play "Jazza-Doo" in front of his mother-in-law to be and a number of friends, is definite proof that he is one of the most versatile and greatest actors in filmdom today.

"Deep In My Heart" is a must for all music lovers. MGM record distributors and dealers will be rolling in dough from the sales of the beautifully bound deluxe album. Disk should be up on top of the LP lists in short order. (See album review December 25th issue).

"THERE'LL ALWAYS BE A CHRISTMAS"

AMES BROS. RCA Victor
REGALS . . . . . MGM

LOWELL MUSIC CORPORATION
1619 BROADWAY, NEW YORK 19, N. Y.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 11 without any changes on the part of THE CASH BOX.

Ray Perkins
KIMN—Denver, Colo.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. This Ole' House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Hey There (R. Clooney)
6. If I Give My Heart (Boswell)
7. Naughty Lady (Ames Bros.)
8. Count Your Blessings (Fisher)
9. Woman's World (4 Aces)
10. Papa Loves Mambo (P. Como)

Dave Rosehill
WGSM—Huntington, L. I.

1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. Papa Loves Mambo (P. Como)
4. Teach Me Tonight (DeCastros)
5. Hey There (R. Clooney)
6. If I Give My Heart (D. Lor)
7. Hold My Hand (Don Cornell)
8. Count Your Blessings (Fisher)
9. Let Me Go Lover (J. Weber)
10. Naughty Lady (A. Bleyer)

Charlie Trussell
KXEL—Waterloo, Iowa

1. Mr. Sandman (Lancers)
2. What Would I Do (Raine)
3. I Need You Now (Fisher)
4. Teach Me Tonight (DeCastros)
5. Hold My Hand (D. Cornell)
6. Point Of No Return (Scott)
7. Papa Loves Mambo (Como)
8. Count Your Blessings (Fisher)
9. Woman's World (4 Aces)
10. Tell Me, Tell Me (J. Valli)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Mambo Italiano (R. Clooney)
2. Naughty Lady (Ames Bros.)
3. Hold My Hand (Don Cornell)
4. Tell Me, Tell Me (June Valli)
5. I Need You Now (E. Fisher)
6. Woman's World (4 Aces)
7. Mr. Sandman (4 Aces)
8. Teach Me Tonight (J. Brace)
9. Hajji Baba (Nat "King" Cole)
10. Time Waits For No One (Hilltoppers)

Alan Saunders
WVNJ—Newark, N. J.

1. Mr. Sandman (Chordettes)
2. Mobile (Julius LaRosa)
3. Naughty Lady (Ames Bros.)
4. I Want You All To Myself (Kitty Kallen)
5. Hold My Hand (Don Cornell)
6. Baby Brother (Kitty Kallen)
7. Always You (Betty Madigan)
8. Mambo Italiano (R. Clooney)
9. Love Me (De Marcos)
10. Ling, Ting Tong (Five Keys)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (4 Aces)
3. Hold My Hand (Don Cornell)
4. Where Can You Be (Martin)
5. If I Give My Heart (Boswell)
6. Papa Loves Mambo (P. Como)
7. I Spoke Too Soon (Crewcuts)
8. Mambo Italiano (R. Clooney)
9. Count Your Blessings (Fisher)
10. When I Hold You In My Arms (Lou Monte)

Norm Prescott
WORL—Boston, Mass.

1. Naughty Lady (A. Bleyer)
2. Mr. Sandman (Chordettes)
3. Mobile (Julius LaRosa)
4. Drink, Drink (M. Lanza)
5. Teach Me Tonight (DeCastros)
6. Let Me Go, Lover (J. Weber)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Santo Natale (D. Whitfield)
9. Hearts Of Stone (Fontanes)
10. I Need Your Lovin' (Cheers)

Bill Collins
WLOX—Biloxi, Miss.

1. Hearts Of Stone (Fontaines)
2. Barefoot Contessa (Hugo Winterhalter)
3. If I Give My Heart (D. Day)
4. Whither Thou Goest (Stafford)
5. That Was My Heart You Heard (Betty Madigan)
6. Cara Mia (Gordon MaCrae)
7. I Need You Now (E. Fisher)
8. Mr. Sandman (Buddy Morrow)
9. Skokiaan (Ralph Marterie)
10. Hey There (R. Clooney)

Bill Previtti
KDEF—Albuquerque, N. M.

1. I Need You Now (Fisher)
2. Papa Loves Mambo (Como)
3. Muskrat Ramble (McGuire Sisters)
4. That's All I Want From You (Jaye P. Morgan)
5. Teach Me Tonight (DeCastros)
6. If I Give My Heart (Boswell)
7. Shake, Rattle & Roll (Haley)
8. Hold My Hand (D. Cornell)
9. Let Me Go, Lover (Weber)
10. Mr. Sandman (Chordettes)

Gene Edwards
KLIF—Dallas, Tex.

1. Naughty Lady (Ames Bros.)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Stars Never Cry (Charlie Applewhite)
4. Let Me Go, Lover (J. Weber)
5. Hearts Of Stone (Fontanes)
6. Mr. Sandman (4 Aces/Lancers)
7. I Need Your Lovin' (Elgart)
8. Hold My Hand (Don Cornell)
9. No Man Is An Island (Don Cornell)
10. Funny Thing (Tony Bennett)

Al Radka
KFRE—Fresno, Calif.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Count Your Blessings (Fisher)
4. Teach Me Tonight (DeCastros)
5. Whither Thou Goest (Paul & Ford)
6. It's A Woman's World (4 Aces)
7. Papa Loves Mambo (P. Como)
8. Naughty Lady (A. Bleyer)
9. Land Of Dreams (Hugo Winterhalter)
10. Hajji Baba (Nat "King" Cole)

Allen Michaels
WAVI—Springfield, Ohio

1. Teach Me Tonight (J. Stafford)
2. If I Give My Heart (D. Day)
3. Mr. Sandman (B. Morrow)
4. Naughty Lady (A. Bleyer)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Woman's World (B. Stewart)
7. Count Your Blessings (MacRae)
8. You Taught Me To Love Again (Nino Nanni)
9. Someone To Watch Over Me (F. Sinatra)
10. Mobile (Sauter-Finegan)

Bob Watson
WQXI—Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Count Your Blessings (Fisher)
3. Papa Loves Mambo (P. Como)
4. St. Louis Blues Mambo (Richard Maltby)
5. Hold My Hand (Don Cornell)
6. Oo-Ahh Mambo (Gray)
7. Let Me Go, Lover (J. Weber)
8. If I Give My Heart (Boswell)
9. Whither Thou Goest (Paul & Ford)
10. On The Alamo (N. Petty Trio)

Sam Bradley
KUDL—Kansas City, Mo.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (Page)
3. Mambo Italiano (R. Clooney)
4. Naughty Lady (Ames Bros.)
5. Hajji Baba (Nat King Cole)
6. When We Come Of Age (Joni James)
7. Hearts Of Stone (Fontane Sisters)
8. Mama Doll Song (Patti Page)
9. Shake, Rattle & Roll (Haley)
10. Stardust Mambo (R. Maltby)

Larry Wilson
WTIX—New Orleans, La.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Tara's Theme (L. Holmes)
5. Mambo Italiano (R. Clooney)
6. I Need You Now (E. Fisher)
7. Barefoot Contessa (Hugo Winterhalter)
8. I Need Your Lovin' (Cheers)
9. Papa Loves Mambo (Como)
10. I Want You All To Myself (Kitty Kallen)

Ed Penney
WTAO—Cambridge, Mass.

1. Let Me Go, Lover (Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Mr. Sandman (Chordettes)
4. That's All I Want From You (Jaye P. Morgan)
5. Teach Me Tonight (DeCastros)
6. Mambo Italiano (Clooney)
7. Spirit of Christmas (Kallen)
8. Santo Natale (D. Whitfield)
9. No More (DeJohn Sisters)
10. Naughty Lady (Ames Brothers/A. Bleyer)

Robin Seymour
WKMG—Dearborn, Mich.

1. That's All I Want From You (Jaye P. Morgan)
2. Dim, Dim The Lights (Haley)
3. Santo Natale (D. Whitfield)
4. On The Alamo (N. Petty Trio)
5. Let Me Go, Lover (J. Weber)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Naughty Lady (A. Bleyer/Ames Bros.)
8. Hearts Of Stone (Fontanes)
9. Why (Jane Morgan)
10. No More (DeJohns)

Jim Ameche
KLAC—Hollywood, Calif.

1. The Red Grapes (Sammy Davis, Jr.)
2. Mambo Italiano (R. Clooney)
3. The Dove (Marian Caruso)
4. Let Me Go, Lover (J. Weber)
5. Mr. Sandman (Chordettes)
6. Naughty Lady (Ames Bros.)
7. Make Yourself Comfortable (Peggy King)
8. Whither Thou Goest (Paul & Ford)
9. A Jug Of Wine (H. Spina)
10. The Bandit (Johnston Bros.)

Mike Woloson
WNOR—Norfolk, Va.

1. Let Me Go, Lover (Gale/Weber)
2. Woman's World (Four Aces)
3. The Things I Didn't Do (Perry Como)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Teach Me Tonight (DeCastros)
6. That's All I Want From You (Jaye P. Morgan)
7. Whither Thou Goest (Lohman/Paul & Ford)
8. Always You (Betty Madigan)
9. Mama Doll Song (Patti Page)
10. Mood Indigo (N. Petty Trio)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Naughty Lady (Ames Bros.)
4. I Want You All To Myself (Kitty Kallen)
5. If I Give My Heart (Lor/Boswell)
6. Hey There (Davis, Jr./Clooney)
7. Let Me Go, Lover (Page/Brewer
8. That's What I Like (Don, Dick & Jimmy)
9. I Need You Now (Fisher)
10. This Ole House (R. Clooney)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Naughty Lady (Archie Bleyer)
2. Let Me Go, Lover (P. Lee)
3. Mood Indigo (4 Freshmen)
4. Glad To Be Unhappy (Sammy Davis, Jr.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. My Own True Love (Johnny Desmond)
7. Red Sails In The Sunset (Lorry Raine)
8. Song Of The Barefoot Contessa (Hugo Winterhalter)
9. Mr. Sandman (Four Aces)
10. Woodchoppers Mambo (Woody Herman)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Don Bell
KRNT—Des Moines, Iowa

. Mr. Sandman (Chordettes)
. Shake, Rattle & Roll (Haley)
. I Need You Now (E. Fisher)
. This Ole House (R. Clooney)
. Teach Me Tonight (DeCastros)
. Let Me Go, Lover (T. Brewer)
. Hold My Hand (D. Cornell)
. Hey There (R. Clooney)
. Muskrat Ramble (McGuires)
. If I Give My Heart (D. Day)

Jim Lowe
WRR—Dallas, Tex.

1. Mr. Sandman (Lancers)
2. Teach Me Tonight (DeCastros)
3. I Need Your Lovin' (Cheers)
4. Stars Never Cry (Applewhite)
5. I Need You Now (E. Fisher)
6. Mr. Sandman (4 Aces)
7. Arizay (Ray McKinley)
8. Hearts Of Stone (Fontanes)
9. Tara's Theme (LeRoy Holmes)
10. Let Me Go, Lover (T. Brewer)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. Let Me Go, Lover (T. Brewer)
2. Naughty Lady (A. Bleyer)
3. Mr. Sandman (Chordettes)
4. Mambo Italiano (R. Clooney)
5. If I Give My Heart (D. Day)
6. Hold My Hand (Don Cornell)
7. Tara's Theme (LeRoy Holmes)
8. Woman's World (4 Aces)
9. Teach Me Tonight (DeCastros)
10. In My Dreams (Lou Monte)

Ken Johnston
'EAT—W. Palm Beach, Flo.

. Let Me Go, Lover (J. Weber)
. Mr. Sandman (Chordettes)
. Woman's World (4 Aces)
. Always You (Betty Madigan)
. Tara's Theme (LeRoy Holmes)
. Teach Me Tonight (DeCastros)
. Whither Thou Goest (Paul & Ford)
. Hold My Hand (Don Cornell)
. I Need Your Lovin' (Cheers)
. Naughty Lady (Ames Bros.)

Eddie Dillon
WHJB—Greenburg, Pa.

1. Let Me Go, Lover (J. Weber)
2. Muskrat Ramble (Matys Bros.)
3. Teach Me Tonight (DeCastros)
4. Hold My Hand (Don Cornell)
5. Make Yourse'f Comfortable (Sarah Vaughan)
6. Shake, Rattle & Roll (Haley)
7. Mr. Sandman (Chordettes)
8. Woman's World (4 Aces)
9. Naughty Lady (A. Bleyer)
10. Dim, Dim The Lights (Haley)

Jackson Lowe
WUST—Washington, D. C.

1. Smile (Nat "King" Cole)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Shake, Rattle & Roll (Haley)
5. Mr. Sandman (Chordettes)
6. Always You (Betty Madigan)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Teach Me Tonight (DeCastros)
9. Let Me Go, Lover (J. Weber)
10. Santo Natale (D. Whitfield)

Norman Hall
WBNL—WBTO—
Boonville, Ind.

1. I Need You Now (E. Fisher)
2. Hold My Hand (Don Cornell)
3. Mr. Sandman (Chordettes)
4. Naughty Lady (Ames Bros.)
5. Let Me Go, Lover (T. Brewer)
6. Teach Me Tonight (DeCastros)
7. Woman's World (4 Aces)
8. Kiss Crazy Baby (R. Marterie)
9. Mama Doll Song (Patti Page)
10. Mambo Baby (Georgia Gibbs)

Art Preston
WSPR—Springfield, Mass.

1. Tara's Theme (Anderson)
2. Let Me Go, Lover (Weber)
3. Always You (Betty Madigan)
4. Teach Me Tonight (J. Brace)
5. Mr. Sandman (4 Aces)
6. Naughty Lady (Ames Bros.)
7. Hey There (Sammy Davis, Jr.)
8. Bottom Of The Well (Wilder Brothers)
9. I Need You Now (E. Fisher)
10. Hold My Hand (D. Cornell)

Laverne Watson
WTAR—Norfolk, Va.

1. I Need You Now (Fisher)
2. If I Give My Heart (D. Lor)
3. Hold My Hand (D. Cornell)
4. Teach Me Tonight (DeCastros)
5. Hey There (R. Clooney)
6. Smile (Nat King Cole)
7. Let Me Go, Lover (J. Weber)
8. Woman's World (4 Aces)
9. Make Yourself Comfortable (Sarah Vaughan)
10. Count Your Blessings (Fisher)

Harvey Hudson
WLEE—Richmond, Va.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (V. Monroe)
3. Count Your Blessings (Fisher)
4. Mambo Italiano (R. Clooney)
5. Song Of The Barefoot Contessa (H. Winterhalter)
6. Oo-Ahh Mambo (Gray)
7. If I Give My Heart (D. Lor)
8. Stardust Mambo (R. Maltby)
9. Make Yourself Comfortable (Sarah Vaughan)
10. In The Beginning (Laine)

Len Ross
KBMI—Henderson, Nev.

1. Mr. Sandman (Chordettes)
2. That's What I Like (Don, Dick & Jimmy)
3. Count Your Blessings (Fisher)
4. If I Give My Heart (Boswell)
5. Smile (Sunny Gale)
6. Always You (Betty Madigan)
7. Woman's World (Four Aces)
8. Whither Thou Goest (Paul & Ford)
9. Mood Indigo (N. Petty Trio)
10. Teach Me Tonight (DeCastros)

Jack Clifton
WCUE—Akron, Ohio

1. Mr. Sandman (Chordettes)
2. Naughty Lady (Ames Bros.)
3. Let Me Go, Lover (Weber)
4. Dim, Dim The Lights (Haley)
5. Teach Me Tonight (DeCastros)
6. I Need Your Lovin' (Cheers)
7. Make Yourself 'Comfortable (Sarah Vaughan)
8. Runaround (Three Chuckles)
9. That's All I Want From You (Jaye P. Morgan)
10. Hearts Of Stone (Fontanes)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Ames Bros.)
5. Always You (Betty Madigan)
6. That's All I Want From You (Jaye P. Morgan)
7. You're The Only Star (Eberly)
8. Make Yourself Comfortable (Peggy King)
9. The Bandit (Johnston Bros.)
10. When We Come Of Age (Joni James)

"Big Chief" Norman Wain
WDOK—Cleveland, Ohio

1. Let Me Go, Lover (Weber)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. Naughty Lady (Ames Bros.)
5. Papa Loves Mambo (Como)
6. Always You (Betty Madigan)
7. I Want You All To Myself (Kitty Kallen)
8. No More (DeJohn Sisters)
9. Song From Desiree (Froman)
10. Where Can You Be (Martin)

Bob Gotsch
KXOK—St. Louis, Mo.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (H. Grayco)
3. Let Me Go, Lover (T. Brewer)
4. Hold My Hand (Don Cornell)
5. That's All I Want From You (Jaye P. Morgan)
6. Song From Desiree (A. Dean)
7. Make Yourself Comfortable (Sarah Vaughan)
8. My Own True Love (Johnnie Desmond)
9. Hearts Of Stone (Fontanes)
10. Majorca (Monte Kelly)

Robin Bonneau
WTSV—New Hampshire

1. Naughty Lady (Ames Bros.)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (Fisher)
5. Woman's World (4 Aces)
6. That's All I Want From You (Jaye P. Morgan)
7. When We Come Of Age (Joni James)
8. My Mambino (Tony Martin)
9. Count Your Blessings (Fisher)
10. Tara's Theme (Leroy Holmes)

Tommy Riggs
WCAE—Pittsburgh, Pa.

1. Let Me Go, Lover (Weber-Brewer)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (Fisher)
4. Home For The Holidays (Perry Como)
5. Old Shoes (Frankie Laine)
6. Naughty Lady (Ames Bros.)
7. Make Yourself Comfortable (Sarah Vaughan)
8. Barking Dog (Crewcuts)
9. Stardust Mambo (R. Maltby)
10. Sincerely (McGuires)

Hy Davis
WAID—Prichard-Mobile, Ala.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Mobile (Julius LaRosa)
4. Mambo Italiano (R. Clooney)
5. Hearts Of Stone (Fontane Sisters)
6. Hajji Baba (Nat King Cole)
7. Make Yourself Comfortable (Sarah Vaughan)
8. This Ole House (R. Clooney)
9. Hold Me In Your Arms (Day)
10. If I Give My Heart (Day)

Bill Stell
WSVS—Crewe, Va.

1. I Need You Now (E. Fisher)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. That's What I Like (Don, Dick & Jimmy)
5. This Ole' House (R. Clooney)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Whither Thou Goest (Paul & Ford)
8. If I Give My Heart (D. Lor)
9. The Barking Dog (Crewcuts)
10. Santa & The Doodle-Li Boop (Art Carney)

Nick Nickson
WBBF—Rochester, N. Y.

1. Mr. Sandman (Chordettes/Four Aces)
2. Let Me Go, Lover (J. Weber)
3. Naughty Lady (Ames Bros.)
4. Mambo Italiano (Clooney)
5. Teach Me Tonight (DeCastros)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Things I Didn't Do (P. Como)
8. That's All I Want From You (Jaye P. Morgan)
9. Hearts Of Stone (Fontanes/Charms)
10. Funny Thing (Tony Bennett)

John Michaels
WOKY—Milwoukee, Wis.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (A. Bleyer)
4. Mambo Italiano (R. Clooney)
5. That's What I Like (Don, Dick & Jimmy)
6. I Need You Now (E. Fisher)
7. It's A Woman's World (Four Aces)
8. Always You (Betty Madigan)
9. Make Yourself Comfortable (Peggy King)
10. Whither Thou Goest (Paul & Ford)

Silbert Plans Xmas Party For Damon Runyon Cancer Fund

NEW YORK—Thousands of metropolitan teen-agers who listen to Bill Silbert, conductor of the "Bill Silbert Show" over Station WMGM, will attend a mammoth Christmas party and dance in the grand ballroom of the Park Sheraton Hotel on Sunday afternoon, Dec. 26th, for the benefit of the Damon Runyon Cancer Fund. The holiday jamboree will be a joint enterprise of Station WMGM and the Park Sheraton Hotel.

Virtually every recording top star in town during the Christmas holiday season will entertain at Silbert's Yuletide party for the youngsters. Admission to the party will be a donation of any amount from ten cents up and all proceeds will go to the famous non-profit organization fighting cancer. Members of the Damon Runyon Cancer Fund staff will lend a helping hand at the party.

New Record Distrib For Atlanta

ATLANTA, GA.—Paul Glass announced this week the opening of offices of the Allstate Record Distributing Company at 220 Courtland Street N. E. Atlanta, Georgia. They will be distributors for independent record labels, phonographs, needles and accessories.

The organization includes John Vincent, former A & R man for Specialty Records, who will handle sales in the Birmingham, Alabama area. Faye Fuller, local free lance disk jockey will handle D. J. Promotion. Martha Brooking will manage the office and be "Girl Friday."

Paul who was formerly associated with Big State Distributing Company in Dallas, Texas will handle sales in the Atlanta area.

Record labels they will represent include Abbott, Ace, Al Katz, Dootone, Fabor, Feature, Guyden, Jazzman, Jubilee, Josie, Meteor, Original, R & B, Skylark, Starday, and Southland.

Author Forced To Publish Tune — It's A Hit

NEW YORK—You never can be sure that hard luck is not a blessing in disguise. Take the case of Buddy Kaye.

Buddy, with tune in hand, visited and was turned down by at least half a dozen of the top publishers. The result. Buddy formed Budd Music to publish the tune and he's now sitting pretty with—the "Christmas Alphabet" by the McGuire Sisters on Coral. The disk is showing every indication of becoming a Yuletide hit.

David Whitfield Feted By London Records

NEW YORK—London Records went all-out this week in its welcome to singing star David Whitfield who arrived in New York to appear on the Ed Sullivan show (12/12).

The artist who rose to national prominence with the current best seller "Cara Mia" and who may very well hit big again with his recording of "Santo Natale," was feted with a 12:00 noon to 12:00 midnight open house at the Hotel Warwick.

Disk jockeys from New York attended and dee jays from all over the country were flown in to N. Y. by distributors to meet Whitfield during his short stay. Publishers and other music biz personnel greeted the artist during the half-day-long party.

A tape recorder was set up for disk jockeys who wanted to take taped interviews back to their listeners.

Victor Issues Deejay LP

NEW YORK—RCA Victor is sending to disk jockeys throughout the country, a 10"-33⅓ rpm record featuring eight of the diskery's big plug tunes. The platter is called a "Never-Sweat Special"—Top Pops For Easy Programming. Included are Vaughn Monroe's "Butterscotch Mop" and "Goodnight Mrs. Jones"; "The Touch" —Three Suns; "Count Your Blessings" —Eddie Fisher; "That's All I Want From You"—Jaye P. Morgan; "Song Of The Barefoot Contessa"; "The Naughty Lady Of Shady Lane"—Ames Bros.; and "In My Dreams"—Lou Monte.

Record is being issued so that dee jays may have at their finger-tips eight of Victor's hottest items.

Man With A Record

MIAMI—The 'Man With A Horn' Harry James, in Miami with his band on a recent dance date, paid a visit to his favorite gal disk jockey Bea Kalmus and presented her with his latest recording, "The Touch."

Bea Kalmus' new platter and chatter "Stairway To The Stars" show commenced from the di Lido Hotel, Miami Beach on December 3rd. She's heard nightly from 11:00 P. M. to 2:00 A. M. on WINZ.

Research Craft Company
Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
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(WE MEET AGAIN)
MILLER MUSIC CORPORATION

"OUR LADY OF GUADALUPE"
b/w
"THE TEN COMMANDMENTS"
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332 S. Michigan Ave. Chicago, Ill.

1st XMAS BEST SELLER on NATION'S TOP 50
"CHRISTMAS ALPHABET"
by
THE McGUIRE SISTERS
CORAL # 61303
BUDD MUSIC CORP.
1674 BROADWAY NEW YORK, N. Y.

BREAKING FOR A HIT!
"BABY DOLL"
THE CROWS
RAMA 50
RAMA
220 W. 42nd St., New York, N. Y.

Bow Wow

NEW ORLEANS, LA.—Jerry Kay and Larry Wilson, New Orleans disk jockeys, are pictured holding the prizes which will be awarded in a contest they are running in connection with "Bow Wow Wants A Boy For Christmas." A puppy will be given to a boy and girl who write in saying why they want a puppy for Xmas.

New Orleans Jockey Stirs City With Monroe Disk

NEW ORLEANS — Disk Jockey Scott Muni of WSMB, New Orleans, created quite a stir in the city when he devoted his entire Shangri-La program (9:30 P.M. to Midnight) to one record, Vaughn Monroe's new release "Goodnight Mrs. Jones." Muni did the commercials and station breaks on schedule, but he kept spinning the same disk. Gist of his explanation was "I like the record." In the two and a half hours that he was on the air he played the record 43 times.

Reaction to this unorthodox programming was immediately forthcoming, with the radio station and the newspapers in the city being swamped with calls. Jack O'Meallie, the station manager, said a plane coming into Moisant International Airport was tuned to WSMB. The pilot flashed the tower to get in touch with WSMB because somebody was playing the same record over and over.

One woman complained that the radio station had locked "that poor man" in the control room and gave him only one record to play. The most significant complaint was from the RCA-Victor distributor. He hadn't received his shipment of records from the factory when all the excitement started.

Brazilian Diskery Expands

JACAREPAGUA, BRAZIL—S O M Industria E Comercio, S. A., manufacturers of two of Brazil's best known recording companies, Copacabana Records and Star Records, has announced that it will soon begin to manufacture foreign labels in Brazil.

S O M, which was formed in 1949 and in a short time became one of the best known manufacturers of Brazilian records, has installed modern recording and pressing equipment in its already modern plant in this city thereby enabling it to produce records of the best quality.

Williams G. Reich, who held several executive positions with a number of American recording and motion picture companies will head the newly formed foreign department.

The company will press 78 and 33⅓ rpm disks.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BE—Bell
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Century
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FE—Federal
FI—Fiesta
FL—Flair
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
WA—Watco
"X"—Label "X"

Dec. 18 Dec. 11

1—Let Me Go, Lover
106.4 68.9

★CO-40366 (4-40366)—JOAN WEBER
Marionette

CR-61315 (9-61315)—TERESA BREWER
The Moon Is On Fire

DE-29373 (9-29273)—PEGGY LEE

DE-29374 (9-29374)—GEORGIE SHAW

ME-70511 (70511 x 45)—PATTI PAGE
Hocus Pocus

VI-20-5952 (47-5952)—SUNNY GALE
Unsuspecting Heart

VI-20-5960 (47-5960)—HANK SNOW
I've Forgotten You

2—Mr. Sandman
105.1 100.4

★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'

CO-40383 (4-40383)—LES ELGART
Kiddygeddin

CR-61288 (9-61288)—LANCERS
Little White Light

★DE-29344 (9-29344)—FOUR ACES
In Apple Blossom Time

FA-21003X—SONG SINGERS
I Need You Now

ME-70477 (70477x45)—BUDDY MORROW
Rock-A-Beatin' Boogie

VI-20-5767 (47-5767)—VAUGHN MONROE
They Were Doin' The Mambo

3—I Need You Now
74.2 83.3

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get

CO-40346 (4-40346)—KEN GRIFFIN
Smile

FA-21003X—SUSAN SISTERS
Mr. Sandman

★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

4—Papa Loves Mambo
71.3 62.3

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger

CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love

RA-264 (45-264)—ALFREDITO O.
Nocturnado

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
If I Give My Heart To You

★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

5—Teach Me Tonight
58.0 45.8

★AB-3001 (45-3001)—DeCASTRO SISTERS
It's Love

CO-40351 (4-40351)—JO STAFFORD
Suddenly

CR-61265 (9-61265)—MODERNAIRES
Mood Indigo

DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache

ME-70497 (70497 x 45)—DINAH WASHINGTON
Wishing Well

MG-11856 (K-11856)—ROSANNE JUNE
The Touch

X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

Dec. 18 Dec. 11

6—This Ole House
50.0 48.6

BE-1602 (45-1602)—BETTY JOHNSON
Whither Thou Goest

CA-2915 (F-2915)—JORDANAIRES
Be Prepared

★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There

DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead

FA-21001X—ROY RODGERS-DALE EVANS
Skokiaan

KI-1376 (45-1376)—HERB & KAY
Angels In The Sky

VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

7—Hey There
47.9 61.2

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House

CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway

★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved

EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

FA-21005X—CARY STEWART
Count Your Blessings

VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

8—Naughty Lady Of Shady Lane
40.5 39.1

★CD-1254 (45-1254)—ARCHIE BLEYER
While The Vesper Bells Were Ringing

★VI-20-5897 (47-5897)—AMES BROTHERS
Addio

9—Shake, Rattle And Roll
40.4 36.9

AT-1026 (45-1026)—JOE TURNER
You Know I Love You

★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie

FA-21004X—TOMCATS
Mambo Baby

10—Count Your Blessings
40.0 47.4

CA-2927 (F-2927)—GORDON MACRAE
Cara Mia

CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones

CO-40370 (4-40370)—ROSEMARY CLOONEY
White Christmas

FA-21005X—CARY STEWART
Hey There

DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General

★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny

JU-5172 (45-5172)—ORIOLES
Runaround

11—Dim, Dim The Lights
37.5 15.4

CD-1243 (45-1243)—TOP HATTERS
It Should've Been Me

★DE-29317 (9-29317)—BILL HALEY & COMETS
Happy Baby

12—If I Give My Heart To You
27.5 41.3

BE-1059 (45-1059)—BARRY FRANK
Smile

CA-2868 (F-2868)—MONICA LEWIS
When You're Near

Dec. 18 Dec. 11

CA-2930 (F-2930)—DUKE ELLINGTON
Smile

★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love

CR-61236 (9-61236)—BUDDY GRECO

★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee

FA-21007X—MERRY SOUTH
I Want You All To Myself

JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It

ME-70451 (70451x45)—A. POWELL & D. SMITH

MG-11776 (K-11776)—WRIGHT BROS.
Lonesome

★MJ-27 (45-27)—DENISE LOR
Hello Darling

TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
Papa Loves Mambo

VI-20-5853 (47-5853)—DINAH SHORE
Tempting

13—Make Yourself Comfortable
26.8 19.9

CO-40363 (4-40363)—PEGGY KING
Gentleman In Next Apt.

CR-61313 (9-61313)—STEVE LAWRENCE & EYDIE GORME
I Gotta Crow

★ME-70469 (70469x45)—SARAH VAUGHAN
Idle Gossip

14—Mambo Italiano
26.7 33.6

★CO-40361 (4-40361)—ROSEMARY CLOONEY
We'll Be Together Again

15—Hold My Hand
16.2 42.4

BE-1048 (45-1048)—DICK POWELL
Susan Slept Here

★CR-61206 (9-61206)—DON CORNELL
I'm Blessed

DE-29301 (9-29301)—GUY LOMBARDO
Mama Doll Song

16—Hearts Of Stone
15.0 9.3

★DL-6062 (45x6062)—CHARMS

★DO-15265 (45-15265)—FONTANE SISTERS
Bless Your Heart

17—Hajji Baba
14.1 19.3

★CA-2949 (F-2949)—NAT "KING" COLE
Unbelievable

CR-61275 (9-61275)—DIMITRI TIOMKIN
Duel In The Sun

MG-11857 (K-11857)—FOUR JOES
In Your Loving Care

18—Muskrat Ramble
13.7 18.7

CA-2942 (F-2942)—WOODY HERMAN
Woodchopper's Mambo

CO-40354 (4-40354)—HARRY JAMES
The Touch

★CR-61278 (9-61278)—McGUIRE SISTERS
Lonesome Polecat

DE-29280 (9-29280)—LOUIS ARMSTRONG
Someday You'll Be Sorry

ES-369 (45-369)—MATYS BROTHERS
You're The Moment Of A Lifetime

FA-21000X—HELEN CARROL
Sh-Boom

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Dec. 18 Dec. 11

GTJ-45092 (45-45092)—KID ORY'S BAND
When The Saints Come Marching In

ME-70446 (70446x45)—RUSTY DRAPER
Magic Circle

TI-1093 (45-1093)—PEACOCK COMBO
Solitude

VI-20-5887 (47-5887)—AL ROMERO
Mr. Pogo

VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams

VI-20-5873 (47-5873)—PHIL HARRIS
Stars Fell On Alabama

19—That's All I Want From You
13.3 7.8

CR-61360 (9-61360)—DICK JACOBS O.
If You Ever Change Your Mind

★VI-20-5896 (47-5896)—JAYE P. MORGAN
Dawn

20—It's A Woman's World
10.4 8.8

CA-2936 (F-2936)—RAY ANTHONY
Jambo

★DE-29269 (9-29269)—FOUR ACES
Cuckoo Bird In The Pickle Tree

MG-11846 (K11846)—BOB STEWART
Wonderful To Know

21—Mobile
10.1 8.2

★CD-1251 (45-1251)—JULIUS LA ROSA
I Hate To Say Hello

VI-20-5947 (47-5947)—SAUTER-FINEGAN O.
Joe's Tune

22—Cara Mia
10.0 6.0

BE-1068 (45-1068)—HELEN FORREST
It Worries Me

CA-2927 (F-2927)—GORDON MACRAE
Count Your Blessings

DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat

★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

23—Skokiaan
9.5 11.0

BE-1060 (45-1060)—EIGHT BELLS
Dream

CA-2896 (F-2896)—RAY ANTHONY
Say Hey

★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You

DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)

FA-21001X—SONG SINGERS
This Ole House

★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood

LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skakiaan

★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop

NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat

TI-10-229 (45-229)—JOE LOCO
The High And The Mighty

VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty

VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

Dec. 18 Dec. 11

24—I Need Your Lovin' (Bazoom)
9.1 12.1

★CA-2921 (F-2921)—CHEERS
Arivederci

CO-40388 (4-40388)—LES ELGART O.
Charlie's Dream

25—Song Of The Barefoot Contessa
8.7 2.7

VI-20-5930 (47-5930)—ERNESTO BONINO
Language Of Romance

★VI-20-5888 (47-5888)—HUGO WINTERHALTER
Land Of Dreams

26—Time Waits For No One
8.3 —

★DO-15249 (45-15249)—HILLTOPPERS
You Try Somebody Else

27—Open Up The Doghouse
7.9 —

★CA-2985 (F-2985)—DEAN MARTIN & NAT COLE
Long Long Ago

28—Fanny
7.5 3.4

DE-29304 (9-29304)—FRED WARING O.
Restless Heart

VI-20-5925 (47-5925)—FRANKIE CARLE
Sunrise In Napoli

VI-20-5919 (47-5919)—MORTON GOULD
Why Be Afraid To Dance

★VI-20-5871 (47-5871)—EDDIE FISHER
Count Your Blessings

29—Pupalina
7.0 11.1

DE-29345 (9-29345)—JIMMY DURANTE
Little People

★ME-70479 (70479)—GAYLORDS
Wonderful Lips

30—Whither Thou Goest
6.6 14.9

BE-1062 (45-1062)—BETTY JOHNSON
This Ole House

★CA-2928 (F-2928)—LES PAUL & MARY FORD
Mandolino

CO-40315 (4-40315)—MARION MARLOWE
Kiss Me Once

CY-106 (45-106)—LAURIE LOMAN
I Was The Last One To Know

EP-9075 (5-9075)—O. B. MASINGILL ORCH.
Smile

31—The Barking Dog
6.3 12.6

★ME-70490 (70490x45)—CREWCUTS
All I Wanna Da

32—The Bandit
6.2 10.4

CO-40323 (4-40323)—PERCY FAITH
Rainfall

CA-2916 (F-2916)—TEX RITTER

LO-1464 (45-1464)—FRANK WEIR
By Candlelight

★LO-1470 (45-1470)—JOHNSTON BROS.
Secret Of Our Love

VI-20-5875 (47-5875)—RONALD CHESNEY
Chick-ee-Chock-ee

Dec. 18 Dec. 11

33—The Touch
5.8 11.5

BE-10013 (45-10013)—BETTY JOHNSON/SY OLIVER
The Touch

CO-40354 (4-40354)—HARRY JAMES
Muskrat Ramble

CO-40343 4-40343)—J. WETZL
Grisbi Blues

DE-29246 (9-29246)—COMMANDERS
Mister Pogo

EP-9079 (5-9079)—RUSSELL ARMS
Paint Of View Song

ME-70445 (70445x45)—RICHARD HAYMAN
Mister Poga

★VI-20-5874 (47-5874)—3 SUNS
Southern Star

34—Christmas Alphabet
5.4 —

★CR-61303 (9-61303)—McGUIRE SISTERS
Give Me Your Heart For Christmas

35—The Things I Didn't Do
5.1 9.9

★VI-20-5857 (47-5857)—PERRY COMO
Papa Loves Mambo

36—Melody Of Love
5.0 —

★DO-15247 (47-15247)—BILLY VAUGHN

ME-70516 (70516x45)—DAVID CARROLL
La Golondrina

37—My Són, My Son
4.6 2.3

CA-2996 (F-2996)—MARGARET WHITING
My Own True Love

★LO-1501 (45-1501)—VERA LYNN & FRANK WEIR
Our Heaven On Earth

38—Ling, Ting, Tong
4.5 —

★CA-2945 (F-2945)—FIVE KEYS
I'm Alone

39—Hold Me In Your Arms
4.2 —

BE-1007 (45-1007)—BARRY FRANK
Naughty Lady Of Shady Lane

★CO-40371 (4-40371)—DORIS DAY
Ready, Willing And Able

40—Addio
4.1 —

★VI-20-5897 (47-5897)—AMES BROS.
Naughty Lady Of Shady Lane

41—Sisters
3.8 8.3

42—In The Beginning
3.7 —

43—No Man Is An Island
3.4 —

44—Bongo Guitar
3.3 —

45—Mood Indigo
3.0 6.1

46—Smile
2.9 4.9

47—Ready, Willing And Able
2.5 7.7

48—Runaround
2.0 5.5

49—Funny Thing
1.6 7.1

50—Mama Doll Song
1.2 5.0

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"CHRISTMAS ALPHABET"

McGuire Sisters . . . . . Coral 61303; 9-61303

●

"NO MORE"

De John Sisters . . . . . Epic 9085; 5-9085

Atlantic Signs Hunter

NEW YORK—Atlantic Records this week announced the signing of "Ivory Joe" Hunter to a long term recording contract. Hunter, whose reputation has been built on his vocal, piano and composing talents, has already cut a session for his new affiliation and the first release is expected to be released shortly. Seen above with Hunter, penning his new contract, are Jerry Wexler, left, and Ahmet Ertegun, right, who announced the composer of "I Need You So" and "(When I Lost My Baby) I Almost Lost My Mind" will feature a new originial ballad that should hit big. The contract was negotiated for both parties by Warren Troob. Hunter is booked by the Gale Agency.

"X" RECORDS

A "Sleeper" That's Wide Awake

Richard Maltby

STARDUST MAMBO

STRICTLY INSTRUMENTAL

X-0075 (4X-0075)

"X" RECORDS MARK THE HITS!

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CLIMBING FAST-

EDDIE BOYD
sings
"PLEASE HELP ME"
b/w
"THE STORY OF BILL"
CHESS 1582

HOWLING WOLF
sings
"FORTY-FOUR"
b/w
"I'LL BE AROUND"
CHESS 1584

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

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CASH BOX—BILLBOARD
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The Fabulous Joe Houston Blows
"ALL NITE LONG"
MONEY # 203
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Some choice territory available
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LOS ANGELES 16, CALIF.

BMI XMAS Pin-Up Hit!
"WAIT TILL AFTER CHRISTMAS"
by
JOHN GREER
GROOVE RECORD # 0038
COBLIN MUSIC CO.
1577 Broadway, New York, N. Y.

It's a BIGGER Job Now!
Join the
MARCH OF DIMES
January 3-31

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Papa Loves Mambo (P. Como)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (E. Fisher)
6. Mambo Italiano (R. Clooney)
7. Shake, Rattle & Roll (Haley)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Naughty Lady (Ames Bros.)
10. Hey There (Clooney/Davis, Jr.)

Chicago, Ill.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Chordettes)
3. Mambo Italiano (R. Clooney)
4. Hold My Hand (Don Cornell)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Yours (Dick Contino)
7. Naughty Lady (Ames Bros.)
8. I Need You Now (E. Fisher)
9. Count Your Blessings (Fisher)
10. This Ole House (R. Clooney)

Los Angeles, Calif.

1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. Papa Loves Mambo (P. Como)
4. Teach Me Tonight (DeCastros)
5. Let Me Go, Lover (J. Weber)
6. If I Give My Heart To You (Doris Day)
7. This Ole House (R. Clooney)
8. Mambo Italiano (R. Clooney)
9. Naughty Lady (Ames Bros.)
10. Hey There (Clooney/Davis, Jr.)

Philadelphia, Pa.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Let Me Go, Lover (J. Weber)
4. Papa Loves Mambo (P. Como)
5. Count Your Blessings (Fisher)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Mood Indigo (N. Petty Trio)
8. Naughty Lady (Ames Bros.)
9. Hajji Baba (Nat "King" Cole)
10. This Ole House (R. Clooney)

Pittsburgh, Pa.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Let Me Go, Lover (J. Weber)
4. Naughty Lady (Ames Bros.)
5. Make Yourself Comfortable (Sarah Vaughan)
6. Papa Loves Mambo (P. Como)
7. This Ole House (R. Clooney)
8. Hearts Of Stone (Fontanes)
9. Mambo Italiano (R. Clooney)
10. Count Your Blessings (Fisher)

Dallas, Tex.

1. Mr. Sandman (Chordettes/4 Aces)
2. I Need You Now (E. Fisher)
3. Let Me Go, Lover (J. Weber)
4. Naughty Lady (Ames Bros.)
5. This Ole House (R. Clooney)
6. Papa Loves Mambo (P. Como)
7. Teach Me Tonight (DeCastros)
8. Hold My Hand (Don Cornell)
9. Mambo Italiano (R. Clooney)
10. Hearts Of Stone (Charms)

New Orleans, La.

1. Mr. Sandman (4 Aces/Chordettes)
2. I Need You Now (E. Fisher)
3. Hearts Of Stone (Charms)
4. Naughty Lady (Ames Bros.)
5. Let Me Go, Lover (Brewer/Weber)
6. Mambo Italiano (R. Clooney)
7. Teach Me Tonight (Stafford/DeCastros)
8. If I Give My Heart To You (Doris Day)
9. That's All I Want From You (Jaye P. Morgan)
10. Papa Loves Mambo (P. Como)

Boston, Mass.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Want You All To Myself (Kitty Kallen)
4. Naughty Lady (Bleyer/Ames Bros.)
5. Let Me Go, Lover (J. Weber)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Hearts Of Stone (Fontanes)
8. Hajji Baba (Nat "King" Cole)
9. Papa Loves Mambo (P. Como)
10. If I Give My Heart To You (Lor/Day)

Nashville, Tenn.

1. Mr. Sandman (4 Aces/Chordettes)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Let Me Go, Lover (Weber/Brewer)
6. Teach Me Tonight (DeCastros)
7. Hearts Of Stone (Fontanes)
8. This Ole House (R. Clooney)
9. Naughty Lady (Ames Bros.)
10. Shake, Rattle & Roll (8. Haley)

Denver, Colo.

1. Mr. Sandman (Chordettes/Aces)
2. I Need You Now (E. Fisher)
3. This Ole House (Clooney/Hamblen)
4. Papa Loves Mambo (P. Como)
5. Let Me Go, Lover (J. Weber)
6. Hold My Hand (Don Cornell)
7. If I Give My Heart To You (Doris Day)
8. Hey There (R. Clooney)
9. Count Your Blessings (Fisher)
10. Teach Me Tonight (DeCastros)

Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. Let Me Go, Lover (J. Weber)
5. If I Give My Heart To You (Day/Lor/Boswell)
6. Woman's World (4 Aces)
7. That's What I Like (Don, Dick & Jimmy)
8. Count Your Blessings (Fisher)
9. Papa Loves Mambo (P. Como)
10. This Ole House (R. Clooney)

Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. Shake, Rattle & Roll (Haley)
3. That's All I Want From You (Jaye P. Morgan)
4. Dim, Dim The Lights (Haley)
5. Let Me Go, Lover (J. Weber) (Hugo Winterhalter)
6. Mambo Italiano (R. Clooney)
7. Land Of Dreams (Hugo Winterhalter)
8. Naughty Lady (Ames Bros.)
9. I Need You Now (E. Fisher)
10. Papa Loves Mambo (P. Como)

St. Louis, Mo.

1. Mr. Sandman (Chordettes/Aces)
2. Naughty Lady (Ames Bros.)
3. Teach Me Tonight (DeCastros)
4. Make Yourself Comfortable (Sarah Vaughan)
5. Let Me Go, Lover (J. Weber)
6. I Need You Now (E. Fisher)
7. Shake, Rattle & Roll (Haley)
8. That's All I Want From You (Jaye P. Morgan)
9. Dim, Dim The Lights (Haley)
10. Papa Loves Mambo (P. Como)

Cleveland, Ohio

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Let Me Go, Lover (J. Weber)
4. Dim, Dim The Lights (Haley)
5. Naughty Lady (Ames Bros.)
6. Melody Of Love (8. Vaughn)
7. Runaround (Chuckles)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Mambo Italiano (R. Clooney)
10. That's All I Want From You (Jaye P. Morgan)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes/4 Aces)
5. Papa Loves Mambo (P. Como)
6. Hey There (R. Clooney)
7. Hold My Hand (Don Cornell)
8. This Ole House (R. Clooney)
9. Count Your Blessings (Fisher)
10. Shake, Rattle, & Roll (Haley)

Shoals, Ind.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. I Need You Now (Fisher)
4. Papa Loves Mambo (P. Como)
5. If I Give My Heart To You (Doris Day)
6. Shake, Rattle & Roll (Haley)
7. Teach Me Tonight (J. Stafford)
8. Skokiaan (Ralph Marterie)
9. Count Your Blessings (Fisher)
10. Naughty Lady (Ames Bros.)

Minneapolis, Minn.

1. Let Me Go, Lover (Weber/Brewer)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Bleyer/Ames Bros.)
5. Hearts Of Stone (Fontanes)
6. Count Your Blessings (Fisher)
7. Mambo Italiano (R. Clooney)
8. Cara Mia (David Whitfield)
9. If I Give My Heart To You (Doris Day)
10. No More (McGuires)

Wichita, Kan.

1. If I Give My Heart To You (Doris Day)
2. Mr. Sandman (Chordettes)
3. Woman's World (Four Aces)
4. Hold My Hand (Don Cornell)
5. Teach Me Tonight (J. Stafford)
6. Hey There (R. Clooney)
7. Shake, Rattle & Roll (Haley)
8. This Ole House (R. Clooney)
9. Papa Loves Mambo (P. Como)
10. Count Your Blessings (Fisher)

Seattle, Wash.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. This Ole House (R. Clooney)
4. Shake, Rattle & Roll (Haley)
5. I Need You Now (E. Fisher)
6. Mood Indigo (N. Petty Trio)
7. Papa Loves Mambo (P. Como)
8. If I Give My Heart To You (Doris Day)
9. Ling, Ting, Tong (Five Keys)
10. Let Me Go, Lover (J. Weber)

San Francisco, Calif.

1. Mr. Sandman (Chordettes)
2. This Ole House (R. Clooney)
3. I Need You Now (E. Fisher)
4. Let Me Go, Lover (J. Weber)
5. Papa Loves Mambo (P. Como)
6. Teach Me Tonight (DeCastros)
7. Count Your Blessings (Fisher)
8. Hey There (R. Clooney)
9. If I Give My Heart To You (Doris Day)
10. Mambo Italiano (R. Clooney)

Omaha, Neb.

1. This Ole House (R. Clooney)
2. Mr. Sandman (Chordettes)
3. Hearts Of Stone (Fontanes)
4. Naughty Lady (Ames Bros.)
5. I Need You Now (E. Fisher)
6. Papa Loves Mambo (P. Como)
7. Muskrat Ramble (Matys Bros.)
8. Little Spanish Town (Carlyle)
9. Teach Me Tonight (DeCastros)
10. Shake, Rattle & Roll (Haley)

Stars Over Harlem

It is interesting to watch the uptown retailers as they go about their merry ways in preparation for the forthcoming season which looks as if it will be one of the busiest in many bright moons. Their moods is gay, their sleeves are rolled neatly and they are just sitting and awaiting the arrival of those Xmas buyers, who will find it a difficult task to select a winner from what could very easily be termed the hottest crop of blazing favorites ever to grace the musical horizon. Usually at this time each year the dealers can just about feel the pressure of a particular etching and look to it to be the big money maker long after the first of the year.

This year the stores are more fortunate. Instead of one or two potential hits, there are many. Atlantic Records has two sensational platters. The sizzling "White Xmas" ditty starring **The Drifters** along with **La Verne Baker's** groovy "Tweedle Dee" goody are sure shots to keep **Ahmet, Ertegen, Herb Abramson, Jerry Wexler** and the rest of their energetic staff bouncing gayly about for many moments to come. **The Penguins** current biggie will remain the same. "Sincerely" which spotlights the versatile talented voices of "**The Moonglows**" along with "**The Moonlighters**" double-deck treat "So All Alone" b/w "Shoo-Doo-Be-Doo" are a teen-agers must. **Dinah Washington's** mighty effective reading of "Teach Me Tonight" finding its way to heart after heart. Same goes for **Roy Hamilton** and "Hurt", **The Rivileers** and "Sentimental Reasons", **Hugo Winterhalter's** "Land Of Dreams" which spotlights the tasty piano antics of veteran **Eddie Heywood**, **Sarah Vaughn's** "Make Yourself Comfy" and **The Diablos** "Wind" picking up sales by the moment. **B. B. King** continues to set the pace for the rest of the blues belters with his twin killer "Yo Unset Me Baby"b/w"Whole Lotta Love." **Guitar Slim** and his "Sufferin' Mind" thriller around to stay for a spell or so. **Elmore James'** great "Sunnyland" slicing continues to press forward. Watch Bill **Dodgett's** soothing "Tara's Theme" heart warmer as this baby has just the flavor to become standard best seller and holiday favorite. . . . **Stan Getz, Max Roach, Jimmy Rowles** and **Bobby Whitlock** recent get together for Norgran and company a tremendous success . . . **Stan Pat** the ever pleasant d.j. from out Trenton, N. J. way drops by to give out with the good news that was recently voted and honored by that city's three leading high schools, who never fail to get aboard his nightly "Take The A Train" show each eve. . . . **Eddie Davis** and **Bonnemere** blend unmatchable talents with much success on their reading of "Secret Love", one of the pop standards of last season. . . . **The Chordettes** "Mr. Sandman" and **The DeCastro Sisters** "School Me" enticer much sought after along the uptown beaten paths. . . . **Irv Marcus** just thought you'd like to know that **Johnny Otis'** "I Won't Be Your Fool" platter is being sold like mad whenever suggested by to the customer by the guys behind the counters. . . . **The Vibes'** "Stop Torturing Me" and the **Johnny Ace** "Never Let Me Go" click-a-roo are so pretty.

"ZIG ZAG"
by
JULIAN DASH
VEE-JAY 117
"YOU DON'T HAVE TO GO"
by
JIMMY REED
VEE-JAY 119
Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Bobby Shad clicking like trainwheels moving at 100 MPR. His Mercury-**Dinah Washington** releases riding merrily in the charts with two big sellers at the same time. Dinah, who was really hot with "I Don't Hurt Anymore" has another torrid item in "Teach Me Tonight." Both items selling like Pizza Pies in Coney Island. Bobby also has one he's betting on. "My Sentimental Heart" by the Cashmeres. . . . **Irv Marcus**, Duke and Peacock, corraled a "fat" one when he signed **Carl Van Moon**, national winner of the "Harvest Moon Festival." Carl emerged victor over 5,000 entrants. The lad has nine years of professional experience behind him, having worked at a good many top niteries. After TV performances in New York he headed back to Chicago for a stay at the Chez Paree. Both Marcus and Moon are busy looking over material for his initial disk debut. . . . Atlantic Records announced the signing of **"Ivory Joe" Hunter**, formerly with MGM Records. The diskery has big plans for Hunter, who was so successful with "I Need You So" and "(When I Lost My Baby) I Almost Lost My Mind," both of which he composed as well as performed. His initial Atlantic release will be out soon. . . . **Paula Watson**, recently signed by **Don Angelo**, is a mighty busy girl. Paula is currently appearing at the Birdland, Miami Beach, Fla. and is considering several offers to record again. . . . **Carl Lebow**, King Records A & R, reports the New York sale on **Earl Bostic's** "Liebestraum" is sensational. Similar reports from other parts of the country indicate the disk will be a chart item in short order. "Liebestraum" backed with the rollicking "Song Of The Islands," was recorded at Earl's recent Basin Street engagement in New York and was released only a couple of weeks ago. . . . **Gene Edwards**, program director of KLIF-Dallas, Texas, reports that **Jim Randolph** has captured 60% of the radio audience with his "Cat" music, according to the latest Hooper. . . . **Bob Cordell**, general manager of Guyden Records, advises the record company has inked **Kelly Owens and his trio**. Guyden has a strong deck in **Carmen Taylor's** "Let Me Go, Lover." The plate has already shown strong sales in New York, Detroit, Philadelphia and other areas. Another good etching of the same tune is **The Counts'** version on Dot. Both records should rack up a good sale. . . . Comment last week in this column, tipping the trade off to Baton's "For Sentimental Reasons" by the **Rivileers** looks better even this week. The deck shows every indication of taking off. . . . **Al Silver**, Herald Records, thinks lightning has struck twice. His number one star, **Faye Adams**, was vocalist with **Joe Morris'** band. Now, Al is bubbling over the new release by **Ursala Reed**, current vocalist with Joe Morris. Both sides, "All Gone" and "You Hurt My Pride," look good. **Jack Angel**, Al's partner, down in Florida for a rest. . . . Also soon to go to Florida to convalesce is **Bess Berman**, Apollo head. Bess was in the hospital last week but has been discharged. . . . Pulled a rock last week in reporting **Joel Turnero's** comment on **Johnny Otis'** new release. Should have said Joel is selling the "I Won't Be Your Fool No More" side. . . . B'nai Brith helping to fight juvenile delinquency with three dance dates scheduled for New York in the coming months. They have arranged for top mambo bands, prizes, and a surprise topname r & b group to appear to distribute the awards. First date is January 6 and will be held at P. S. 179 at 140 W. 102nd St. . . . **Babs Gonzales'** Bruce record "The Be-Bop Santa Claus" getting some fine comments from reporting retail stores in Harlem, Newark and other points.

JOE MORRIS

CHICAGO:

Fats Domino currently appearing in this area, proudly displaying his brand new, bright red, 1955 El Dorado Cadillac. Fats will continue in the Midwest thru the Christmas holidays. . . . Truly star-studded show set to hit the road for eight solid weeks, beginning 1/1. Show includes **The Clovers; Faye Adams; Joe Turner; Bill Doggett; Lowell Fulson; The Charms;** and oh-so-many others. Set for Chicago 2/5. . . . **McKie FitzHugh**, popular dee-jay heard on Station WOPA, running a contest among vocal groups. The winning group is to receive a Chess recording contract, no less. . . . **Len Chess** but real hepped up about **Eddy Boyd's** latest, "Please Help Me," b/w "The Story Of Bill." Eddy is now being booked thru Shaw Artists Corporation. . . . The latest Chess release is **Howling Wolf's** "Forty-Four" b/w "I'll Be Around." Len confident that both these disks will head for the top. . . . **Muddy Waters** and **Little Walter** due back in the Windy City sometime next week after being on the road for three months. Muddy has been booked solid thruout the country since September, while **Little Walter** left early in October. They will remain here thru January. . . . **The Charms**, whose "Hearts Of Stone" is a solid hit, due in town around the holidays. . . . **Ace Harris** whom we reported last week as the headliner at the Cloister Inn, reportedly being held over for eight weeks. . . . **Jimmy Witherspoon** in town for a record date. . . . Seems our town was the last to latch on to this tune but "Earth Angels" by **The Penguins** on the Dootone label is really starting to climb—and fast. . . . It is reported that an exciting new series of concerts, called "Jammin' In Jazz Benefit Concerts" is being planned for the coming season with the purpose of bringing top name talent to Chicago jazz enthusiasts at lower prices. First concert skedded for 12/13. Starring **Gene Krupa** and **Cozy Cole**. The plan is to present new stars every two weeks, playing Orchestra Hall one nite and a high school auditorium the next.

BILL DOGGETT

LOS ANGELES:

Southern California is enjoying two outstanding Christmas hits this year. Atlantic Records is right up there on top again with **The Drifters'** unusual arrangement of "White Christmas." Also hitting the best seller lists is **Babs Gonzales'** "Be-Bop Santa Claus" on Bruce. . . . **Joe Turner** and **Choker Campbell's** Band left town on a tour of Northern California after completing a successful week-end engagement at **Bily Berg's** Savoy Ballroom 12/3 thru 12/5. Joe stated that he is very grateful to the juke box operators of America for naming him the best R & B artist for 1954. . . . Deejay **Hunter Hancock** recently took off for the tall timbers hot on the trail of an elusive bear which got away from him on his last huntin' trip. . . . **Lloyd Glenn** has gained wide popularity throughout the country during the past few months. Altho an instrumentalist he ranks with the best of them. His recordings on Aladdin Records have increased in sales with each release. His latest waxing "Still Waters" b/w "Nite-Flite" should establish him as one of our top R & B entertainers. . . . **"Big Jay" McNeely** and his band are back in town after playing several dates in Portland, Seattle and Tacoma. . . . **Chuck Higgins'** "Dye-Ooh-Mambo" has started to click here in LA. Chuck and his band along with **Oscar Peterson's Trio** alternated on the stage of the Five Four Ballroom 12/3 thru 12/5 which inaugurated a new policy of continuous entertainment from 9 P. M. 'til 2 A. M. . . . **Saul and Jules Bihari** have been extra busy at their Modern Records, Culver City, Studios conducting new recording sessions. Plans are under way for a big release and promotion schedule starting the first of the new year. . . . **Pee Wee Clayton** has been booked into Ogden, Utah, over the Holidays. He opens Dec. 24th thru Jan. 1st. . . . Specialty Records released their first spirituals in several months this past week. Included were new platters by **The Pilgrim Travelers** and **The Happyland Singers** (also known as The Five Blind Boys of Alabama). . . . **Jim Warren** of Central Record Sales was seen dining and wining lovely **Heidi Christian**, former Chicago CBS staff vocalist. From the size of the picture prominently displayed in Jim's office we'd say this looks serious! . . . **Charles Brown** and his band blew in Dec. 10th at The Savoy Ballroom for a three-day stand. Latest release on the Real label features **Lalo Guerrero** singing "A Donde Tu Vayas" (adaption of "Whither Thou Goest") backed with "Aguanta Corazon," a Mexican Hit Parade number. . . . **Johnny Otis** and **The Platters** staged a big Sunday afternoon show at the Riverside Rancho Dec. 12. The group have a hit with their latest Federal disk "Voo Vee Ah-Bee" b/w "Shake It Up Mambo." . . . The New Year will bring many new top R & B attractions to the West Coast. **Sunny Thompson** and **Lula Reed** are expected in LA around the middle of January. . . . **Wild Bill Davis** has been booked into the Hollywood Royal Room Jan. 20th for three weeks.

LULA REED

MAMBOMANIA

Fiesta Record Company announces the release of "Laura" and "Rumba Fantasy" by **Jose Morand**. . . . Alfredito went into the hospital this week for minor surgery. He was, however, booked into the Bachelor House, New York, For Friday, December 10. . . . **Richard Maltby's** "Star Dust Mambo," follow-up to "St. Louis Blues Mambo," starting to show strong sales action. The initial surge is much faster and stronger than his initial "St. Louis" hit. It was on the basis of the first "X" release that Maltby was voted "Most Promising New Orchestra" in the 1954 operators' poll. . . . Someone should do "Silk Stockings," the title tune of the forthcoming Cole Porter musical, in mambo tempo. . . . Recent story in **The Cash Box** on the "Merengue" received a fast reaction from the trade. The week the story broke several record companies called to find out what we knew about the dance. That same week Associated Press advised all the disk jockeys in the country about **Cash Box'** story on Mambo's little brother, The Merengue. This week, the New York World Telegram did a pictorial spread on the dance, with **Killer Joe Piro** of Palladium fame, demonstrating Cha Cha Cha and Merengue dance steps. Joe predicts the dance won't take hold until 1960 but we think he's wrong by at least a couple of years. . . . **George Williams'** new Coral disk, "Tiger Rag Mambo" has a wonderful sound and is a tremendous adaptation of the standard to mambo rhythm. . . . **Mickey Katz** gets on the bandwagon with his Capitol "Yiddishe Mambo." You'll laugh when you hear this one. . . . **Herman Diaz**, RCA Victor International A & R, reports RCA Victor's entry into the American market with the first strictly instrumental Merengue. Diaz cut four sides with **Noro Morales** big band. Says Diaz, "I feel that the Merengue is definitely the coming Latin dance." . . . **Perez Prado** doing a series of one-nighters headed towards Miami Beach, Fla. . . . **Eddie Heller**, Rainbow Records, announces the new recording by **Alfredito** titled "Mambo From Mars." Eddie tells us this one is a great platter that should go big with r & b, jazz and mambonicks.

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THE CASH BOX Hit Parade

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	EARTH ANGEL *Penguins* *(Dootone 348)*	POISON IVY *Willie Mabon* *(Chess 1580)*	LAST NIGHT *Little Walter* *(Checker 805)*
3	SINCERELY *Moonglows* *(Chess 1581)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
5	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HURT *Roy Hamilton* *(Epic 9086)*	I WON'T BE YOUR FOOL NO MORE *Johnny Otis* *(Peacock 1636)*
6	HURT *Roy Hamilton* *(Epic 9086)*	MAMBO BABY *Ruth Brawn* *(Atlantic 1044)*	LOVE ME *Fats Domino* *(Imperial 5313)*
7	SO ALL ALONE *Bobby Lester & Moonlighters* *(Checker 806)*	DREAM *Dinah Washington* *(Mercury 70439)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*
8	HEARTS OF STONE *Charms* *(DeLuxe 6062)* *Jewels* *(R & B 1301)*	EARTH ANGEL *Penguins* *(Dootone 348)*	I KNOW *Fats Domino* *(Imperial 5323)*
9	TWEEDLE DEE *LaVern Baker* *(Atlantic 1047)*	LING, TING, TONG *Five Keys* *(Capitol 2945)*	SOMEDAY *Clyde McPhatter & Drifters* *(Atlantic 1043)*
10	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	SINCERELY *Moonglows* *(Chess 1581)*	I'M READY *Muddy Waters* *(Chess 1579)*

in SAN FRANCISCO — in NEWARK — in MEMPHIS

1	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	EARTH ANGEL *Penguins* *(Dootone 348)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	SINCERELY *Moonglows* *(Chess 1581)*	LAST NIGHT *Little Walter* *(Checker 805)*
3	EARTH ANGEL *Penguins* *(Dootone 348)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	POISON IVY *Willie Mabon* *(Chess 1580)*
5	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	OH BUT SHE DID *Opals* *(Apollo 462)*
6	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	YOU UPSET ME BABY *B. B. King* *(RPM 417)*	TIPSY *Llayd Glenn* *(Aladdin 3237)*
7	I'M READY *Muddy Waters* *(Chess 1579)*	POISON IVY *Willie Mabon* *(Chess 1580)*	I LOVE YOU MADLY *Charlie & Ray* *(Herald 438)*
8	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*
9	SHE'S THE ONE *Midnighters* *(Federal 12185)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	SINCERELY *Moonglows* *(Chess 1581)*
10	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*

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THE CASH BOX HOT —

in PHILADELPHIA

1	EARTH ANGEL	*Penguins (Dootone 348)*
2	SINCERELY	*Moonglows (Chess 1581)*
3	HURT	*Roy Hamilton (Epic 9086)*
4	THE LETTER	*Medallions (Dootone 348)*
5	ANNIE'S AUNT FANNIE	*Midnighters (Federal 12200)*
6	HEARTS OF STONE	*Charms (DeLuxe 6062)*
7	SHOO-DOO-BE-DOO	*Bobby Lester & Moonlighters (Checker 805)*
8	TEACH ME TONIGHT	*Dinah Washington (Mercury 70497)*
9	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
10	LING, TING, TONG	*Five Keys (Capitol 2945)*

in LOS ANGELES

1	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
2	SINCERELY	*The Moonglows (Chess 1581)*
3	EARTH ANGEL	*The Penguins (Dootone 348)*
4	YOU UPSET ME BABY	*B. B. King (RPM 416)*
5	WHITE CHRISTMAS	*Clyde McPhatter & Drifters (Atlantic 1048)*
6	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
7	GOD ONLY KNOWS	*The Capris (Gotham 304)*
8	TEACH ME TONIGHT	*Dinah Washington (Mercury 70497)*
9	OH YES I KNOW	*The Jewels (R & B 1303)*
10	POISON IVY	*Willie Mabon (Chess 1580)*

in ST. LOUIS

1	TEACH ME TONIGHT	*Dinah Washington (Mercury 70497)*
2	YOU UPSET ME BABY	*B. B. King (RPM 416)*
3	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
4	HEARTS OF STONE	*Charms (DeLuxe 6062)*
5	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
6	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
7	LAST NIGHT	*Little Walter (Checker 805)*
8	I'M READY	*Muddy Waters (Chess 1579)*
9	POISON IVY	*Willie Mabon (Chess 1579)*
10	BLUES ALL AROUND MY HEAD	*Memphis Slim (United 186)*

The Top Ten Tunes Netting Heoviest Ploy, Compiled From Reports Submitted Weekly To The Cash Box, By Leoding Music Operotors in Dollos, Los Angeles and Other Cities Listed.

in ATLANTA

1	HEARTS OF STONE	*Charms (DeLuxe 6062)*
2	YOU UPSET ME BABY	*B. B. King (RPM 416)*
3	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
4	I'M READY	*Muddy Waters (Chess 1579)*
5	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
6	DON'T DROP IT	*Wilbur Harrison (Savoy 1138)*
7	NEVER LET ME GO	*Johnny Ace (Duke 132)*
8	TWEEDLE DEE	*LaVern Baker (Atlantic 1047)*
9	HURT	*Roy Hamilton (Epic 9086)*
10	LAST NIGHT	*Little Walter (Checker 805)*

in NASHVILLE

1	HEARTS OF STONE	*Charms (DeLuxe 6062)*
2	YOU UPSET ME BABY	*B. B. King (RPM 416)*
3	POISON IVY	*Willie Mabon (Chess 1580)*
4	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
5	I'M READY	*Muddy Waters (Chess 1579)*
6	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
7	NEVER LET ME GO	*Johnny Ace (Duke 132)*
8	LAST NIGHT	*Little Walter (Checker 805)*
9	SINCERELY	*Moonglows (Chess 1581)*
10	BABY LET'S PLAY HOUSE	*Arthur Gunter (Excello 2047)*

in SHOALS, IND.

1	HEARTS OF STONE	*Charms (DeLuxe 6062)*
2	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
3	YOU UPSET ME BABY	*B. B. King (RPM 416)*
4	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
5	LAST NIGHT	*Little Walter (Checker 805)*
6	PLEASE HELP ME	*Eddy Boyd (Chess 1582)*
7	POISON IVY	*Willie Mabon (Chess 1580)*
8	SUFFERIN' MIND	*Guitar Slim (Specialty S36)*
9	BABY LET'S PLAY HOUSE	*Arthur Gunter (Excello 2047)*
10	I WON'T BE YOUR FOOL NO MORE	*Johnny Otis (Peacock 1636)*

The Nation's Rhythm & Blues TOP 15

1	HEARTS OF STONE	*Charms (DeLuxe 6062)*
2	YOU UPSET ME, BABY	*B. B. King (RPM 416)*
3	MAMBO BABY	*Ruth Brown (Atlantic 1044)*
4	RECONSIDER BABY	*Lowell Fulsom (Checker 804)*
5	SINCERELY	*Moonglows (Chess 1581)*
6	POISON IVY	*Willie Mabon (Chess 1580)*
7	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
8	I'M READY	*Muddy Waters (Chess 1579)*
9	EARTH ANGEL	*Penguins (Dootone 348)*
10	NEVER LET ME GO	*Johnny Ace (Duke 132)*
11	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
12	HURT	*Roy Hamilton (Epic 9086)*
13	TEACH ME TONIGHT	*Dinah Washington (Mercury 70497)*
14	LAST NIGHT	*Little Walter (Checker 805)*
15	ANNIE'S AUNT FANNIE	*Midnighters (Federal 12200)*

HITS HIT HITS

THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
DELUXE 6062

"MAMBO SH-MAMBO"
"CRAZY, CRAZY LOVING"
DELUXE 6072

THE MIDNIGHTERS
"STINGY LITTLE THING"
"TELL THEM"
FEDERAL 12202

EARL BOSTIC
"LIEBESTRAUM"
"SONG OF THE ISLANDS"
KING 4754

BONNIE LOU
"TENNESSEE MAMBO"
"TRAIN WHISTLE BLUES"
KING 1414

DISTRIBUTED BY King RECORDS

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"CHRISTIAN TESTIMONIAL"
b/w
"WILL THE LORD BE WITH ME"
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"WISHING WELL"
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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE NUGGETS
(Capitol 2989)

C+ "SO HELP ME, I LOVE YOU" (2:01) [Danby Music BMI-Roberts, McCoy] A borderline pop-r & b treatment well done by the Nuggets. A moderate tempo bounce with a gay sound.

B+ "QUIRL UP IN MY ARMS" (2:12) [Danby Music-McCoy, Singleton] Similar tempo but the deck has more flavor. Good beat and solid delivery. This side has a good chance to make it.

THE FIVE SCAMPS
(Okeh 7049)

C+ "WITH ALL MY HEART" (2:55) [Marvin Litman-Sherman, Pilkenton] Pretty effort that could appeal more to the pop buyer. Feathery piano backing makes it wax to relax to.

B "RED HOT" (2:50) [Algonquin-Robinson, Whitcomb] The Scamps come up with a fast beat bouncer that's more suited to the r & b field. The boys rock and drive.

THE BEES
(Imperial 766)

B+ "GET AWAY BABY" (2:25) [Commodore BMI-B. Bland) The Bees knock out a hustling fast beat with plenty on the ball. Group has a good sound. Item develops into a free for all instrumental break that rides.

B+ "I WANT TO BE LOVED" (2:35) [Melrose ASCAP-S. Churchill] A good side. The Bees have a styling and vocal quality that makes the most of a tune. Lovely blues ballad.

CHRISTINE KITTRELL
(Republic 7096)

B "LORD HAVE MERCY" (2:41) Christine sings jump blues with lots of feeling. Group backs the chantress in ok style.

B "SITTIN HERE DRINKIN "AGAIN" (2:39) [Babb Music BMI-Kitrell] The backer-upper is a slow blues in which the fem songstress wails the sad story of her return to drink after two years of happiness. Strong wax. Follow up to her hit of about a year ago.

LONNIE JOHNSON
(King 4758)

B "TOMORROW NIGHT" (3:01) [Bourne ASCAP-Coslow, Grosz] one of the greatest blues records is reissued by King. Should garner a fair amount of biz.

B "PLEASING YOU (As Long As I Live)" (3:05) [Lois BMI-Lonnie Johnson] Lonnie's pleasing voice makes a lovely and melty issue. Pretty, pleasing and melodically plush.

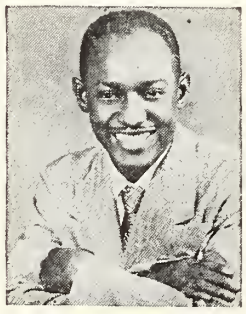
THE CASH BOX ★AWARD O' THE WEEK★

"LET ME GO LOVER" (2:20)
[Hill & Range BMI—Carson, Hill]
"WAILIN' LITTLE MAMA" (2:25)
[Condor BMI—Young]
THE COUNTS
(Dot 1235)

THE COUNTS

● The Counts come up with a fine treatment of the current pop biggie. Lead singer's voice is a clear as a bell and his styling does much for the item. The remainder of the Counts are very much in the background, carrying the beat, while lead acts almost in the capacity of solo. Should be a strong r & b seller. The under lid, "Wailin' Little Mama", is a middle tempo jump well done. Side drives and the etching should be meat for the frantic teeners. A strong deck that could bring sales in on its own merits.

"PLEASE HELP ME" (2:44)
[Arc BMI—Boyd]
"THE STORY OF BILL" (2:43)
[Arc BMI—Boyd]
EDDIE BOYD
(Chess 1582)



EDDIE BOYD

● Eddie Boyd has a strong piece of wax in the slow southern blues, "Please Help Me". Boyd tells the haunting story of his lost and disillusioned love in a manner calculated to keep your interest and win your sympathy. A potent story line and expert delivery. Boyd, we think, has a winner here. The flip, "The Story of Bill", is a sharp change of pace. A fast beat bouncer with novelty lyrics and a beat that moves. "Please Help Me" should be a strong seller.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "GET AWAY BABY"	The Bees	Imperial 766
★ "I WANT TO BE LOVED"	The Bees	Imperial 766

WYNONIE HARRIS
(King 4763)

C+ "ALL SHE WANTS TO DO IS MAMBO" (2:22) [Lois BMI-Harris, McRae] Wynonie re-records a re-arrangement of "All She Wants To Do Is Rock". Tune is brought up to date with a mambo beat and change in the lyrics.

B "CHRISTINA" (2:41) [Congress BMI-Shad, McGree] Harris sings a slow bouncer about his new girl friend. Wynonie handles the melodic blues in the manner that has become so familiarly Wynonie Harris.

LOUIS JORDAN
(Aladdin 3270)

B+ "FAT BACK AND CORN LIQUOR" (2:37) [Aladdin BMI-Toombs) Louis Jordan rings out with an engaging bounce ditty extolling the mouth watering qualities of "Fat Back and Corn Liquor". Louie rocks in his usual exhuberant manner.

B "THE DRIPPER" (2:40) [Bayou Music-Louis Jordan] The flip is a driving instrumental by Jordan and his Tympany Five. Exciting number for the dancing youngsters.

JULIAN DASH
(Vee-Jay 117)

C+ "ZIG-ZAG" (2:48) [ASCAP-J. Dash] Julian Dash and his orchestra etch a driving instrumental side with lots of pepper. Good jukebox number.

C+ "SO LET IT BE" (2:50) [BMI-Braulen, Kolheim] Reverse deck is a complete change of pace. Slow, soft and mellow. Sweet sax lead.

GWEN TYNES
(Apollo 1195)

B "CARESS ME" (2:30) [Bess BMI-Hardy, Kirsch] Sultry voiced thrush sings a soft dim lights item prettily. Wonderful for jangled nerves. Slow romantic melter.

B "NEARNESS OF YOU" (2:55) [Famous ASCAP-Hoagy Carmichael] Tender voiced stylist does a fine job on the lovely standard. Handles both tunes beautifully.

ANN COLE
(Timely 1010)

B+ "SO PROUD OF YOU" (2:37) [Bess Music BMI-Cole, Smith, Fried] An unusual blues item that shows off the voice of a fine singer. Lots of religious feeling here.

B "DOWN IN THE VALLEY"(2:40 (2:40) [Bess Music BMI-Cole, Smith, Fried] Ann Cole goes to town in this shouty portrayal. An upbeat item with lots of movement.

Thank You

MUSIC OPERATORS FOR YOUR VOTES IN THE CASH BOX POLL

BEST R & B MALE ARTIST OF 1954

Joe Turner

Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N Y

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER — B VERY GOOD — C GOOD — D FAIR — E MEDIOCRE

THE CASH BOX Rhythm 'n Blues SLEEPER OF THE WEEK

"HOLD ME BABY" (2:20)
[Progressive BMI—Feaster, McRae, Edwards, Keyes]

"A GIRL TO LOVE" (2:57)
[Progressive BMI—Feaster]

THE CHORDCATS
(Cat 112)

THE CHORDCATS

● The Chordcats have a pair of potent decks on this latest release. A jump, "Hold Me Baby", and a pretty blues ballad, "A Girl To Love". The first is an energetic effort in which the lads maintain a strong beat that gets under your skin. Both items are good pop possibilities. The arrangements on both sides are not the least of the appeal. Either or both could make their marks.

"FOR SENTIMENTAL REASONS" (2:45)
[Duchess BMI—Watson, Best]

"I WANT TO SEE MY BABY" (2:44)
[Dare BMI—Milan Brown]

THE RIVILEERS
(Baton 207)

● Here's one from left field. The Rivileers, who have been successful prior to this release in a small way, have come up with an excellent reading of the oldie, "For Sentimental Reasons". Beautifully done, if this deck is given the proper exposure and distribution it could be a big seller. The group is sweet, well balanced and sung with deep feeling. The reverse deck, "I Want To See My Baby", is a happy mambo effort that makes an excellent coupler. Good value for the buyer. Deck that will be asked for will be "For Sentimental Reasons".

LIGHTNIN' HOPKINS
(Herald 443)

B "NOTHIN' BUT THE BLUES" (2:16) [Angel BMI-L. Hopkins] A master at blues story telling, Lightnin' has a slow tale to wail here and he does his incomparable job.

B "EARLY MORNIN' BOOGIE" (2:13) [Angel BMI-L. Hopkins] Lightnin' picks up the tempo and knocks out a fast beat boogie with a zesty guitar and happy vocal. Solid Hopkins fare.

ROSE MARIE McCOY
(Cat 111)

B+ "DIPPIN' IN MY BUSINESS" (2:30) [Progressive BMI-Singleton, McCoy] Rose Marie McCoy, who has been clicking in a real big way as a writer, teamed up Charlie Singleton, decides to wax hits for herself. The gal surprises with a really fine job. Material is pert and infectious. Ok job.

B+ "DOWN HERE" (2:38) [Progressive BMI-Singleton, McCoy] Miss McCoy is equally good on her treatment on this middle tempo beat. Both decks have a live feeling and we are pleasantly surprised at the gal's diversified talents.

JAZZ

BILLY TAYLOR TRIO
(Prestige 900)

B "MY ONE AND ONLY LOVE" (2:53) [Mellin, Woods] The Billy Taylor Trio, consisting of Billy, Earl May on the bass and Charlie Smith on drums, move softly through the lovely standard. Taylor's caressing technique helps make this an ok wax.

B "WHO CAN I TURN TO" (2:55) [Wilder, Engvick] A similar treatment of another slow pretty.

CHET BAKER QUARTET
(Pacific Jazz 614)

B "WINTER WONDERLAND" (2:40) [Bernard, Smith] It's the familiar winter favorite with a cool sound. Baker's trumpet solo solid backed by the capable Russ Freeman, piano; Joe Mondragon, bass and Shelly Manne, drums. Good modern jazz.

B+ "I FALL IN LOVE TOO EASILY" (2:38) [Kahn, Styne] Chet contributes some vocal as well as trumpet jazz phrasing on this end. Deck is moody and Baker contribution has feeling.

Thank You

MUSIC OPERATORS FOR YOUR VOTES IN THE CASH BOX POLL

BEST R & B FEMALE ARTIST OF 1954

Ruth Brown

Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N Y

4 BIG HITS!! WELL ON THE WAY!

GINNY WRIGHT

Sings

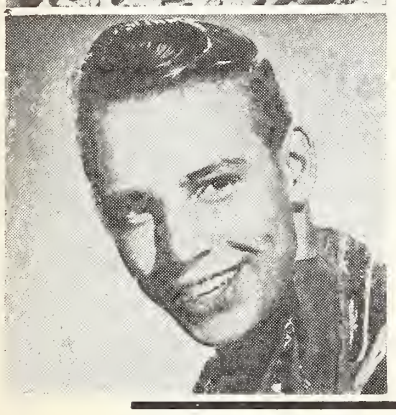
"ARE YOU MINE"

teamed with TOM TALL

b/w

"I'VE GOT SOMEBODY NEW"

FABOR 117



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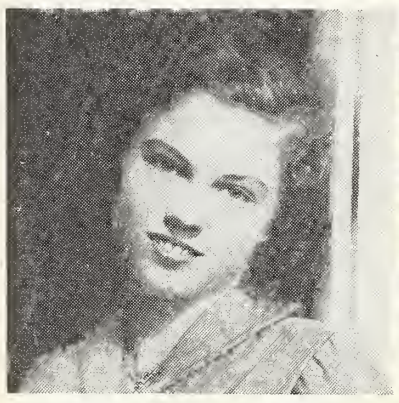
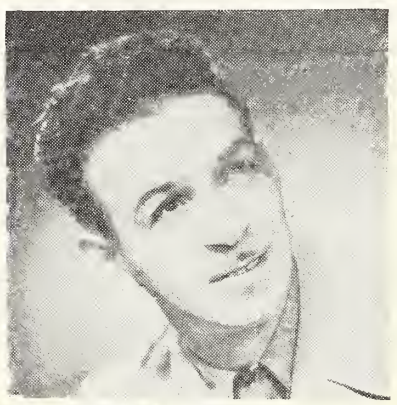




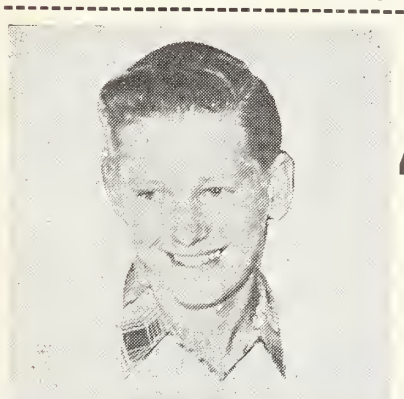
MYRNA LORRIE and BUDDY DeVAL

"ARE YOU MINE"

b/w

"YOU BET I KISSED HIM"

ABBOTT 172



an instrumental HITTIN'

SANDY COKER

and The Coker Family Band

"MEADOWLARK MELODY"

b/w

"TOSS OVER"

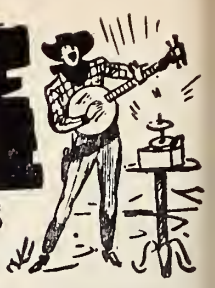
ABBOTT 171

ABBOTT RECORDS, INC.

6636 Hollywood Blvd. Hollywood 28, Calif.

Distributed in Canada by QUALITY RECORDS, LTD., Toronto

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS



Eddie "Windbag" Hill
WSM—Nashville, Tenn.

1. Call Me Up (Marty Robbins)
2. More And More (W. Pierce)
3. Loose Talk (Carl Smith)
4. If You Don't (Ray Price)
5. Don't Drop It (Red Sovine)
6. Penny Candy (Jim Reeves)
7. Beautiful Dreamer (Whitman)
8. New Green Light (Thompson)
9. Sitting On Door Step (Jimmie Simpson)
10. Tack A Tune (Bill Dudley)

Lillie Anne
WIRC—Hickory, N. C.

1. Loose Talk (Carl Smith)
2. This Ole House (S. Hamblen)
3. If You Don't (Ray Price)
4. Wait A Little Longer, Jesus, Please (Carl Smith)
5. Holding Hands (Kenny Lee)
6. Peace On Earth (M. Carson)
7. Never (W. & M. Tuttle)
8. One By One (Wells & Foley)
9. Beware Of It (Johnnie & Jack)
10. Whatcha Gonna Do Now (Tommy Collins)

"Tater" Pete Hunter
KRCT—Baytown, Tex.

1. Time Goes By (Marty Robbins)
2. If You Ain't Lovin' (F. Young)
3. You're Not Mine Anymore (Webb Pierce)
4. Never (W. & M. Tuttle)
5. Loose Talk (Freddie Hart)
6. I Don't Hurt Anymore (Hank Snow)
7. Is I Is Or Is I Ain't (F.Baker)
8. Sugar Lump (Patsy Elshire)
9. This Is The Thanks I Get (Eddy Arnold)
10. Please Think Of Me (Al Terry)

F. M. Smith
WFOR—Hattiesburg, Miss.

1. If You Ain't Lovin (F. Young)
2. Christmas Can't Be Far Away (Eddy Arnold)
3. Rosetta (Wade Ray)
4. Beware Of It (Johnnie & Jack)
5. Very Seldom, Frequently Ever (Ferlin Huskey)
6. This Ole House (S. Hamblen)
7. Loose Talk (Carl Smith)
8. Papa Loves Mambo (Jone & Pearl)
9. Santy Baby (Homer & Jethro)
10. Sugar Blues (Jerry 8yrd)

Smokey Smith
KRNT—Des Moines, Iowa

1. Let Me Be The First To Know (Wilburn Brothers)
2. More Than Anything Else (Carl Smith)
3. The Next Voice You Hear (Hank Snow)
4. Are You Mine (Lorrie & DeVal)
5. Company's Comin' (Wagoner)
6. Carbon Copy (Cowboy Copas)
7. You're Not Mine (W. Pierce)
8. Loose Talk (Carl Smith)
9. If You Ain't Lovin' (F. Young)
10. I Can Read Between The Lines (Benny Martin)

Ray Frazier's Country Junction
WXGI—Richmond, Va.

1. If You Aint Lovin' (F. Young)
2. Making 8elieve (Jimmy Work)
3. Wait A Little Longer, Please Jesus (Chester Smith)
4. I Forgot To Remember Santa Claus (Sonny James)
5. Hey, Where Ya Going (Miller)
6. Mama (Lefty Frizzell)
7. Carefree Moments (Wilburn Brothers)
8. Mr. Sandman (Chet Atkins)
9. King Of A Lonely Castle (Ferlin Huskey)
10. This Ole House (S. Hamblen)

Dave Walshak
KCTI—Gonzales, Tex.

1. Loose Talk (Carl Smith)
2. Are You Mine (Lorrie & DeVal)
3. If You Ain't Lovin' (F. Young)
4. Kiss Me Once More (Jacoby 8rothers)
5. Kiss Crazy 8aby (Johnnie & Jack)
6. More And More (W. Pierce)
7. She Done Give Her Heart (Sonny James)
8. I'll Follow You (Jim Reeves)
9. Show Me (Davis Sisters)
10. That Crazy Mambo Thing (Hank Snow)

Jack Burman
WWEZ—New Orleans, La.

1. I Feel Like Crying (Fairburn)
2. If You Ain't Lovin' (F. Young)
3. Loose Talk (Carl Smith)
4. Sidetracked (Bill Cason)
5. Is I Is Or Is I Ain't (F. 8aker)
6. More And More (W. Pierce)
7. Nice To Be Livin' (Strength)
8. Beware Of It (Johnnie & Jack)
9. One By One (Wells & Foley)
10. New Green Light (Thompson)

"Uncle Eb"
WGST—Atlanta, Ga.

1. If You Ain't Lovin' (F. Young)
2. I Don't Hurt Anymore (Snow)
3. More And More (W. Pierce)
4. New Green Light (Thompson)
5. One By One (Wells & Foley)
6. Whatcha Gonna Do Now (Tommy Collins)
7. Never (W. & M. Tuttle)
8. This Is The Thanks I Get (Eddy Arnold)
9. She Done Give Her Heart (Sonny James)
10. Is I Is Or Is I Ain't (F. 8aker)

Dal Stallard
KCMO—Kansas City, Mo.

1. If You Don't (Jimmy & Johnny)
2. Loose Talk (Carl Smith)
3. If You Ain't Lovin' (F. Young)
4. Beware Of It (Johnnie & Jack)
5. Company's Comin' (Wagoner)
6. I Don't Hurt (Hank Snow)
7. You're Not Mine Anymore (Webb Pierce)
8. New Green Light (Thompson)
9. Call Me Up (Marty Robbins)
10. One By One (Wells & Foley)

Earl Davis
WFHG—Bristol, Va.

1. You're Not Mine Anymore (Webb Pierce)
2. I Don't Hurt (Hank Snow)
3. One By One (Foley & Wells)
4. This Is The Thanks (E. Arnold)
5. If You Don't (Jimmy & Johnny)
6. Green Light (Hank Thompson)
7. I Can See An Angel (P. Pike)
8. Company's Comin' (Wagoner)
9. Walking In The Shadow Of The Blues (Tommy Duncan)
10. I Could Love You More (Ray Price)

Buck Benson
WLBR—Lebanon, Pa.

1. Kiss Crazy Baby (Johnnie & Jack)
2. Penny Candy (Jim Reeves)
3. Loose Talk (Carl Smith)
4. I'm Saved (Smith Brothers)
5. Blue Moon Of Kentucky (Stanley Brothers)
6. Thou Shalt Not Steal (Wells)
7. Don't Blame It All On Me (Mac Wiseman)
8. My Shepherd Is God (Reno & Smiley)
9. Take Me As I Am (J. Dickens)
10. That Crazy Mambo Thing (Hank Snow)

Johnny Rion
KSTL—KMOX—St. Louis, Mo.

1. New Green Light (Thompson)
2. Loose Talk (Carl Smith)
3. If You Don't (Jimmy & Johnny)
4. If You Ain't Lovin' (F. Young)
5. This Ole House (Herd & Kay)
6. One By One (Foley & Wells)
7. Beware Of It (Johnnie & Jack)
8. More And More (W. Pierce)
9. This Is The Thanks (E. Arnold)
10. Let Me 8e The First (Wilburn 8rothers)

Gene N. Fondrea
WTAE—Taylor, Tex.

1. Loose Talk (Carl Smith)
2. She's Done Give Her Heart (Sonny James)
3. I Need You Now (L. Nolen)
4. Kiss Crazy Baby (Johnnie & Jack)
5. Kiss Me Once More (Jacoby Brothers)
6. You're Not Mine Anymore (Webb Pierce)
7. Penny Candy (Jim Reeves)
8. Would I 8e Satisfied (Chesser)
9. You're The Only Good Thing (8illy Walker)
10. I Told You So (Heap & Williams)

Cousin Johnny Small
WNLC—New London, Conn.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. Companys Comin' (Wagoner)
4. This Ole House (S. Hamblen)
5. Hillbilly Heaven (Eddie Dean)
6. Silver Bells (Williams Sisters)
7. Courtin' In The Rain (Tyler)
8. You Bet I Kissed Him (Myrna Lorrie)
9. One By One (Wells & Foley)
10. Sure Fire Kisses (Hill & Tubb)

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. I Feel Like Crying (Fairburn)
2. I Don't Hurt (Hank Snow)
3. This Is The Thanks (E. Arnold)
4. You Ain't Lovin' (F. Young)
5. New Green Light (Thompson)
6. If You Don't (Johnny & Jimmy)
7. More Than Anything Else (Carl Smith)
8. Sugar Blues (Jerry 8yrd)
9. You're The Only Good Thing (Billy Walker)
10. Please Don't Betray Me (Hill)

Shel Horton
WVAM—WKMC—Saxton, Pa.

1. Peaches And Cream (Pee Wee King)
2. The Mainest' Thing (Carlisles)
3. Baby Brother (Kitty Kallen)
4. Time Goes By (M. Robbins)
5. I Forgot To Remember Santa Claus (Sonny James)
6. Pretty Baby Shoes (D. Thomas)
7. Even Tho (Webb Pierce)
8. Penny Candy (Jim Reeves)
9. Mama (Lefty Frizzell)
10. I Feel Like Crying (J. Hager)

Cliff Rodgers
WHKK—Akron, Ohio

1. More And More (W. Pierce)
2. This Ole House (S. Hamblen)
3. I Don't Hurt (Hank Snow)
4. Honey Baby (Skeeter 8onn)
5. More Than Anything Else (Carl Smith)
6. Blue Moon Of Kentucky (8ill Monroe)
7. That Crazy Mambo Thing (Hank Snow)
8. If You Ain't Lovin' (F. Young)
9. It's A Pity What Money Can Do (Marty Robbins)
10. 8eware Of It (Johnnie & Jack)

Sheriff "Tex" Davis
WCMS—Norfolk, Va.

1. Take A Look At That Moon (Rita Robbins)
2. If You Ain't Lovin' (F. Young)
3. Making Believe (J. Work)
4. More Than Anything Else (Carl Smith)
5. Two Glasses, Joe (E. Tubb)
6. Lights Growing Dim (Harvey June Van)
7. You're Not Mine Anymore (Webb Pierce)
8. Christmas Can't 8e Far Away (Eddy Arnold)
9. I Can See An Angel (P. Pike)
10. Let Me Go, Devil (Wade Ray)

Jimmy Hutsell
WLAR—Athens, Tenn.

1. One By One (Wells & Foley)
2. This Ole House (S. Hamblen)
3. Go, 8oy, Go (Carl Smith)
4. What'cha Gonna Do Now (Tommy Collins)
5. More And More (W. Pierce)
6. Christmas Can't Be Far Away (Eddy Arnold)
7. River Of No Return (T. Ernie Ford)
8. Even Tho (Webb Pierce)
9. If You Ain't Lovin' (F. Young)
10. Here Comes Santa Clause (Gene Autry)

"Chuckwagon Chuck" Nichols
KDWB—Laramie, Wyo.

1. Out Behind The 8arn (Jimmy Dickens)
2. This Ole House (S. Hamblen)
3. What'cha Gonna Do Now (Tommy Collins)
4. More And More (W. Pierce)
5. I Love You (Jimmy Wakely)
6. Courtin' In The Rain (Tyler)
7. Walkin' In The Snow (Penny Thompson)
8. If You Don't (Jackson & Gray)
9. Hillbilly Heaven (Eddie Dean)
10. Never (W. & M. Tuttle)

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)

2. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)

3. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)

4. **IF YOU DON'T, SOMEBODY ELSE WILL**
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)

5. **THIS IS THE THANKS I GET**
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)

6. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)

7. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

8. **COURTIN' IN THE RAIN**
   T. Texas Tyler
   (4 Star 1660; 45-1660)

9. **YOU'RE NOT MINE ANYMORE**
   Webb Pierce
   (Decca 29252; 9-29252)

10. **PENNY CANDY**
    Jim Reeves
    (Abbott 170; 45-170)

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

The Palace Pier played host to the faithful Country Music fans who turned out last Thursday to hear **Faron Young** (Capitol) and the **Wilburn Brothers'** (Decca) show, in spite of Christmas shopping and wintery weather. This Nashville contingent can come back again anytime they want to play these parts. . . . **Bill Johnson's** Musical Notes pulling in plenty of the Bloor Street shoppers on his current engagement at the Concord Tavern. Bill has become a standard Toronto act during the past couple of seasons with a brand of showmanship that pleases the patrons (which always pleases the managements). . . . **Art Snider's Trio** currently holding forth weekends at the Riverdale Terrace, which has developed into one of the town's favorite dance spots. . . . **Chris Connor** (Bethlehem Records) currently holding forth at the Colonial co-headlining with the **Modern Jazz Quartette.** The former **Kenton** canary and the high-rated quartette are a patron-pleasing combo that did well by the Yonge Street oasis. . . . Canuck songstress, **Juliette** (Label X) off to Saranac Lake in February, where she'll be Snow Queen. Just about the busiest gal in the business with her thrice-weekly Craft network radio show and her Saturday Night Waterman Pen network TV show, **Billy O'Connor's** pet seems to be thriving on the business schedule. Her recent Label X release "Let Me Remember" continuing to hold up, in spite of the heavy Christmas music programming currently on the airwaves. . . . Songstress, **Terry Dale** also riding high with her assignments on TV and radio. She gave a strong send off to **Lou Snider's** strong ballad, "The Fact Of The Matter" via her CBC International Service showcasing of the song. . . . **Freddy Grant**, the affable composer-pianist, seems to have a sleeper in the London recording of his tune "Lichee Gardens" **Freddie** and his Group have been the musical attraction at Toronto's Lichee Gardens for the past three years and it looks now as though Freddie has returned the compliment to the location. . . . Several visiting publishers have been in these parts during the past week. Among them were **Sol Chiantia** of Leeds-Duchess, New York; **Jimmy Myers** of Myers Music, Philadelphia and **Ed Kassner** of Kassner Music, New York and London. . . . Getting to look more and more like Tin Pan Alley every day. . . . Local music folks shocked at the sudden and untimely passing of **Fred Rose** in Nashville last week. **Bill Long**, CHML, Hamilton and **Bill Bessey**, CBC, Toronto, devoted special programming in FRED's memory. Although Fred had not been in these parts, he had established a host of friends in the Canadian Music Fraternity which sincerely mourns his passing. . . . The Canadian Music Publishers' Association held its annual election of officers and dinner in the Board of Trade club rooms at the King Edward Hotel last Thursday—event was well attended by guests prominent in musical affairs across Canada.

FARON YOUNG

WILBURN BROTHERS

WEST COAST WORDAGE:

TV activity picking up in the Vancouver area. The CBC network show Burns' Chuck Wagon has been building an excellent audience and introduced viewers across Canada to one of the countries most versatile small groups, **The Rhythm Pals.** . . . **Bill Bellman**, busy as a bee and threatening to break out with a couple of new network programs. . . . Siren call of the east seems to have caught the ears of three west coast folk artists and we hear that **Keray Regan, Buddy Reynolds**, and **Bob Regan**, independently, are working their way into Ontario and Quebec via one-niters. . . . Strong local pressure being exerted to have the Canadian Football Classic, the Grey Cup game played in Vancouver next year. . . . **Guido D'Amico** (Aragon Records) is the only Italian-Canadian Folk and Country artist we know. The way his Aragon disk of "The Froggy Song" is breaking. We won't be at all surprised to find others attempting to cash in on his unique style. . . . Sunday night Jazz Sessions still catching mucho attention in this Jazz-happy area. . . . **Kidd Baker** and his group have returned east but established a lot of friends on The Island when recently working out of CKDA, Victoria. The popular Gavotte recording artist garnered a lot of fans on their first west coast series of dates.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

1. MORE AND MORE ..... Webb Pierce (Decca)
2. I DON'T HURT ANYMORE .... Hank Snow (RCA Victor)
3. LOOSE TALK ..... Carl Smith (Columbia)
4. IF YOU AIN'T LOVIN' ..... Faron Young (Capitol)
5. THIS OLE HOUSE ..... Stuart Hamblen (RCA Victor)
6. ONE BY ONE ..... Kitty Wells & Red Foley (Decca)
7. IF YOU DON'T SOMEBODY ELSE WILL ..... Jimmy & Johnny (Chess)
8. YOU'RE NOT MINE ANYMORE ..... Webb Pierce (Decca)
9. THIS IS THE THANKS I GET ... Eddy Arnold (RCA Victor)
10. NEW GREEN LIGHT ..... Hank Thompson (Capitol)

11) BEWARE OF IT. 12) WHAT'CHA GONNA DO NOW. 13) MORE THAN ANYTHING ELSE IN THE WORLD. 14) COMPANY'S COMIN'. 15) PENNY CANDY.

WLW May Increase Country Music Air Time

CINCINNATI—Twenty years ago WLW was the undisputed station of Country and Western Music. Thousands gathered each Saturday night at Old Emory auditorium to see such names as Paw and Maw McCormick, The Girls Of The Golden West, Red Foley, and The Cowboy's Of The Air, and then suddenly country music was cut to the bone and programs were confined to the studios of the station.

Just last month things again started to happen—Country Artists at Crosley Square were signed by label "X." Ken Smith director of talent who attended the WSM country d.j. convention at Nashville well realized that WSM stole the show, and immediately set out thru the south in search of talent, with the announcement that WLW will increase it's present country roster to double it's size. Can it be that after all these years WLW plans to stage a real country show? You can be assured that Country Music is the big discussion at the Nation's Station.

Snow Breaks Attendance Records

NASHVILLE, TENNESSEE—During a recent six-day tour of Canada, RCA Victor's Hank Snow broke all previous existing attendance records in the following Provinces: Edmonton, Alberta, Calgary, Red Deer and Camrose. At the Casino Theatre in Toronto, Snow held his previous record attendance set there a year ago.

BENNY MARTIN
sings
"I CAN READ BETWEEN THE LINES"
b/w
"THE SECRET OF YOUR HEART"
MERCURY 70476

"ME AND MY FIDDLE"
MERCURY 70508

CEDARWOOD PUB. CO.
146 7th AVE. N. NASHVILLE, TENN.

JEAN SHEPARD
sings
"DON'T RUSH ME"
CAPITOL 2994

Tree Pub. Co., Inc.
NASHVILLE — NEW YORK

TEX RITTER
"HIGH ON A MOUNTAIN TOP"
CAPITOL # 3003

CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.

THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
4. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
5. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
6. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
7. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
8. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
9. IF YOU DON'T, SOMEBODY ELSE WILL
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)
10. BEWARE OF IT
    Johnnie & Jack
    (RCA Victor 20-5880; 47-5880)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS
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The Cash Box Country Reviews

A DISK & SLEEPER — C+ GOOD
C EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"HEARTS OF STONE" (2:18)
[Regent BMI—R. Jackson, E. Ray]

"NEVER" (2:15)
[American BMI—T. Fell]

RED FOLEY
(Decca 29375; 9-29375)

Within a week after releasing Red Foley's terrific waxing of "Walkin' In The Cold, Cold Rain" the diskery rushes out another powerful Foley platter that should ride the top of the charts in no time flat. The tune, "Hearts Of Stone," already a smash in the r & b and pop markets should do equally as well country-wise. Anita Kerr Singers lend great support. Flipside, Red teams up with Betty Foley on a fine cover of the recent click, "Never."

JIMMIE OSBORNE
(King 1412; 45-1412)

B "MARRIED ON PAPER" (2:56) [Redd Stewart BMI—Warner, Stewart] Jimmy Osborne displays his polished vocal style on a feelingful, middle beat item with tender lyrics.

B "WHEN YOU TOLD ME THAT YOU LOVED ME, HOW YOU LIED" (2:36) [Gold Star BMI—Van, Edwards] Flip features a most sincere reading by Osborne on a moderate beat weeper.

ROD MORRIS
(Capitol 3006; F3006)

B "THAT'S NATURE" (2:38) [Hill & Range BMI—R. Morris] The mellow tones of Rod Morris make for easy listening on this quick beat, romantic cutie.

C+ "NOBODY KNOWS GRANDMA LIKE GRANDMA" (2:32) [Hill & Range BMI—R. Morris] Reverse lid is a delectable, fast paced novelty that Morris decks out in light-hearted fashion.

DARRELL GLENN
(RCA Victor 20-5927; 45-5927)

B+ "NO GREATER THING" (2:42) [Valley BMI—A. Glenn] A meaningful and moving number with a religious air is delivered in stirring fashion by Darrell Glenn. Beautiful choral assist.

B+ "TAKE BACK THE HEART" (2:18) [Trinity BMI—J. Leisy, J. Javits, C. Grean] Glenn does a lovely job on this, slow beat tear compelling piece.

JOHNNY DAKOTA
(Coral 61298; 9-61298)

C+ "JUST A BOY AND GIRL IN LOVE" (2:23) [Jimmy Wakely BMI—H. Jones] The warm voice of Johnny Dakota comes over well on appealing, moderate beat piece.

C+ "TEARS IN THE MOONLIGHT" [Chandler BMI—J. Dakota] Under lid is a slow tempo, heartfelt tune that the artist waxes in soft, subdued style.

RHYTHM RAMBLERS & "KAKTUS" JIM
(Hilite 107; 45-107)

C+ "KINDA WONDERIN'" [Heart Songs BMI—K. J. Loder, L. Armentaro] The Rhythm Ramblers and "Kaktus" Jim support Frank Armentaro on a catchy, quick beat romantic ditty.

C "I WON'T BE YOUR FOOL" [Al Kennedy ASCAP—A. Kennedy, C. Cole] A smooth Oscar Bergsing reading on a middle beat, sentimental piece.

RED SOVINE
(Decca 29335; 9-29335)

B+ "OUTLAW" (2:37 [Cedarwood BMI—W. Walker, R. Sovine] The captivating voice of Red Sovine makes excellent use of top grade material on a deck that bears close watching.

B "WHICH ONE SHOULD I CHOOSE" (2:23) [Forrest BMI—W. Walker] The chanter ambles through an enticing, quick tempo love item. Fetching lyrics.

POLLY O'NEAL
(Columbia 21331; 4-21331)

B "THAT NEW GIRL DOWN THE STREET" (2:26) [Ridgeway BMI—Wells] The velvety tones of Polly O'Neal are a treat to the ear on a middle tempo, romantic lament. Pretty wedding of melody and lyrics.

C+ "I'VE BEEN CRYIN'" (2:29) [Ridgeway BMI—Atchison, Murrell] Neat job by Polly on a middle beat weeper. Joe Woverton and Dog Patch Boys handily assist.

JOAN HAGER
(Mercury 70500; 70500x45)

B "I FEEL LIKE CRYIN'" (2:44) [Mallory BMI—Fairburn] Joan Hager infectiously projects a middle tempo lover's lament. An inviting double track effort that should attract many spins.

C+ "TEARDROPS WON'T STOP FALLING" (1:55) [Babb BMI—Hager, Marlowe] Under half is a pleasing, quick beat ditty that the chirp sings with zest.

RUBY WELLS
(RCA Victor 20-5955; 47-5955)

B "HEARTS OF STONE" (2:30) [Regent BMI—E. Ray, R. Jackson] Young and talented Ruby Wells comes up with a sparkling performance on the current R & B smash. Deck should cash in nicely.

B "YOU CLOBBERED ME" (2:10) [Tune Town BMI—R. Fox] Ruby turns in another potent reading on a real solid, up tempo item. Two strong sides.

ANN JONES
(Sims 101; 45-101)

C+ "KIND OF LOVE I'M CRAVING" (2:16) [R & R BMI—B. Franks] Ann Jones sends up a neat multiple-track vocal on a beaty, romantic pleaser with a refreshing set of lyrics.

C+ "STEPPIN' OUT WITH MY SHADOW" (2:34) [R & R BMI—B. Franks] The thrush socks out a flavorful, rhythmic piece in easy-on-the-ear style.

THE CASH BOX Country Roundup

Rita Robbins, who for the past several weeks, has worked from Louisville, y. and WHAS, has returned to Nashville. The chirp who records for Victor, has a new release out that is Country music all the way . . . titles are "The Go-Between" . . . a woodsy heart waltz, and the flip, "Don't Take All The Love" features the stylings of **Chet Atkins** and **Bud Isaacs.** A group of Grand Ole Opry artists recently purchased several of their own records, and had them mailed to the V. A. Hospital in Houston, Texas for the boys there, who, incidentally, have their own radio station . . . KGVA. In the event other artists want to give these boys some of their records, address your records to: **L. A. Vann**, Radio Station KGVA, Houston, Tex. **Julian** and **Anna Marie Aberbach** are the happy parents of a new baby daughter . . . **Belinda Lorraine.** This is the Aberbach's only child. **Norm Riley**, promotor of Grand Ole Opry talent, takes a group of talent to Bridgeport, Conn. for a promotion. On the show will be **Carl Smith** and his **Tunesmiths**, and comedienne **June Carter.** Group worked the Ritz allroom, and their appearance marked the first for Country Music in the ncy stable! **Jim Pruitt**, of WFMB, Mayordan, N. C. into Nashville for guest ot on **Grant Turner's** DJ USA Show, Dec. 3. **Jimmie King** reports that oward **Rhoton's** father, **Joe Rhoton**, passed away recently. Howard is a usician with the **Jimmie Dickens** unit. **Dee Kilpatrick**, A&R topper for ercury's oatune department, reports that **Betty Sippel**, wife of **Johnny** ppel of Mercury Records, is confined to the City of Hope Hospital in Duarte, alifornia. The many friends of the Sippel's will want to send cards or write Betty there, I'm sure! Wedding Bells rang out for **Harry Stone** recently, cording to **Murray Nash.** Stone was manager at WSM for a good many years

JUNE CARTER

ROM THE CROSSROADS OF COUNTRY MUSIC . . . **Red Foley** was cently named an Honorary Admiral of Texas **Allen Shivers**, Governor of the State. Foley st completed personal appearances thru Texas, olorado and Oklahoma. Promotors of the "Ozark ubilee" are giving RCA Victor's **Porter Wagoner's** ersion of "Company's Comin' " an added push right ow. So typical is this title of the Country people . . "Compony's Comin' " now that the Holiday ason is here. **Jean Shepard**, who finished among the p Country female artists in the recent **Cash Box** perators poll, and who operates from this music ib, does herself up proud with her latest release . "Don't Rush Me" and "Please Don't Divorce Me." he **Don Richardson's** recently were the proud parents a new son, **Don Jr.** So overwhelmed about the ent, scriber and publicity chief of the Ozark's, addy Don' is away behind in mailin' out his country atter!

RED FOLEY

OUNTRY SMATTERINGS . . . First off, want to thank the many friends ho have written into the office, tellin' me what a fine time they had at the J Convention. It was a real pleasure talking with each and everyone of you! ecial word from **Wade Ray's** publicity department, informs us that WADE d his **Ozark Mountain Boys** are now back at home. Cowtown . . . which has been modeled and now called The Red Flame. Wade just completed a ten month ur of the Western States and thru Canada. Currently working radio and V shows with **Bob Wills**, and **Cliffie Stone.** From the looks of things, WADE predicted to be a deejay favorite very soon. Good reports advancing his ewest release on Victor . . . "There's No Fool Like a Young Fool" penned Nashville songwriter **Bette Thomasson**, and the flip "No Mama, No Papa" Wade at his best. **Slick Norris** informs us from Highlands, Texas that **mmie Newman's** current waxing of "Your True and Faithful One" and an It Be Right" is moving faster than his previous Dot releases. **Cliff odgers**, ace Country diskman at WHKK in Akron, Ohio has his latest News- tter out . . . and the thing is jammed packed with Country Music items. ongrats on the fine job! **Tommy Smith**, dubbed "the singer starting from the top" ('cause he is a professional hair stylist) makes his debut on the Republic label with "Tinker Bell" and "Blue" two originals. . . . **Eddie Zack**, leader of New England's "Dude Ranch Jamboree," WJAR-TV, Providence, R. I., was at the Country Deejay convention in Nashville with **Cousin Richie**, Jamboree soloist and **Jim Small**, business mgr. for the outfit. Monday, Dec. 6th, **Faron Young** and the **Wilburn Bros.**, played to 1400 people at **Frank Dailey's** Meadowbrook, Cedar Grove, N. J. Negotiations are in the making for a return date. . . . **Jay Thompson**, of Mobile, Ala. tells us that Tommy is headquarted in Memphis at the present, and will begin his own TV'er with WDXI-TV, Jackson, Tenn. commencing the first of the year! News reporters turning to Country music . . . **Jim Wolfe** has been on the scene of several Country music events in the last few months, and during the Deejay Convention he introduced another newspaper- the artists. During a lull season recently, two Dallas lent agents, **Charlie Wright** and **Gene Evans** met to discuss business ssibilities. When the meeting concluded, the result was a song . . . "Toto he Eskimo" just released on Capitol by **Cousin Herb Henson**, published by entral Songs. Promotors of Country music . . . deejays . . . "Nervous Nephew" **ed Needham**, WMOP, Ocala, Fla., **Dean "Hillbilly" Evans**, WXOK, Baton ouge, La., and **Dick Stuart**, WMPS, Memphis, Tenn. **Pee Wee King** and **edd Stewart** kickin' off another TV'er . . . Band Wagon, all country music om Chicago and WBBM-TV Dec. 18, from 10-11:30 PM. Format for the CBS V'er includes guest artist each week, is a live show, and will be staged om the Garrett Theatre. This is in addition to the WLW-TV show in Cin- nnati on Fridays over NBC from 9:30-10 PM. Also, the King aggregation now preparing for shooting of TV films . . . a series in February which ill be half-hour in length, with open-end format, also featuring guests ch week! Bowing in for Emerald Records is **Joe Taylor** and his Indiana ed Birds. Group just recently began a new radio show over 50,000 watter

WERLEY FAIRBURN

an, **Roger Thames** to

CINCINNATI CUT-UPS

Word of the passing of **Fred Rose** (veteran song-writer and publisher) has grieved us all because we felt very close to **Fred** for he visited Cincinnati many times. It was here that he first recorded the late and great **Hank Williams.** Special memoriam programs were arranged by many of the Cincinnati Country DJ's with **Jimmie Skinner, Nelson King**, and **Jimmie Williams** all spinning many of the songs that Mr. Rose wrote. It was in Nashville at the Country DJ convention that this correspondent last talked with Fred and I feel that Country Music has lost its most ardent friend. My deepest sympathy to his family and the good folks at **Acuff-Rose.** . . . The man with the world's most famous mustache was in town this week, **Adolph Menjou.** He starred in a 14 hour TV program over WCPO for the promotion of the **Big Brother** idea. . . . **Bob Miller** of WLW's "Everybody's Farm" was cited by the American Farm Bureau Federation for his outstanding service in agriculture to the American farmer. . . . **Ralph Bellamy** currently playing at the Cox theater took time off from his stage play "Oh Man, Oh Women" to bring cheer to patients at the Veteran Hospital. . . . **Bill Thall** driver of the **Hayride** was presented with a scroll from the "Country Fan Club Assoc." during its annual convention held here on the famous TV program. . . . **Ruth Lyons** is out to smash her own records in collecting for her "Christmas Fund". Each year Ruth has a drive thru her 50-50 WLW-TV show which goes entirely for toys to hospitalized children in the Queen City area not only during the Yuletide season but throughout the year. Last year Miss Lyons collected more than $70,000.00. . . . **Millie Good** (formerly of the "Girl's of the Golden West") has turned songwriter. Her first seven songs were turned over to Autry Pub. . . . **Ken Smith** (in charge of Country talent) at WLW is touring the south in search of talent.

Country Roundup (Continued)

WOWO in Fort Wayne, Ind. Their latest release is "My Gal's A Square Dance Caller" and "My Sweet Eleanor." Reports coming across the desk say that **Lou Herscher**, songwriter, has a smash with his Coral recordings on the tune titled "Don't." Alamo Music is the publisher. **Mimi Roman's** Decca version of "Weary Blues From Waitin'," the tune that came to the limelight via **Hank Williams'** recording, is also doing good for Mimi. **Buck Ram** has just signed **Jack Tucker** and his Oklahoma Play Boys to a recording contract with Label X. **Johnnie and Jack** (Victor) have consistently made the popularity charts this year, with three out of four of their tunes going to the hit charts! Mallory Music Pubbery, New Orleans, happy about the sales reaction to **Werly Fairburn's** latest "I Feel Like Cryin' " and "Prison Cell of Love," on Capitol. **Tom Edwards**, WERE, Cleveland, receiving congrats for his fine job with his newsletter . . . the second anniversary is being celebrated. **Justin Tubb** and **Goldie Hill** (Decca) have apparently hit up on another top duet with their recording of "Sure Fire Kisses" and "Fickle Heart." Speaking of records . . . watch **Ruby Wells** recording of "Hearts Of Stone" and "You Clobbered Me." This is Ruby's best performance to date, and there's little doubt that it will go far in establishing this young vocalist . . . the daughter of the nation's number one female vocalist . . . **Kitty Wells!** HERE'S A PROMOTION EVERYONE CAN JOIN IN ON . . . FIGHT TUBERCULOSIS . . . BUY AND USE CHRISTMAS SEALS!

WAX-WISE . . . This week, WAX-WISE presents a feller from the Buckeye State . . . **Jimmie Williams** who records for Acorn Records, sings, picks, and spins records over WNOF, Newport, Ky., across the river from Cincinnati. Altho Jimmie is quite new as a recording artist, he has been singin' on radio since his early high school days, and his first job was on station WMOH, in his hometown of Hamilton, Ohio. Soon after his school days, he had his own country show over WPFB in Middletown, and then TV beckoned him to the Mid-Day-Merry-Go-Round over WCPO-TV in Cincinnati. Jimmie was just twenty-four years old March 7, and is single. Recently Jimmie appeared on the Pee Wee King TV show in Louisville. He signed his first recording contract less than two months ago with Acorn and inked a personal manager's contract with **Joe Grieshop** (Songwriter). Jimmie is heard each day on RFD Ramble for four hours each morning over the "Pride of the Mason and Dixon's Line, WNOP." Jimmie wrote his first record release "Hey, Hey Little Dreamboat." The flip side "My Sisters Are Crying" was penned by his manager!

JIMMIE WILLIAMS

COUSIN HERB HENSON
"TOTO THE ESKIMO"
b/w
"I'VE NEVER HEARD"
CAPITOL # 2995
CENTRAL SONGS, INC.
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For Saturday Night TV Show
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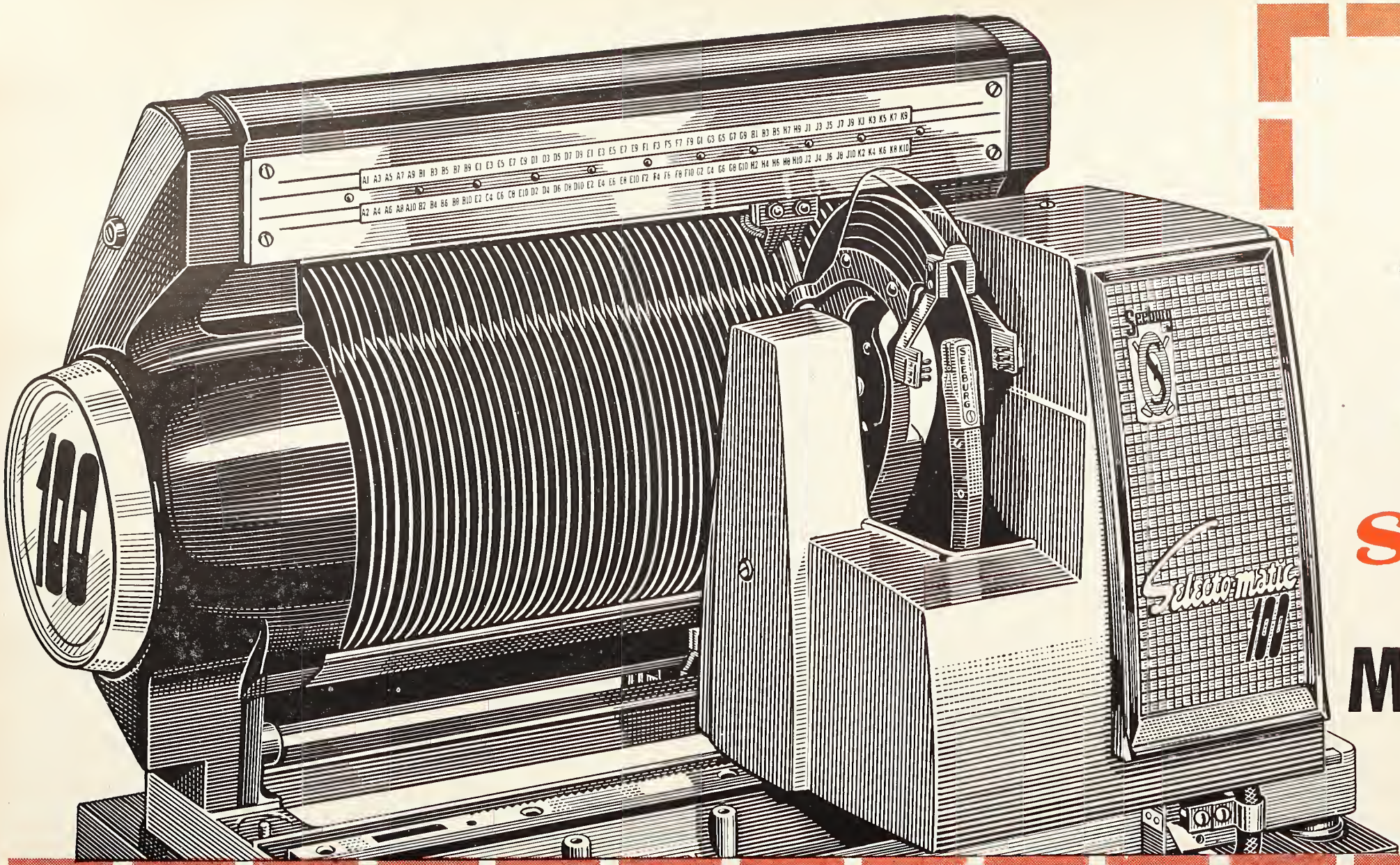
Phone (Alhambra, Cal.) Atlantic 61977

JIMMIE WILLIAMS
SINGS (ACORN 154)
"HEY, HEY, LITTLE DREAMBOAT"
*Note d.j.'s: Send for your 45
NOTICE
* Distributors Wanted
Write - Wire - Phone
ACORN RECORDS Inc.
(Phone Ja - 4544)
7771 Cheviot Rd., Cincinnati 24, O.

"THE RIGHT TO LOVE"
written by
Tommy Collins
Recorded by
Wanda Jackson
Decca # 29253
CENTRAL SONGS, INC.
6308 Sunset Blvd.
Hollywood 28, Calif.



ONLY SEEBURG HAS THE Select-o-matic 100 MECHANISM

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

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. . . the heart of the world's finest and most complete music system . . . the most revolutionary development for the playing of recorded music since the invention of the phonograph.

This superbly engineered and styled mechanism has established new standards of performance for coin-operated music systems. Its consistent, efficient operation assures the maximum potential wherever the Select-O-Matic "100" is installed.

America's Finest and Most Complete Music Systems

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS, Inc.

FRANKLIN D. ROOSEVELT, FOUNDER

120 BROADWAY
NEW YORK 5, N. Y.

BASIL O'CONNOR
PRESIDENT

To the
Juke Box Industry:

It is a pleasure to extend to you the appreciation of the National Foundation for Infantile Paralysis for your industry-wide participation in the crucial 1955 March of Dimes.

Your National Foundation faces a bigger job than ever in this year of decision. Polio today strikes harder at more people; the cost of polio care is greater than ever. And now, for the first time in history, a new task --with its goal the actual prevention of polio--confronts us.

For the sake of all who may, in future, be saved the crippling blows of paralytic polio, as well as for the many for whom prevention may come too late, we must meet this challenge. It has placed a redoubled responsibility on us all.

The juke box industry, by its past support of the March of Dimes has graphically demonstrated its willingness to shoulder its share of this responsibility. Once again, you have set a proud example.

Sincerely yours,

Basil O'Connor

President

THIS IS GREATNESS

"A Day Of Dimes For The 'March Of Dimes'"

This is what man was created for—to do good for others.

This is true charity—to help the stricken.

This is greatness—to be able to do and to want to do good.

This is the life eternal. The greatness of life. The goodness that is in men's hearts. Men who were created in His image.

To give. To help. To cure. To cherish. This is what is meant by *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'."*

This is the great opportunity that is facing all in the industry. To bring relief to those many, many children suffering from horrible, crippling, painful agonies, and twisted bodies of cursed polio. Those few whom polio didn't kill.

This is greatness, to be able to help. To bring relief to horrible suffering. And, to possibly help bring about the cure that will, once and forever, eliminate the scourge of crippling, killing polio from attacking the young bodies of America—the children—on whom this nation depends—on whose shoulders rests the future of this Land Of Freedom.

This help is so simple to give. All that any operator in this great nation need do is to set aside but one single day. Any one of the days from January 17 up to and including January 21, 1955.

And, thereby, with his donations of the dimes that will be inserted into his machines, on the one specific day he sets aside for *"A DAY OF DIMES FOR THE 'MARCH OF DIMES',"* help bring about a cure for this polio scourge, this killer of America's children.

This one short day. This day assigned to God. This is the day that everyone, everywhere in the industry, all over the nation, can bring upon himself untold blessings.

This is the day, by arranging for donation of the dimes that will be inserted into his equipment, the operator can bring great and lasting goodness upon himself, as well as upon all his industry.

This is greatness. This is something that was destined for the men and women who comprise this warm-hearted, charitable industry.

This single day's donation of dimes to the local chapter of the "March Of Dimes" in each community in the nation, will bring each individual operator glory and the entire industry great honor, dignity and respect.

Whatever may befall the men and women of this business, they will always be able to recall with warm-hearted exhilaration their goodness and their great achievement, by giving *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'."*

This comes from the heart. This is the kind of charity to which all are very kindly disposed. This is the kind of charity that made this industry great. This charity is, in itself, true greatness. For this is the answer to the depiction of man in the image of his Maker.

This is a duty for those who comprise the industry. To make themselves more worthwhile citizens. More outstanding peoples. More charitable and blessed participants in so great a need. To help eliminate the horrible, agonizing, twistingly painful, crippling and killing scourge of polio.

This, then, is an appeal to greatness. An appeal to all in the industry—to join in *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"!*

This is God's will to be done.

Minneapolis Music Ops Plan 10c Play

First Big Meet Results In Naming Committees To Study Changeovers, Arrange for Notifying Location Owners and Set Day For Change.

Bill Gersh Given Rising Vote of Thanks

MINNEAPOLIS, MINN. — The Music Guild of Minnesota met here Friday, December 3, at Willard's Catering Lounge, 2909 Hennepin Avenue, to listen to a spech by Bill Gersh, publisher of **The Cash Box**, who had been invited to speak here in behalf of dime play.

Present were all the outstanding music operators of both this city and St. Paul, Minn. .

This meeting had been planned for some weeks and was called in an effort to bring 10c music play into being here.

There had been many who expressed themselves for sometime now that, even tho in-line games were the major share of their operations at this time, they felt that they should definitely get together on arranging for dime play due to the fact that they were actually finding themselves equalizing off the intake which they should enjoy from their music with the earnings from the rest of their equipment.

The meeting was called and sponsored by the largest operators in this area. These men believed that a logical explanation of dime play should be brought to the fore and that all should then make their own decisions regarding this increase in the cost of the play.

Since there were no other speakers present, Bill Gersh was asked to take over the entire meeting. He spoke about what was happening thruout the nation as well as the economic reasons why dime play was being adopted in so many individual areas.

After his speech, a roll call of all the members present was taken, and it was found that all were favorable to a change to dime play.

Many problems were brought up by the members, but, in the main, the meeting ended with the belief that 10c play should be put into effect. Committees were then appointed to make all the necessary arrangements.

One committee took over the task of learning more about the mechanical changes which would have to be made and the easiest and speediest way to make these.

Another committee was named to meet with a prominent public relations agency here to make arrangements for a series of letters to locations and to tell the locations why this change to dime play was being put into effect.

Still another committee was set up to make all the arrangements for the day when dime play should go into effect everywhere in this city.

At the end of the meeting members gave a rising vote of thanks and applause for the stirring speech made by Bill Gersh and many individually thanked him for flying here to speak before the entire group.

United Appoints Ben Becker Field Representative

BEN BECKER

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, this city, reported this past week that Ben Becker, well known to all in the industry, had been appointed one of its Field Representatives.

He also advised that Becker would travel thruout the U.S.A. and Canada.

Said DeSelm, "Ben Becker is well known to all distributors everywhere in the country. He is just as well known to all the operators in the U.S. and Canada.

"Ben has been engaged in the coin machines business for over 30 years. He has been an operator, jobber and distributor, as well as traveling representative for some of the leading firms in the industry.

"We feel certain," DeSelm continued, "that operators, jobbers and distributors thruout the nation, as well as in Canada, will find Ben's many years of experience an invaluable asset to their businesses.

"He will cooperate with everyone everywhere. He will make it his business to most thoroly explain our new products. He has been given training here in our factory and knows exactly how United Manufacturing Company cooperates with everyone in our industry.

"I feel very sure that every operator, jobber and distributor will want to greet and meet with Ben Becker our new Field Representative. He will get around just as quickly as he possibly can to meet with one and all everywhere in the U.S. and Canada.

"He has a very interesting message regarding our firm," DeSelm concluded, which all will want to hear about."

Brooklyn Pastor Uses Juke Box In Church To Play Hymns—Scriptures

NEW YORK—The December 5 edition of the New York Daily News carried a story of the unusual use the juke box had been put to by Pastor Walter G. Brunn of the Evangelical Lutheran Church of the Good Shepherd, Brooklyn.

"Pastor Brunn had the coin slots filed off a jukebox and the chrome painted to match the woodwork before he had it installed about four weeks ago in the church entry. Since then, he reports, the pews have been packed from 9 A.M. to 9 P.M., even when there is no service, with those who come to listen to the recordings of 100 hymns and scripture readings which the box plays," reports the Sunday News.

Pastor Brunn intends to mail 50,000 invitations to persons of all faiths in the borough to visit and enjoy the music beauty and comfort of the church.

The music system, Brunn claims, is the first using high fidelity records to be set up in a church in the U.S. The box is wired to an amplifier in the steeple so the music can be heard outside.

"During the Christmas season we also have music wired to the Nativity scene on the front lawn which will remain with the Christmas decorations inside and outside the church until Advent," Brunn added.

Pastor Brunn is also senior Protestant Chaplain at Kings County Hospital and he plans to put in a similar system in the hospital chapel.

Williams Wins Henry Guenther Award

CHICAGO, December 1—The final day of the recent National Association of Amusement Parks, Pools and Beaches exposition at Chicago's Sherman Hotel was hi-lited, by the presentation of awards for the most meritorious exhibits dealing in games (mechanically or manually operated) and arcade equipment. The coveted Henry A. Guenther Award, an attractively engraved plaque, was presented to Williams Manufacturing Company of Chicago, winner of the number one award.

"Select-a-Train," the outstanding point of interest at the Williams display, consists of a miniature model railroad system completely constructed to H. O. scale. It is coin-operated. Two true-to-life trains—one a Santa Fe streamliner with realistic siren sound effects, the other a big chugging Union Pacific freight train—travel in opposite directions at high speeds, low speeds, or any intermediate speeds selected by the patron who controls the speeds, starting and stopping of both trains using two control levers at the front panel. The patron deposits one dime or two nickels per train, a total of twenty cents being required to operate both trains simultaneously.

Thrilling moments are quickly in store for the amusement seeker who operates both trains as they dart around curves, over bridges, through tunnels and then cross-switch under the very eyes of the patron. A perfect block-system of train-control prevents any possible collision of the two trains at this intersection, however the patron can stop either train to let the other train pass at will. All of this two-train, two track, exciting action takes place over a realistic, beautifully colored, vista of tree-studded mountains, dark tunnels, bridges, blue rivers and open desert country. The eerie siren sound effect of the streamliner plus the "chug-a-chug-chug" of the freight train, affords some idea of the realism embodied in this new amusement masterpiece. The entire unit is housed in a handsomely ornate cabinet with glass windows on all four sides so that onlookers can join in the fun. It is totally safeguarded.

The lure of toy train operation is well-known to everyone, youngsters and adults, alike. The number of miniature railroad systems now in operation in American homes runs into the hundreds of thousands with more new fans installing them every day. One may become curious as to what role people imagine themselves to be taking while they operate miniature model trains. Whether they imagine themselves to be the engineer, or the dispatcher governing the movements of all trains, or the top executive that looks down on the entire panorama of his railroad from a skyscraper window, or a spectator fascinated by the pageantry of the railroad, the answer rests with the individual. One thing is known—the popularity of model railroading is tremendous. Likewise, the appeal of the new Williams "Select-a-Train" unit with its coin-operated feature of operation has proved extremely popular. Substantial earnings that far exceed amusement devices of other descriptions, have been recorded in average locations to forecast a bright future for this new piece of equipment.

Two for the Money...

GOTTLIEB'S **flashy, colorful**

and proven, accepted

GOTTLIEB'S *Super* **JUMBO**

- MULTI-TILT FEATURE Actian cantinues far remaining players even thaugh ane ar mare players tilt aut their awn scares.
- TRIPLE MATCH Feature with multiple play awards.
- MODERN MASSIVE CABINET.
- BURGLAR-PROOF CASH BOX.
- ADVANCE DESIGN SCORING UNITS! A Gottlieb perfected unit with heavy duty cails; metal drums far easy cleaning.

1-2-3 or 4 can play at the same time!

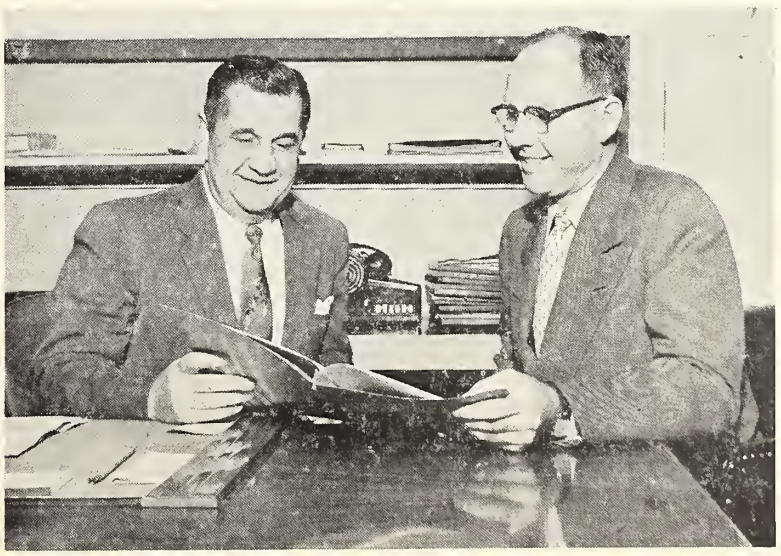
SEE THEM AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

DIAMOND LILL

- Resetting Sequence Nos. 1 to 10 scores points
- Skill horseshoe spots all numbers, 10 brilliantly colored diamonds in horseshoe give terrific flash
- A-B-C-D rollovers when made, light kickout holes for replays and super high score
- Special rollunders spot numbers
- Mystery rollover awards replays
- 4 Pop Bumpers
- 2 Flippers

Plan European Journey



SYRACUSE, N. Y.—Route of a two-week-long 7500-mile trip through five European countries is pointed out by Robert E. Romig, right, assistant-to-the-president of the Davis Distributing Corporation, as Albert Wertheimer, left, executive vice-president, looks on. The two left by air on Wednesday, December 1, 1954, for their annual meeting with overseas agents and bankers. The Davis Distributing Corporation is one of the world's largest exporters of automatic phonographs.

Pontiac, Mich. On Dime Play

PONTIAC, MICH.—Music operators here decided this past week to arrange for 10c play.

Reports indicate that the entire city will be on dime play within a very short period.

"In fact," as one music man advised, "you can state that the entire city of Pontiac, Michigan, is solid for dime play."

Such leading operators here as Hirsh Trees of Wolverine Entertainers; Bill Oliver of Pontiac Amusement and Larry Mularoni of Ace Music Systems, are reported to be changing over to dime play just as speedily as they possibly can.

With the fact that other leading Michigan cities have already changed over to 10c play and with the state's largest metropolitan area, Detroit, now in the midst of changing, it is believed that Michigan may prove the very first complete state to have changed to 10c play action.

Music Operators

COME IN AND SEE...

The Latest and Greatest Of All Juke Boxes

AMI

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RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

INDUSTRY OPENS BIG SE
"A DAY OF DIMES FOR T

Set Week of January 17 to 21, 1955, for a the "March of Dimes". Enthusiasm Runs High. are Urged to Cover All Machines with Posters Day of Dimes For The 'March Of Dimes" fro

Reports from the National Foundation For Infantile Paralysis, whose "March Of Dimes" has won the hearts and support of all the nation, was to the effect that last year's opening campaign by the coin machines field, introduced and sponsored by *The Cash Box*, in an effort to bring about ever finer and better public relations to benefit the entire industry, was considered successful as a first time attempt.

And because of this first great try, the officials of the "March Of Dimes" are going all out to back up the coin machine industry's campaign for "*A DAY OF DIMES FOR THE 'MARCH OF DIMES'*," the slogan that was originated and proposed by *The Cash Box* for this industry's nationwide campaign.

This year the complete campaign has been greatly simplified. Realizing that it is almost humanly impossible for operators to collect every single one of their machines the morning after the date they set for their "Day Of Dimes," the March Of Dimes' officials have agreed that just striking an average and donating this total in a single check to the local chapter of the "March Of Dimes" by any operator, will be tremendously appreciated by the National Foundation For Infantile Paralysis.

To make the campaign just as effective as possible one week, from January 17 up to and including January 21, 1955, when operators all over the nation could cover their machines with their own posters, signs, stickers, and place streamers on the windows of their locations where this is allowed by the locations, advising all players, as well as the general public, of the day they have chosen when each dime that will be inserted into the machines in each one of their locations will be donated to the "March Of Dimes."

By collecting a chosen few of the machines the following day, based on the average of the general week's intake from all machines, the operator can gauge just how many dimes were inserted into all of his machines that one day. He can then donate this total in one check to his local chapter of the "March Of Dimes" campaign.

The warm hearts of the men and women in the coin machine industry are well known to all—in the industry. But, this is one time when this publication, as well as all the leaders in the industry, urge every member of this trade to make this fact as well known to all the nation.

This is an opportunity that comes along but once in a lifetime. It is an opportunity that the entire industry can take advantage of. It means building good will. It means building better understanding. It means building a better future for the entire industry in each and every village, suburb, town and city, as well as every state in the entire nation.

This is great public relations. This is what all comprising the industry can do without donating wildly, confusedly or even foolishly. This is something that each and every single operator, jobber, distributor, manufacturer, supplier, and all others allied to this field, can help achieve as the greatest accomplishment of all time.

By all joining together in: "*A DAY OF DIMES FOR THE 'MARCH OF DIMES'*," all gain great glory.

Every local chapter of the "March Of Dimes" will work closely and directly with any and all operators located in that local chapter's area. They will do everything they possibly can to help enhance this tremendous effort on the part of this industry.

This is where each and every operator gets direct credit for his donation in his very own community and, at the same time, brings great glory upon all his industry nationwide thru the local chapters and the headquarters of this great charity, the "March Of Dimes," an organization that is dedicated to dispelling once, and for all time, the curse of polio from crippling and killing the children of this great land.

NOTICE!

MR. COIN MACHINE OPERATOR:

Because of the problems encountered and the many lessons learned in last year's first drive for: "*A DAY OF DIMES FOR THE 'MARCH OF DIMES'*," the entire matter of donations by all in the industry has been very much simplified.

Operators need not attempt to collect from each and every individual machine the morning after the one day they choose as their "*DAY OF DIMES FOR THE 'MARCH OF DIMES'*," during the week of January 17 to January 21 inclusive but can, instead, by just making a few collections arrive at an average of what they believe are the number of dimes taken in by their machines that one day.

They can then turn this amount over to their local chapter of the "March Of Dimes" in the form of a single check as their donation for: "*A DAY OF DIMES FOR THE 'MARCH OF DIMES'*."

Remember! Every dime counts! Every single thin dime is a fighting, smashing blow at horrible, crippling, painful, killing polio.

ND YEAR CAMPAIGN FOR HE 'MARCH OF DIMES'"

l Day's Collection of Dimes to be Donated to ustry Hopes to Bust All Donation Records. Ops d Signs Advising Patrons of Day Chosen for "A January 17 Up to and Including January 21.

This is much, much more than just a public relations drive on the part of the industry. This is great charity. This is giving to cure. This is helping to eliminate a horrible and deadly curse. This is goodness. This is true and blessed charity.

Is there anyone, anywhere in the nation, who hasn't seen what this horrible, painful, disfiguring, torturing and killing blight can do to bright, playful and happy children?

The children who are the future of this nation. The children who will be the future champions of freedom. The children upon whom the future greatness of America depends.

This one day's donation of dimes in: *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"* may be just the straw that will break the back of this horrible, crippling, killing curse.

This is true charity. This is the kind of charity that is given with the whole heart. With great goodness. With exhilaration. With cheerfulness. Yet that is given with the desperation of a fight almost won.

"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"—the day set aside by every operator everywhere in the nation—any day between January 17 and January 21, 1955—may be the day that will win the fight over this killing curse.

It may be your very own one day of dimes you will donate that will bring about the cure so long sought after to remove this horrible disease from the peoples of this nation and, especially, from killing the children of our great country.

This, your own one day's donation of dimes, may forever bring you the blessings of all peoples. The blessings of the Lord.

This one day's donation of dimes may be the great day in your memory for all time.

This is the opportunity that faces each and every person engaged in the industry.

This is greatness for the future of our land that is being proposed to you today.

This is charity. This is goodness. This is true Godliness when men have the opportunity to so closely adhere to His teachings.

This, then, is proposed to all the members of the coin machine industry: *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"!*

A day to go down in history for the one industry that made the greatest donation of all time to so outstanding and so worthy a cause to bring cure to the twisted and crippled arms and legs and comfort to the hearts and minds of the afflicted children of our nation.

Phone your local chapter of the "March Of Dimes" today! Give them your name! Tell them what you're going to do! Ask for their help and guidance! Get into every single one of your locations with posters, stickers, signs and streamers!

Let the players and the public know that this industry has a great and good and warm heart. That this industry is going all out to make this year's campaign of the "March Of Dimes" the most successful of all time.

That your one day of *"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"* may be just the one day's dimes that may, and can, definitely bring the cure to forever halt this awful killing curse to our children.

IT'S UP TO YOU! MAY GOD BE WITH YOU! MAY YOUR DAY'S DONATION OF DIMES BRING THE CURE TO WIN THIS BATTLE AGAINST THE POLIO-KILLER!

Connee Boswell

NAMED

"Juke Box Queen"

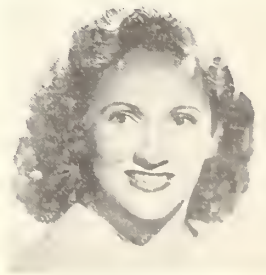
FOR

"A DAY OF DIMES FOR THE 'MARCH OF DIMES'"

CONNEE BOSWELL. Beloved and charmingly beautiful singer of the great songs of America. Herself a victim of polio. Has been chosen *"Juke Box Queen"* for the industry's drive: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'."

Her singing. Her recordings. Her beauty. Her charm. All should instill the will to smash over the greatest record busting donation campaign in the history of the juke box industry.

Connee Boswell's charming smile, as she sits and sings encouragement to all the nation's juke box operators, should win for the children of our land a cure from the dread of murderous polio that is constantly dogging their every step.



CONNEE BOSWELL

NEW! FASTER! MOVING TARGETS!

HIGHER SCORES

Keeney's DELUXE
SPORTSMAN

SPEEDIER PLAY!

BIG EXTRA BONUS:

New MATCH-A-SCORE "0 to 9" gives player 10-50-100-200 or 500 Award Points!

FEATURES
- Rabbits—Pheasants—Ducks POP-UP on mystery basis!
- Roving Targets always on-the-move in realistic 3-D colorful hunting scene!
- Slug Rejector • Standard 6 volt bulbs • Genuine Regulation Hunting Rifle!

TIME 060

2 BONUS POINTS added to score for each unit of time under 60.
Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

FITS EVERY LOCATION! Cabinet only 29 in. at widest point.

25 SHOTS 10c

New Design eliminates chain on rifle!
•
Unit is also available as SPORTSMAN without Match Feature or Replay Button

5 DUCKS in back row.....3 points each
5 PHEASANTS in center row.....20 points each
5 RABBITS in first row.....2 points each

IMPORTANT! This original combination of roving POP-UP TARGETS creates a *brand new* desire for competitive target shooting thru a true test of marksmanship.

SEE IT! TRY IT! Keeney's Deluxe Sportsman far surpasses any gun you've ever operated. It is without equal for producing gun game profits!

SEE YOUR KEENEY DISTRIBUTOR NOW!

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WURLITZER 1250.....$265
WURLITZER 1100.....$195

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.

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THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Frank Phillips of Winona, Minn., had an extended shopping trip in the Twin Cities due to the first heavy snow fall of the season which delayed his trip home for a day. . . . Stan Woznak of Little Falls, Minn., is so busy these days that he is on the go when he comes into town to pick up records and supplies for his route. . . . Mr. and Mrs. Elmer Cummings of Brookings, S. D., were on a shopping trip and Mrs. Cummings did her shopping in the department stores downtown. . . . Russel Gherity of Baldwin, Wis., in addition to running his coin machine route also has quite a stock feeding farm. At the present time Russel is feeding over 200 head of cattle which certainly must keep him busy. . . . Leo De Mars of Ashland, Wis., reports that he and other members of his hunting party did not have any luck with their deer hunting this last season. The boys are all hoping for a better luck and more deer next year. . . . Susan Christiansen, daughter of Carl Christiansen of the L. S. Vangen Company, Minneapolis, assumed the role of a demonstrator on a local TV station this past week. . . . Ed and Millie Birkemeyer of Litchfield, Minn., are busy lending a hand to Floyd Shaw who recently purchased their route. Ed says that he is busier now than he was before when he ran the route himself. . . . Recent visitors to the Twin Cities were Matt Hupert of Red Wing, Minn.; Elgin McDaniel of Wadena, Minn.; Ray Thraen of Tracy, Minn.; Frank Betz of St. Cloud, Minn.; Clayton Norberg of the C & N Sales Company of Mankato, Minn.; Jim Donatell of Spooner, Wis.; Jack Lowrie of Lake City, Minn.; Pete Wornson of Mankato, Minn.; Al Eggermont of Marshall, Minn.; Jim Laraby of Granite Falls, Minn.; and L. I. Harris of Enderlin, N. D.

K.C. Music Ops Meet

KANSAS CITY, MO.—Members of the Kansas City Music Operators Association who met at Garret Hall, this city, last month, to discuss 10c play and listen to Bill Gersh, publisher of **The Cash Box** (Story Dec. 4 issue).

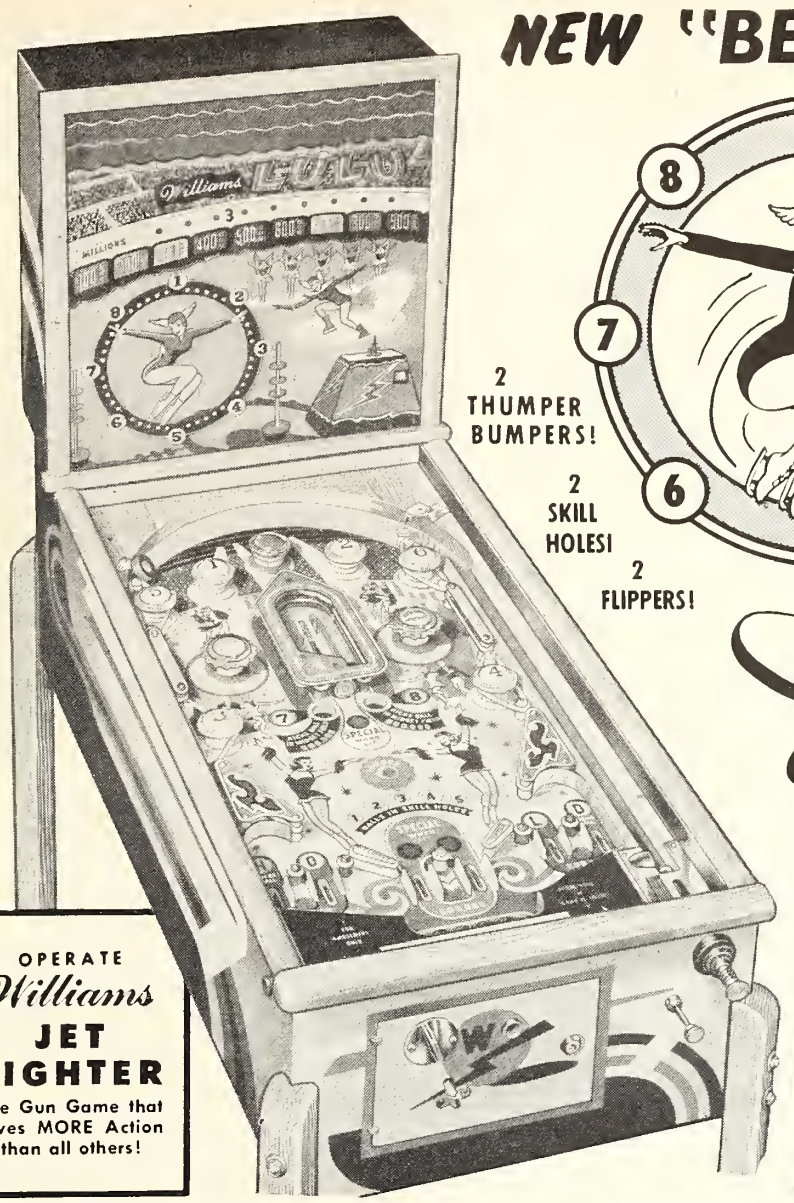
Seen at the head table, extreme left of the picture, is Charles Bengimina; and to his left Kandy Warren, secretary of the association; Bill Gersh; and Nick Evola, president of the association.

Rex Shriver Dies

CHICAGO—Rex Shriver, general manager of H. C. Evans & Company, for over 20 years, passed away this past week (Monday, December 6) at the age of 68.

Rex was well known to all in the industry having been closely associated with events in this business for many, many years.

He has always been part of the H. C. Evans & Company organization and was seen in many parts of the nation visiting with noted members of this trade.



OPERATE
Williams
JET FIGHTER
The Gun Game that gives MORE Action than all others!

NEW "BEAT-THE-CLOCK" feature . . .

captures the crowds—makes novelty replay locations hum with activity when you install . . .

Williams
LULU

2 THUMPER BUMPERS!
2 SKILL HOLES!
2 FLIPPERS!

- Making numbers in rotation lites corresponding numbers on clock. Ball in either Skill Hole or "H" or "D" rollovers, operates clock.
- **REPLAYS** when clock stops on lited number, or ball thru center rollover with 1 to 8 lit on clock.
- Making H-O-L-D lites Target to score replay and holds lit numbers on clock from game to game until replay is scored. A powerful "carry-over."

2 CYCLONIC RUBBER SHOOTERS!

See "LULU" at your Williams Distributor!

Order YOURS TODAY!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

White Christmas along coin row in Boston as 4-inch of snow makes for atural holiday decorations. . . . No Christmas disc hit here this season, ops eport. . . . Carols and standards loaded on the juke boxes. . . . Off to Florida scaping the snows were **Si Redd**, Redd Distributors, and **Bob Jones**, sales manger. . . . Dick's Record Co. reported heavy pre-holiday sales. **Dick Mitchell nd Mrs.** going back home for the holidays—back to Sterling, Ill., Dick's anstral home. . . . **Joan Weber's** "Let Me Go, Lover," taking Boston by storm, utselling other versions. . . . **Teresa Brewer's** recording of the number next popularity. . . . **Ed Ravreby**, World Fair, back from Chi coin show, and off Manchester, N. H. Daughter **Ruth Mae Ravreby**, who holds down the fort her Dad's absences, has asked Santa for a pink pastel mink stole. Firm kes on Keeney line as distribs in this area. Spotted at Associated Amusements, Inc. this week were: **Pat D'Amico**, Salem, N. H.; **Louis** and **Irving** ube, Manchester Music, Manchester, N. H.; **Paul** and **Arthur Strahan**, Mowk Music, Greenfield; **Dave Baker**, Arlington; and **Teddy Rabinowitz**, Chela. . . . Department stores using plenty kiddie rides for Christmas season, ing reindeer rides for Santa Claus displays, around the territory, **Ruth Ravby** reported. . . . **Jerry Flatto**, Boston Record Distributors, entertained **Johnny ay, The Four Lads, Fontane Sisters** and **Joni James**, all in town this week r appearances. . . . **Johnny Ray** visited the Boston Press Club while here and tertained for the newspaper flacks. . . . Holiday business reported "wonderl" all along coin row. . . . Merry Christmases and Happy New Years already sounding from **Marion Sutcliffe's** Juke Box Haven. **Barney** and **Louis Blatt**, las Distributing Co.; **Dave Bond** and **Irwin Margold**, Trimount Automatic les Corp.; and **Jerry Golumbo's** Music and Television corp.

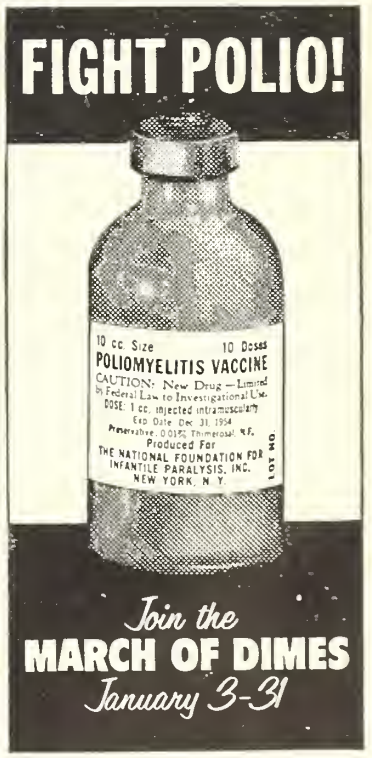
Ops in town stocking up for the Christmas play included **Bill Hamel**, Conrd, N. H.; **Joe Hebert**, Lowell; **Hammond Fontaine**, Rumford, Me,; **Ed Martel**, rners Falls; and **Robert Ambrose**, Dorchester. . . . Distributors along coin v report 1954 has been one of the best years in history. . . . Outlook for 1955 considered excellent. . . . Recapping the year—play has increased on bowlers, eys, pins and guns. Guns surprised everybody by a sudden spurt in popuity. Music took a tremendous upswing with hi-fidelity units unveiled at wings. 45's zoomed up and up. 78's went down. Pop and blues numbers ked up in popularity in the hinterlands. Folk and country music began to ke an impression in Boston.

Bally Bowlers Intro New Service Feature

JACK NELSON

CHICAGO — "Magic-Bowler" and "Mystic-Bowler," recently announced by Bally Manufacturing Company, introduce a new feature that greatly simplifies servicing. Jack Nelson, Bally general sales manager, described the new service feature as follows: "Simply unlock and easily raise the hinged playfield with the finger-tips, as powerful springs do all the hard work. This exposes the complete array of relay banks, right out in the open for easy access. Edge-viewed switch-blades with all contact points are plainly visible and easy to adjust without neck-twisting. Plenty of room to get at all wire connections."

Operators and servicemen have written many warm words of praise to Bally for this important service improvement, according to Nelson.


FIGHT POLIO!
10 cc Size 10 Doses
POLIOMYELITIS VACCINE
CAUTION: New Drug—Limited by Federal Law to Investigational Use.
DOSE: 1 cc. injected intramuscularly
Exp. Date: Dec. 31, 1954
Preservative, 0.01% Thimerosal, N.F.
Produced For
THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS, INC.
NEW YORK, N. Y.
Join the
MARCH OF DIMES
January 3-31

Trans-World Announces Increase of 62% in Sales

CHICAGO—Joe Caldron, president of Trans-World Trading Corporation, this city, announced sales in the coin machine division has increased more than 62% over 1953.

Due to this great increase, the firm has increased its personnel, and, although the company expanded its floor space in May, quarters have once again become cramped and Caldron states more space will again be added.

Trans-World are export specialists of coin machines, and ship them all over the world.

Foreign, Domestic Buyers!

look at our prices! *

PHONOGRAPHS

Seeburg M100A Select-O-Matic 100	$385.00
Seeburg M100B Select-O-Matic 100	565.00
Wurlitzer Model 1500	450.00
Wurlitzer, Model 1450	360.00
Wurlitzer Model 1400	360.00
Wurlitzer Model 1100	150.00
AMI Model E120	665.00
AMI Model C	225.00
Rock-Ola Model 1436 Fire Ball	337.50
Rock-Ola Model 1434 (50 selections)	247.50

POST WAR WALLBOXES

(Complete, and in operating condition, but "as is".)

Seeburg 5¢ wireless, 20 selections	$2.50
Seeburg 5¢ 3-wire, 20 selections	4.25
Wurlitzer, Model 2140	5.95
Wurlitzer, Model 3025	5.00
Wurlitzer, Model 3031	2.50
Packard Satin Finish	2.25
Packard Chrome Finish	4.25

All merchandise is guaranteed.

Our references: Bank of America, Dunn & Bradstreet.

*With offices in Solt Lake, Denver, Portlond ond Seattle. Merchondise will be shipped from office neorest you.

R. F. Jones Co.

Exclusive distributor
J. P. Seeburg Corp.; Bally Mfg. Co.

1263 Mission St., San Francisco 3, Calif.
KLondike 2-3579

Gottlieb Distribs Acclaim New "Diamond Lil" Game

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, reported this past week:

"We have never before had such tremendous acclaim for a new five-ball game as we have received from our distributors on 'Diamond Lill'.

"Everyone remarks," he continued, "that this is, without any doubt, the most outstanding idea in five-ball games to have come to market in many, many months.

" 'The flashiest game in the history of the industry', is what one of our best known distributors advised us", Alvin said, and continued, "he, like all the others, acclaimed the center of the playfield with the diamond horseshoe and the play action that this central part of the game produces.

"We are absolutely thrilled", Alvin went on to state, "at the reception which 'Diamond Lill' has received everywhere in the nation."

All the D. Gottlieb & Company distributors now have the new five-ball, "Diamond Lill", on hand. They are already handling the orders of their many operator-customers just as speedily as they possibly can.

"For color, action and magnificent attraction", Alvin Gottlieb claims, "there is absolutely no five-ball game that has yet been presented which equals our new 'Diamond Lill'.

"This is one game for which we are going all out because we have learned, from extensive and intensive location tests, that this is what the players now want in a five-ball game."

Five "Magic-Lines" In New Bally "Big-Time" Game

CHICAGO — Bally Manufacturing Company, this week announced a new in-line game named "Big-Time". In the new game, all 5 lines may be "Magic-Lines" permitting player to actually change line-ups of numbers by simply turning knobs. Lop-sided line-ups of lit numbers can be magically converted into scoring line-ups. First 3 lines, first 4 lines, or all 5 lines may be moved up or down as coins are deposited and backglass signals lite up to instruct player. The "Magic Lines" feature contained in "Big-Time" is an already profit-proved feature which was introduced in Bally "Variety" with but 3 movable lines. Now, with all 5 lines movable in "Big-Time", extensive location tests have shown that the two extra magic-lines add much more appeal to players. Other features included in the new game include Super-Cards, Spot-Roll-over, Four-Corners Score, Advancing Scores, Guaranteed Scores, Extra Balls Feature.

HOLD EVERYTHING
UNTIL YOU SEE
Williams
NEW
GUN GAME

BUSINESS AS USUAL

We've had a fire . . . but are still doing business as usual. While renovating we will continue to deliver everything you need.

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

If you have
PHONOGRAPHS for sale
CALL
DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

Baltimore Operator Ass'n. Banquet February 6

BALTIMORE, MD.—Irvin Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this city, announced the date for its 7th Annual Dinner and Dance for Sunday, February 6, 1955. As in the past this event will take place at the Lord Baltimore Hotel.

The Baltimore banquets are always considered the best in the industry, and attendance has been overflowing. In order to curtail the size of the crowd, the association this year is limiting the sale of tickets. Association members will be given first choice, but they must have their reservations in by January 3. After that date, tickets will be available to others until the sale reaches 500. After that, no tickets will be sold.

As representatives from the country's coin machine factories are always on hand to enjoy this banquet, it's been suggested that they make their reservations immediately, either thru the office of the association or thru their distributing firms.

Many dignitaries usually attend the affair, among them the Mayor of the city, United States Senators and Congressmen, and last year the Governor of the State, Theodore R. McKeldin, was the featured speaker.

As in the past a souvenir journal is being prepared. Also a top show will be presented, featuring leading names in the entertainment world, as well as some of the foremost recording stars.

Ft. Wayne Operators Call Meet For December 20

FORT WAYNE, IND.—F. E. Lee of Lee Sales Company, Inc., this city, advised that a preliminary meeting has already been held by the music operators in this area and that a big, general meeting has been called for December 20.

Discussions at the first meeting ranged from creation of an association of music operators here to the advisability of 10c play.

Lee is of the hope that all music associations in the nation will furnish him with copies of their constitutions and by-laws to help in the formation of an association here.

His address is: 1815 South Lafayette Street, Fort Wayne 5, Indiana.

At the same time Lee is gathering together many editorials and other material from *The Cash Box* to present to this forthcoming meeting.

He is of the hope that not only will the music operators here get together into a well knit association, but that they will also decide to adopt 10c play.

Balto Music Ops Who Have Changed To Dime Report Success

BALTIMORE, MD.—When the music operators in this area held a general meeting of both association members and non-members on Monday, November 22, only 1 operator had been operating at 10c, 3 for 25c play. It was this operator who spearheaded the general trend.

Now, three weeks later, many of the operators are switching over to dime play. Irv Goldner, president of the Amusement Machine Operators of Greater Baltimore, this week took a hurried survey. He contacted 27 operators. 14 of these have been changing to dime play. "The others" stated Goldner, "indicate they too will start to make the changeover, with some of them saying they were waiting to hear how the others are making out.

"Although some of our operators are changing over in a hurry, and are therefore not using the best business sales methods, every one of the fourteen who have made the changes report wholeheartedly that the results have been most favorable. As a matter of fact, they have stated that no matter what other operators may or may not do, they will, under no circumstances, ever change back to a nickel. That's sufficient evidence of their feelings toward dime play."

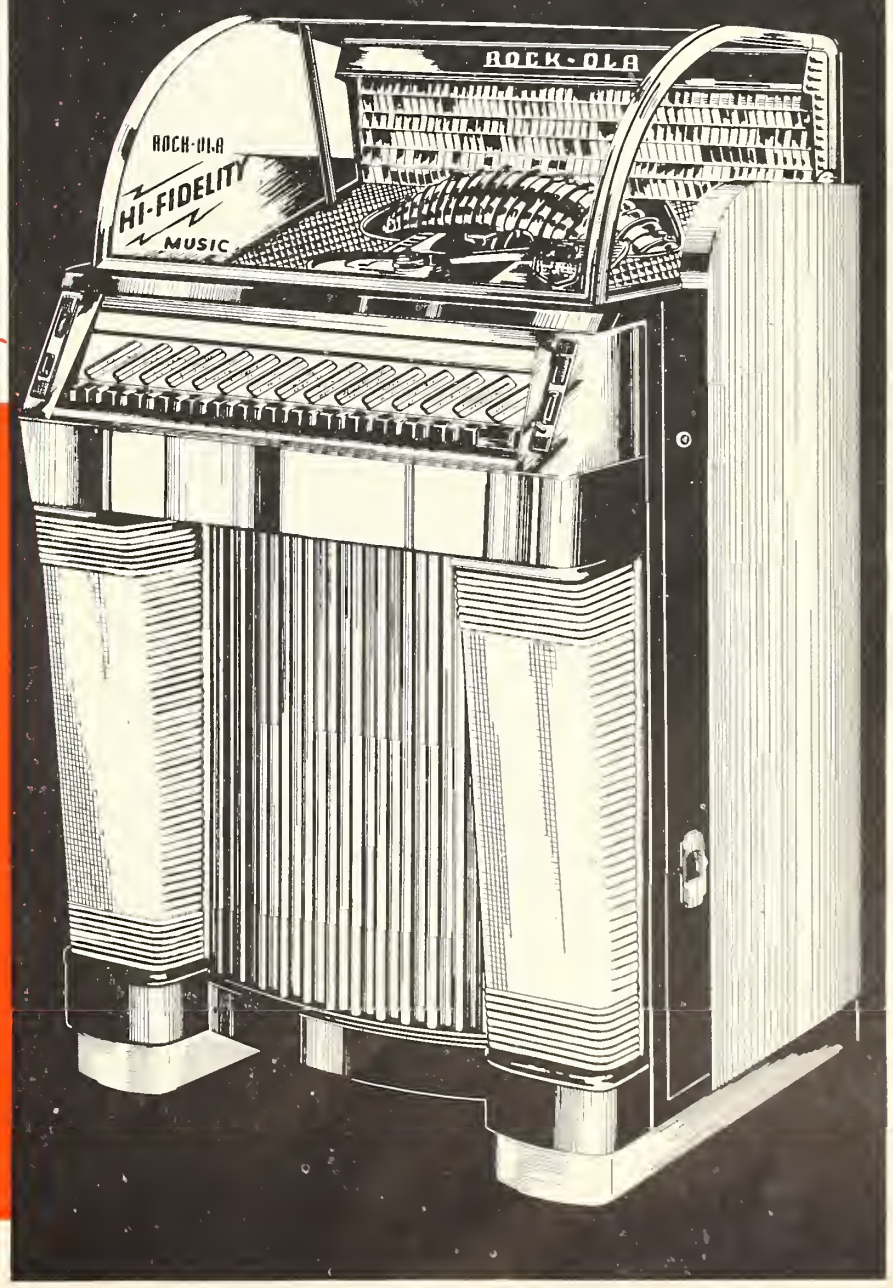
Goldner admitted that of the number of operators in the area, those who have started to make the change are in the minority. "But", he stated, "we have patience, and know that when the word starts to circulate of the success we've been having, others will fall in line."

ask your serviceman . . . he knows!

Rock-Ola "EZ" accessibility!

- *EASY* to reach records and needles without moving phonograph from wall.
- • Greater visibility of *EASY* to change standard title strips means more music sales.
- • • Three-way safety catch on dome makes for *EASY* record changing.

Model 1446 — **120 SELECTIONS**



ROCK-OLA

HI-FIDELITY

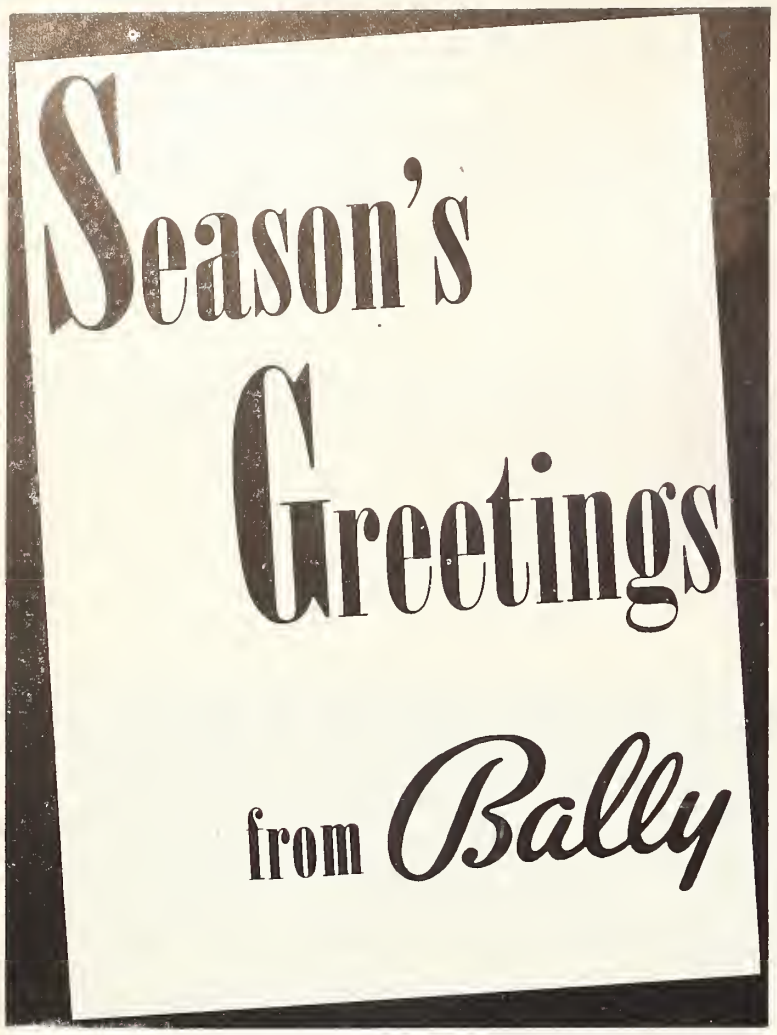
Phonographs

120 and 50 selection Models

Model 1442

50 SELECTIONS

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE., CHICAGO 51, ILL.



Annual Juke Box-Polio Fund

HOLD
EVERYTHING
UNTIL YOU SEE
Williams
NEW
GUN GAME

NEW YORK—For the second year, The Cash Box has sponsored a "A Day Of Dimes For The 'March of Dimes.'" Last year, Eddie Cantor, whose idea in cooperation with Franklin D. Roosevelt was the spark that launched this National drive, helped The Cash Box inaugurate the first of what we hope will be an annual coin machine trade drive to collect monies for this worthy cause. This year Connie Boswell, herself a victim of the crippling disease, is designated "Juke Box Queen" and will aid in the drive. Shown above are, left, Joe Orleck, publisher of The Cash Box and Miss Boswell.

Wurlitzer Domestic and Int'l. Distribs Wind Up Miami Meet

MIAMI BEACH, FLA.—Domestic and International distributors of The Rudolph Wurlitzer Company, North Tonawanda, N. Y., completed a series of meetings at the di Lido Hotel, this city, which started Monday, December 6 and wound up on Thursday, December 9, at which plans and programs for 1955 were determined.

The highlight of the gathering of the Wurlitzer distributors from all parts of the world was the banquet held on Tuesday night, December 7, in the beautiful Moulin Rouge Cafe. Among the 200 people attending were the Wurlitzer executives and distributors and their wives.

Bob Bear, sales manager, assisted by R. C. Rolfing, president and Roy T. Waltemade, vice-president and manager, presented plaques for excellent sales records to Ted Bush, Bush Distributing Company; C. B. Brady, Brady Distributing Company, Charlotte, N. C.; Howard Hold, Draco Sales Company, Denver, Colo.; and Ken O'Connor, O'Connor Distributors, Richmond, Va.

All the Wurlitzer distributors who won a trip to Bermuda last month were also presented with a trophy by Bear—a model of the ship on which they took the trip, "Ocean Monarch," set into a beautiful base. Inscribed on the model were the names of the distributor and his wife, and it read "Winners of the Wurlitzer Bermuda Cruise, November, 1954." The distributors, in turn, presented Mr. and Mrs. Bob Bear with a similar model of the "Ocean Monarch," set on a mahogany base, which read: "Mr. and Mrs. Bear—Hosts to the Bermuda Cruise." Trophies were presented to Mr. and Mrs. R. B. Williams, Dallas, Texas; Mr. and Mrs. John Bilotta, Newark, N. Y.; Mr. and Mrs. C. A. Culp, Oklahoma City, Okla.; Mr. and Mrs. R. L. Smith, Lebanon, Pa.; Mr. and Mrs. William F. Mashek, Kansas City, Mo.; and Eddie Clinton, sales manager of Century Distributors, Inc., Buffalo, N. Y., who accepted for Mr. and Mrs. Stephen Vukelic, who was unable to be present due to illness.

Art Rutzen, export sales manager, also assisted by Rolfing and Waltemade, presented beautiful trophies to its international distributors for outstanding sales this year. Winners were: North American Region—a tie between Albert Siegel, Siegel Distributing Company, Toronto, Canada, and Jose Riojas, Casa Riojas, Mexico City, Mexico (both received trophies); South American Region — Leopoldo Franco, Importachiones Cabo, Ltda, Bogota, Colombia; Central American Region—Jose Gadala Maria, Jose Gadala Hijos & Company, Santa Ana, El Salvador; European Region—Gustav Husemann, Cologne, Germany; and Caribbean Region—Rodolfo Criscuolo, Borinquen Music Corporation, San Juan, Puerto Rico.

In attendance were representatives of Wurlitzer distributors in Belgium, Canada, Colombia, Denmark, Dominican Republic, El Salvador, France, Germany, Guatemala, Haiti, Holland, Honduras, Mexico, Puerto Rico, Sweden, Panama, Venezuela and Hawaii.

The meetings ended Thursday, and by evening most of the representatives were heading for home.

Officials of The Rudolph Wurlitzer Company were extremely satisfied with the meeting, and were unanimous in proclaiming it the most successful held by the firm.

Williams "Lulu" Features New Idea

CHICAGO, Dec. 8 — The lure of scoring replays when the backboard clock stops on a lited number, or when the player shoots a ball thru the center rollover with 1 to 8 lit on the clock, has created considerable fascination among players of Williams new novelty replay game "Lulu", according to Sam Stern, vice president of Williams Manufacturing Company.

The new "Lulu" game has such features as making numbers in rotation to lite up corresponding numbers on the clock which carries the numbers 1 to 8 at spaced intervals around the edge of the dial. Directing a ball into either skill pocket or through rollovers designated by the letters H or D, operates the clock. Making H-O-L-D lites a target to score replay and holds lighted numbers on the clock from game to game until a replay is scored. This carryover feature is said to sustain the play.

The playfield is replete with 2 thumper bumpers, 2 skill holes, 2 cyclonic rubber shooters, and 2 flippers all of which add up to fast, interesting playfield action.

Neb. Phono Ops Meet Dec. 11-12

NORFOLK, NEB. — The members of the Nebraska Automatic Phonograph Operators Association are meeting for their regular quarterly session and State convention on Saturday and Sunday, December 11 and 12, at the Madison Hotel, this city. Boyd Worley arranged the details.

Howard N. Ellis, secretary and treasurer of the association, advises that operators and distributors met at the Hill Hotel, Omaha, on December 2, at a special meeting to discuss dime play.

The unanimous opinion of those attending the meeting was that it was necessary to change over their machines to 10c, 3 for 25c.

So. Dakota Phono Ops Set Meeting Dec. 12-13

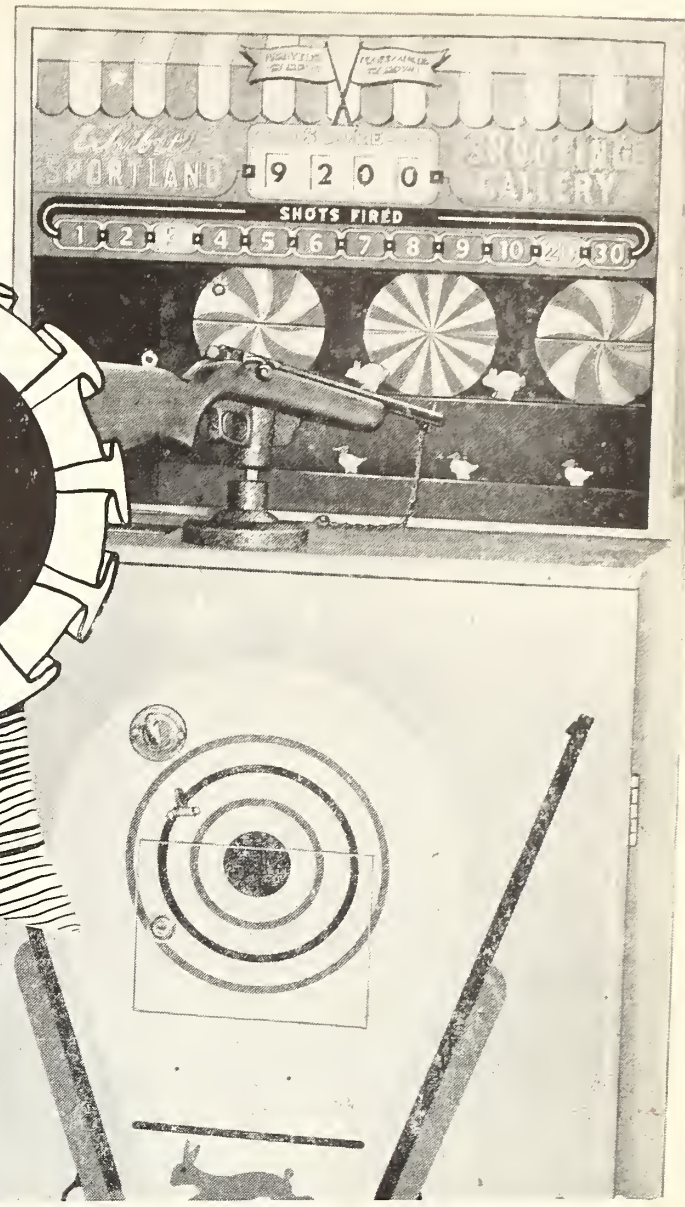
SIOUX FALLS, S. D. — Members of the South Dakota Phonograph Operators Association are gathering at the Cataract Hotel, this city, for their regular business meeting on Sunday and Monday, December 12 and 13.

Not just GOOD-
Not just BETTER-

BUT

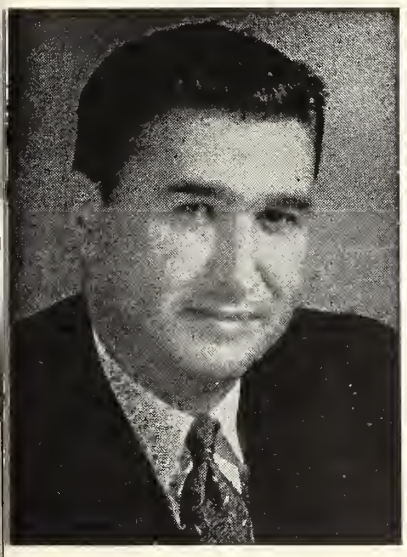
BEST of CLASS

THE
BLUE RIBBON
MONEY-MAKER



ESTABLISHED SINCE 1901
EXHIBIT
4218-30 W. LAKE STREET • CHICAGO 24, ILLINOIS

Keeney Names Three New Distribs



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this last week that the firm had just appointed three new distributors to represent its products.

Badger Sales Company of Los Angeles, California, will represent the firm throughout the Southern California area, Huebsch stated, and also remarked:

"There is no doubt in our minds, here at the factory, that as always Badger Sales Company will give operators the very closest of cooperation, the finest service and the greatest of courtesy as it has always done in its many years in this industry. Badger now has all of our products on hand and are ready to serve everyone in its territory."

Associated Americanas, Inc., of Boston, Mass., headed by well known coinman, Edward Ravreby, will distribute all Keeney products throughout the New England states.

"Ravreby has been engaged in the coin machines business for a great number of years," Paul Huebsch reported, "and is well known to all the operators everywhere in New England. He will, as always, do a very fine and outstanding job with our products for all operators in his area," Huebsch concluded.

For Eastern Pennsylvania, Huebsch appointed Lehigh Specialty Co. of Philadelphia, Pa. This firm is also headed by a very well known coin machine man, Bill Gross.

Said Huebsch in regard to Bill Gross, "I certainly don't have to tell the operators in Eastern Pennsylvania anything about Bill Gross. Bill has always served them faithfully and well. With our new line of products there is no doubt that he is going to please every single operator in his area."

Seidman Joins Double-U

BALTIMORE, MD.—Harry Rosenberg and Sam Weisman, Double-U-Sales Corporation, this city, well known distributors, announced the addition of Ed Seidman to its sales staff.

Seidman, well known throughout this area, will travel the territory for Double-U.

Bally-Donan School Draws Capacity

CHICAGO—A capacity crowd of operators and servicemen attented the Bally Service School held at Donan Distributing Company Chicago headquarters December 8.

Bob Breither and Paul Calamari of the Bally engineering staff who conducted the school, were praised unanimously by the many operators and servicemen, for the valuable information obtained in the classroom.

Don Moloney, top man in the Donan organization, added his own words of praise for the two Bally experts, and stated that the Bally Service School will be held more frequently at Donan, to keep coin-men in his area posted on how to operate and service Bally games most efficiently.

Both Breither and Calamari are veteran Bally engineers, and have long been popular throughout the industry for the thorough and effective manner in which they conduct Bally Service Schools.

Int. Muto Appt's Distribs

LONG ISLAND CITY, N. Y.—Herb Klein, sales manager of International Mutoscope Corporation, this city, announced this week the appointment of two well known mid-western firms as exclusive distributors for its new "Drivemobile" amusement machine.

Uni-Con Distributing Company, Kansas City, Missouri, will handle the game for Western Missouri and Kansas.

Morris Novelty Company, St. Louis, Missouri, will distribute the machine for Eastern Missouri.

FOREIGN BUYERS!

It's smart to do business with THE firm that does the most for YOU.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personol experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we hove sotisfied customers everywhere.

CABLE for Special Price Lists.
Parts and Service Manual available.

INTERNATIONAL
AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

Eddie Smith Dies

CHICAGO—News reached here this past week that Eddie Smith had passed away from a heart attack in his music operating offices in San Francisco, Friday afternoon, December 3, 1954.

His body is being sent to this city where it will be buried in a family plot.

As yet no completed arrangements have been announced, except to state that the body will be at Piser's undertaking establishment within a few days.

Eddie Smith was well known to the operators here in his home town of Chicago, as well as in New York City, where he was in partnership at one time in the distribution of Wurlitzer phonographs and music accessories.

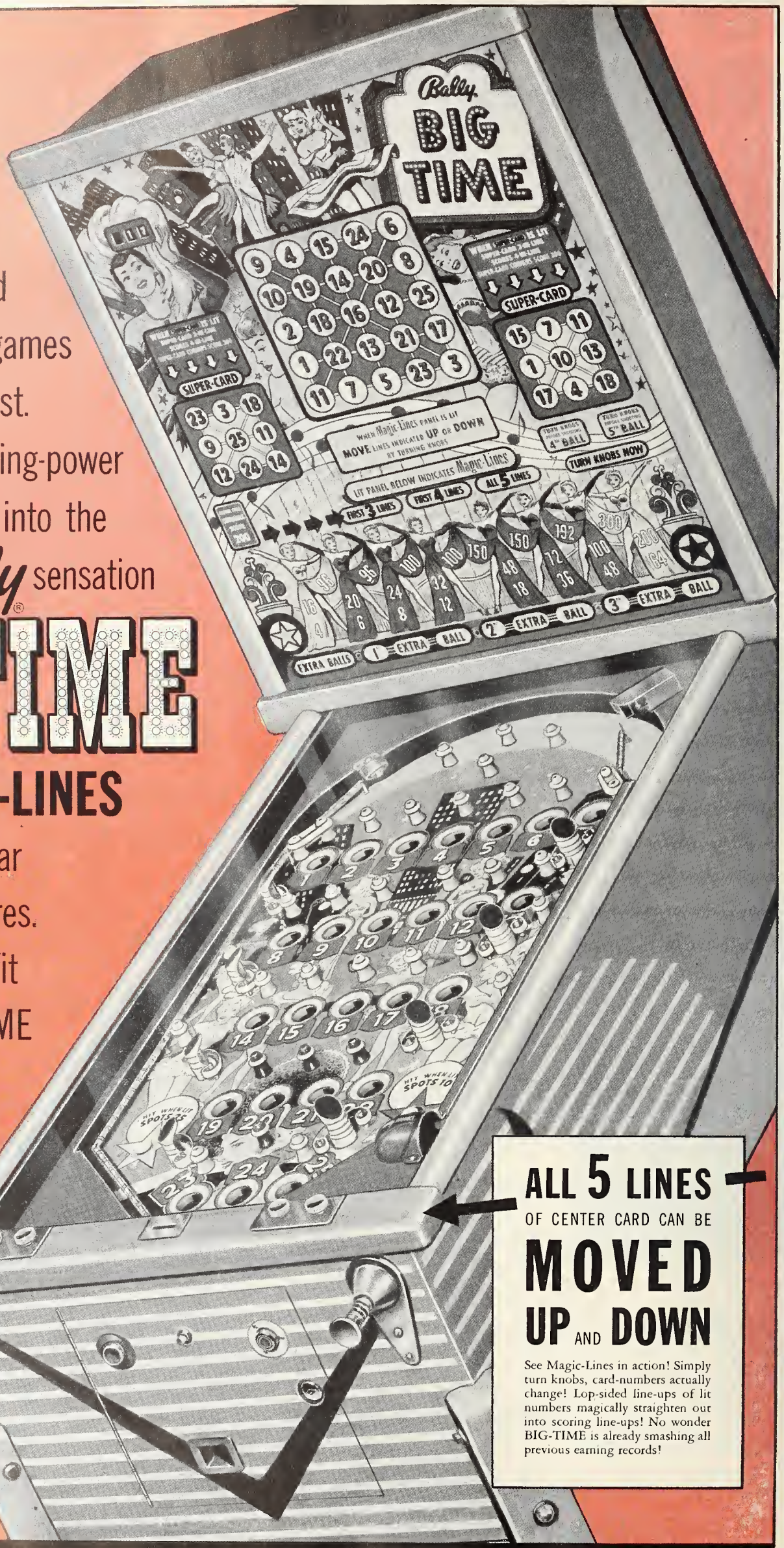
He went to the West coast some years ago and, after a start in Los Angeles, moved to San Francisco. Here he purchased a music route.

Money-making play-appeal of **MAGIC-LINES** is cash-box proved in **VARIETY** Ballygames from coast to coast.

NOW greater earning-power than ever is built into the newest *Bally*® sensation

BIG-TIME

with **5 MAGIC-LINES** plus all the popular in-line score-features. Earn big-time profit by getting BIG-TIME in your locations as quickly as you can. Order BIG-TIME from your nearest Bally Distributor.



ALL 5 LINES OF CENTER CARD CAN BE **MOVED UP AND DOWN**

See Magic-Lines in action! Simply turn knobs, card-numbers actually change! Lop-sided line-ups of lit numbers magically straighten out into scoring line-ups! No wonder BIG-TIME is already smashing all previous earning records!

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

Another FIRST! chicago coin's THUNDERBOLT

NEW!...4 WAY MATCH PLAY!

NEW!...EXCITING SUSPENSE FEATURE!

"Flash-O-Matic" SCORING

LITE STOPS WHEN PINS ARE HIT

Strikes	200	400	500	600	800	550	500	440	330	220	110
Spares	110	220	330	440	550	550	500	440	330	220	110

WITH TRAVELING SCORE LITES IN FORMICA PLAYFIELD

TWO GAMES IN ONE!

Adjustable from "Flash-O-Matic" to Advance Scoring!

FOUR DRUM SCORING!

All 4 Drums Operate to Score!

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chicago coin's ACTION PACKED BOWLER FIREBALL contains all the Features of THUNDERBOLT but is played as a regular Bowler.

ABC No. 2 Win Three Moves Into First

Oomens and Mercury In Tie For Second

CHICAGO—Last Monday nite's activities (12/6) brought about several changes in the standings.

ABC #2 took three games from Oomens, thus taking over first place at this late date in the season. High for ABC #2 was Les Taylor, 482. Johnny Oomens was high for Oomens with 545 and Carl Latino just slightly trailing with 521.

Mercury took 2 from Western Automatic, putting them in a tie for second with the Oomens team.

Bert Loob was high for Mercury with 548. While Bill Nyland led the Western Automatic scorers with 414.

Decca swept 3 from Gillette. Bob Blie was high for Decca with 523, Frank Tutomase trailing slightly with 500. Donald Baxter was high man for Gillette with 455.

Atlas Music took 2 from Star Music. Mike Blumberg was high for Atlas with 517. High for Star, Jerry Shuman, 510, with Tony Galeano right behind with 502. Star Music's Myrtle Sochacki was high for the women with 468.

Paschke took 3 from Melody Music. Ray Gallett was once again high man for Paschke with 548. Ernie Gallett trailed slightly with 505. Vic Jaccino was high for Melody with 512.

Coven took two from Coral. Tom Nyland, high for Coven with 470. Eddie Walker high for Coral, 554 . . . high for men. Henry Sochacki of the Coral team scored 527.

Lieberman Music Omaha Opening Pulls Big Crowd

OMAHA, NEB. — The two days (December 1 and 2) of the official grand opening of Lieberman Music Company at 809 South 25th Street, this city, pulled one of the biggest crowds of operators, their wives and familes as well as many friends, to see these new and outstanding showrooms.

Harold Lieberman flew here from Minneapolis to be present at the grand opening and helped Jerry Harris, manager of the firm's offices here and Harold Klein, assistant manager, with the hosting of all who came to say hello and see the new offices and showrooms.

The firm started off immediately with exclusive factory distribution for the following manufacturers: AMI, Inc., Exhibit Supply, Bally Manufacturing Company, Automatic Products Company and Watling Manufacturing Company.

In addition to the above new products the firm is carrying a most complete line of used machines.

Both Jerry Harris and Harold Klein stated, "All the operators in this area know us and know that we will, at all times, give them the finest service and the closest cooperation.

"We will only offer them the type of equipment which we know is the very finest and which has been proved to be the best in actual operation."

Among those seen at the first day of the opening were: Frank Morasco, Omaha; Forrest McGinnis, Tarkio, Mo.; B. J. Drasky of Freemont, Neb.; Paul B. Allen of Omaha; E. N. and E. R. Fogelman of Scottsbluff, Neb.; Joe Roth and Bill Stroud of Omaha; Joe Rothkop of Omaha; D. C. Williams of Creston, Ia.,; L.P. Weed of Ainsworth, Neb.; R. E. Taylor of Lincoln, Neb.; C. F. Bachman of North Bend, Neb.; Leonard Weiland and Spud Murphy of Omaha.

Also Joe Emery of Grand Island, Neb.; Mr. and Mrs. Roy Beznoska of North Bend, Neb.; Boyd Worley and Cyril F. Laugdale of Norfolk, Neb.; Mr. and Mrs. W. F. Mills of Sioux City, Ia.; Joe Bargell of North Platte, Neb.; Paul Hale and Wm. Garrett of Oskaloosa, Ia.; Bernie Herzoff of Sioux City, Ia.; Gene Keyes and Ted Nichols of Fremont, Neb.; Howard N. Ellis, Jerry Witt and Harry Abramson of Omaha; and many, many more.

ABC #1 took 3 from B&B Novelty. Al Rice, high for ABC bowled 496. Marino Peroni was high for B&B with 465. Though he did not bowl at all. He won by virtue of his average.

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

DAFFY DERBY	$339.50
ALL STAR	349.50
MAJOR LEAGUE	339.50
STAR SERIES	65.00
TROPIC	174.50
CABANA	139.50
HI-FI	399.50
BEAUTY	240.00
BEACH CLUB	329.50
SPARK PLUG	60.00
JALOPY	60.00
HAYBURNER	50.00
CASCADE	139.50
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Fight Polio in '55!

Join the MARCH OF DIMES January 3-31

"This is the Finest"

BIG TOP

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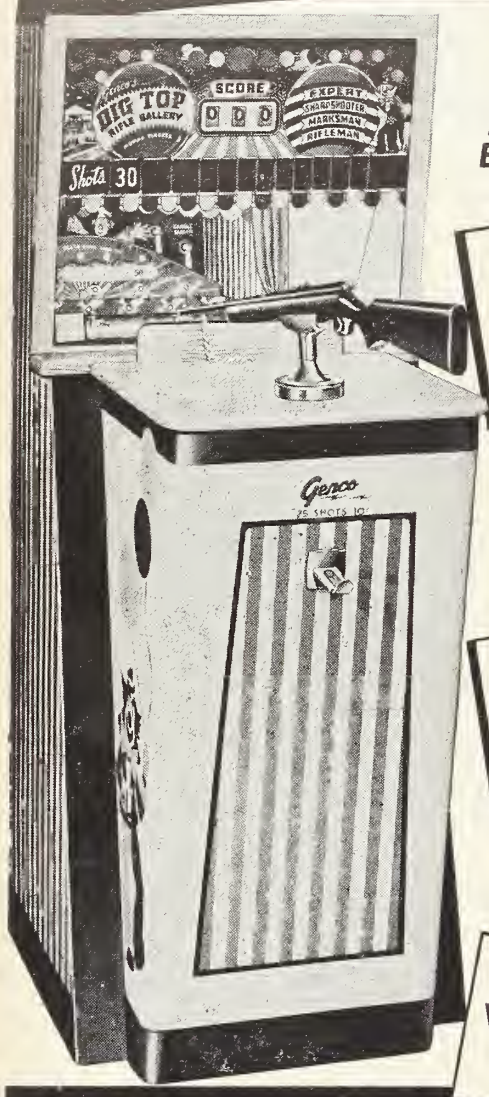

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9 realistic ducks on moving belt—just like a real rifle range!

SWINGING CLOWN

Moves back and forth on pendulum . . . flaps over when hit . . resets automatically!

New CANDLE TARGETS

Player shoots out the flame (in lights) . . . just like a real rifle range!

PLUS—All New Fall-Over Targets

CONVERTIBLE—Novelty OR MATCH FEATURE WITH REPLAY (optional)

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EASTERN FLASHES

With this issue, **The Cash Box** inaugurates the Juke Box Industry's drive for **"The March of Dimes."** See the feature editorial and double page announcement. Some of New York's operators took up the cudgels in January of this year, and did nicely for this great cause. Now—for January 1955—the operators have plenty of time to work out a program with the co-operation of the music association. We are hopeful that every one of the city's thousands of phonographs is used as a collection box **one day during the week of January 17 to 21.** Disk jockies, and recording artists on radio and television will be calling the public's attention to the drive. Let's show the nation that the members of the coin machine industry are the most charitable, with the biggest hearts, of all it's millions of citizens—and at the same time benefit from the tremendous publicity which will be given the industry.

* * * * *

Mike Munves back at the office after his week's stay in Chicago at the Park Show. Mike reports that his new "Bike Racer", displayed at the show, was machine that attracted the most attention. This is the game where two players compete to reach a definite destination. Other machines which clicked were the "Grandma", and "Mystic Swami". Mike tells us he took orders for both immediate and spring deliveries. . . . **Max Munves** off to Miami for his winter vacation, which usually lasts until April. . . . **Bill Rabkin** and **Herb Klein**, International Mutoscope Corp., also back from the Park Show, report great interest in its new "Drivemobile" and Voice-O-Graph machines. The "Photomat", newest model, was also well received by the visiting conventioneers. . . . **Art Garvey**, Bally's representative, visited Runyon Sales the end of last week, and then went on to Buffalo. Art then returns to Chicago, where he'll once again play Santa Claus at the Bally Christmas Party being held Dec. 18. . . . **Meyer Parkoff**, Atlantic-New York Corp., has one of the Seeburg phonos and wall boxes displayed in his showrooms with the instruction panel reading "3 Plays Quarter—1 Play Dime". . . . We understand quite a number of machines are operating in the city at dime play—each determined by the location itself. . . . **Al Simon**, Albert Simon, Inc., checks in a new shipment of Chi-Coin's "Fireball" shuffle alley, and then watches as the ops take them out. In a short while, the entire equipment is gone.

* * * * *

The trade here shocked by the sudden passing of **Ed Smith** of Oakland, Calif., who died Friday, Dec. 3 of a heart attack. Smith handled the distribution of the Wurlitzer phono in this area for several years after World War II. . . . **Sylvia Lowy**, Dave **Lowy's** wife, distributes the Bell record line to music ops here under the firm name of M. J. L. Operating Corp. . . . **Hymie Koeppel**, Koepple Distributing Co., who just returned from a road trip, tells us that good used phonos, latest models, still difficult to buy. . . . **Barney (Shugy) Sugarman**, Runyon Sales, spent a few days in Toronto, Canada, on biz, returned to the office for two days, and then took off with his wife to Miami Beach. Shugy will attend the banquet of the Miami operators at the Saxony Hotel, Dec. 11. Accompanying Shugy to Miami Beach will be **Mr. and Mrs. Dave Stern** of Seacoast Distributing. The very competent **Bob Slifer** will handle things while Dave is away. . . . **Buddy Fox**, Runyon Sales, who has been having a terrible time with the medicos, is back in the hospital again. Buddy had another operation to eliminate some kind of infection that set in. . . . Met the ever-peppy **"Senator" Al Bodkin** on coinrow. A man of great spirit and integrity, the "Sen" intends to continue working just as hard as ever on assn. charity matters. . . . **Bob Jacobs**, National Amuse. Co., putting on quite a bit of weight—as if he didn't have enough the way it is. **Ann Sens**, the firm's comptroller, seems to be taking weight off. . . . **Gertrude Browne**, Beacon, N. Y., on the street picking up parts and supplies, looks forward to the Holidays for a splurge in collections. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, in Miami Beach attending the Wurlitzer sales meeting.

* * * * *

ADVERT: The annual **Holiday Issue** of **The Cash Box** is dated Dec. 25. CLOSING DATE IS THURSDAY, DEC. 16. COIN MACHINE FIRMS WISHING TO CONVEY THE GREETINGS OF THE SEASON TO THEIR FRIENDS AND CUSTOMERS THRU THE MEDIUM OF AN AD ARE ADVISED TO PHONE JOE ORLECK at **JUdson 6-2640 immediately.**

Ultrasound HI-FIDELITY CONVERTER

For Standard Seeburg Phonographs

Easily Installed . . . Follow step by step instructions and in less than one hour convert M100 A, B, BL, C, & W models to hi-fi second to none. So simple anyone can install it. So good no one can beat it.

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MIAMI MURMURS

Mr. and Mrs. Irving Pearl, A & T Vending Co. are anxiously looking forward to the season as they anticipate the arrival of many of their friends and family. . . . The one stop Record shop opened by Bush Dist. Co., called Budisko, is being managed by **Raoul Shapiro**, a very competent man with 18 years of actual experience in the juke box business. . . . **Mr. & Mrs. Sugarman** and **Mr. and Mrs. Dave Stern** will be in Miami Beach in time to attend the A. M. O. A. Dinner & Dance that is to be held Saturday, **Dec. 11** at the Saxony Hotel. . . . **Ben Samuels**, Royal Dist. Co., is operating hand dryer machines and is finding an over abundance of locations that are possibilities.

CHICAGO CHATTER

With Xmas almost here, everyone dashing about here and there trying to get gifts. . . . **Bill DeSelm** of United announcing officially that **Ben Becker** is now Field Representative for the firm. Ben will cover the U. S. A. and Canada. Meeting with ops, jobbers and distribs. Quite a hunk of territory. To say the least. . . . **Johnny Casola** had himself a most outstanding entourage this past week when he went to take his Second Degree. . . . **Harold Lieberman, Doc Berenson, Fritz Eichinger, Bob Wenzel, Amos Heilicher** and all the others much happy over the fact that 10c music will come into being in the Twin Cities of Minneapolis and St. Paul. . . . In the meantime, **Hirsh Trees, Bill Oliver, Larry Mularoni** and some of the other boys in Pontiac, Michigan, advise that their town is now 'solid 10c play'. In addition to all the other towns, including Detroit, going dime play looks like Michigan will have the honor of being the very first completely dime play state. . . . **Howard N. Ellis** of Omaha advises that music ops in his city also are going for dime play and that change-overs already under way—but quick.

Bill O'Donnell, so busy at the Bally plant, hasn't even time to dash for coffee anymore. "Greatest line of games we've ever had", is the way Bill puts it. . . . **Carl Hoelzel** of K. C., Mo., says, "Takes some operators a long time to catch up with themselves. And when they at last catch onto the facts—they're the biggest of the biggest boosters." . . . **Bill Miller** of Grand Rapids tells how some skeptical ops tho't that 10c music wouldn't go. Grand Rapids being in-line game territory just like Minneapolis. "But," reports Bill, "when the ops found that the locations themselves definitely wanted dime play they were the most surprised guys in the world." . . . **Lou Nemesh** of Detroit on his way down to Florida says, "Aw, c'mon down for New Year's. You're invited to my party." . . . **Lou Dunis** of Seattle put it this way, "Everything's great. It's all in the attitude you take" . . . . **Tom Callaghan** "really be working hard". So it was reported.

Two of the busiest Santa Clauses 'round town—**Ray Moloney** and **Georgie Jenkins.** Even tho they're not at all built like Santa—being svelte, slim, chic—their hearts are just as big as Santa's body. . . . **Rex Shriver,** general manager of H. C. Evans & Co., with Evans for over 20 years, passed away at the age of 68 this past Wednesday, 12/8. . . . **Ted Rubenstein** sounds more chipper than he has in months and months. . . . To look at **Irv Sandler** of Des Moines you'd never think that he was on his back for over 3 years. Happened to meet his Doctor. Who told us that Irv's alive today—only because of Irv. . . . Proudest Gran'pa we know—**Hymie Zorinsky** of Omaha. Has a dozen pics in his wallet. And pops them out at the drop of a hat. . . . **Don Moloney, Tom Cath, Mac Brier** and **Shirley Faunche** acting as hosts this past week to over 65 operators and their mechanics at the "Bally Service School". Said Don, "This is terrific". . . . **Bud Breitenstein** grabbing hold of Bill O'Donnell. Both whispering and whispering. From which whispering conference Bill emerges with a smile this big. . . . **Howie Freer** of Empire yells, "Oi, Vay, Christmas already?"

Sam Stern and **Harry Williams** very proud of their new "Lulu". A five-ball game they claim has 'mmmmph'. . . . . **Ed Levin** of ChiCoin reports, "Business steadily improving every single day. Looks like there'll be no slowdown for the Holidays at all, at all". . . . Boys over at First Distributing so busy they had to split up their duties for the month. **Wally Finke** taking charge of the premium dept. **Joe Kline** in charge of the coinbiz. Both guys burning midnite oil trying to get orders out on time. . . . **Paul Huebsch** of Keeney comes up with 'em three at a time. Named 3 new distribs this past week. **Bill Happel** in L.A. (Badger Sales); **Ed Ravreby** in Boston (World's Fair); and **Bill Gross** in Philly (Lehigh Specialty). "All three real great," said Paul. Meantime **Roy McGinnis** extremely proud of the firm's new coffee dispenser which is catching on big with smart ops. It's the right size for those all night gas stations and many, many other spots where profit can be made with less sales per day.

Dave, Sol, Nate and Alvin Gottlieb along with **Judd Weinberg,** standing around their new "Diamond Lill" five-ball and just admiring it. Why? Because of the wires, letters and phone calls they've received from their distribs who advise, "Flashiest, most colorful game you've ever yet built." . . . Saddled up his horse. Put on his chaps. Strapped on his hardware. And away he went down Texasway—**Sam Lewis** of Genco. Waving at him from the factory door, **Avron Gensburg** and **Ralp Sheffield,** with this cry, "Hi-Ho Silver, Away." . . . That cotton you'll see in **Nate Gottlieb's** ear ain't from nothin' else but those longdistance phone orders. . . . Congrats to **George M. Dick** (remember him from CMAC?) and his first book, just published: **"And I Quote."** Get a copy. . . . **Kurt Kluever** of Rock-Ola out into the hinterland to try and calm down the guys who want more and more. . . . **Joe Caldron** of Trans-World Trading Corp. a very proud guy to report that this export firm increased its coin machine business this 1954 by 62% over fabulous 1953.

All that packing you see. All the hammering you hear. When over at Exhibit. Simply **Art Weinand** getting his latest machines ready for shipment to the Retail Industry Show at Madison Square Garden from January 7 to 11 (what lucky numbered days). Used to be the Store Modernization Show. Now combines both. Art says, "If our past year's biz here is any portent, oh, boy." . . . **Grant Shay** has just turned out a catalog for **H. Horwitz Co.,** one of the top jewelry and premium firms here, which is a surefire prize winner. Congrats to Grant and, especially, to Mr. Horwitz for hiring so outstanding an advertising man. One adman who knows his business. . . . Talking of **Grant Shay** reminds us that, even tho he tries to keep it quiet, **Vince Shay** one of those guys who organizes dances and parties for the kids and goes all out to get them the latest recordings, etc., etc. Vince has just arranged a series of dances for 8th Graders which should be done by every coinman who desires to practise the very finest of grand public relations. . . . **Phil Levin** reseived a questionnaire that long from Louisville asking him all about dime play. But this guy Levin can answer—in spades, yet.

"From the ridiculous to the assinine," is the way someone described those first two "fact-finding" editorials. . . . HAPPY BIRTHDAY THIS WEEK TO: **Leon Taksen,** Harrisburg, Pa.; **Solly Wohlman** of New Yawk City; **Hymie Rosenberg** of Noo Yawk; **O. K. Johnson** of Aberdeen, Wash.; **Sam W. Clark** of Benton Harbor, Mich.; **Thos. M. Walsh** of New Orleans, La.; **John S. Tartaglia** of Port Chester, N. Y.; **Sol Gottlieb** of Chicago; **Bob Breither** of Chicago; **Arthur E. Davies** of Knoxville, Tenn., and **Frank G. Kirby** of Bowling Green, Ky. . . . Answers **Herb Oettinger** (that 'gin' shark), "Whaddaya mean, worried about giving **Bill Gersh** 50 points ahead in 'gin'?" And explains, "I was considering giving him 75 points. So that it would maybe be a game."

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet
THE CHAMPION
• REALISTIC WESTERN HORSE
• REAL WESTERN SADDLE
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PULL REINS TO TROT OR GALLOP
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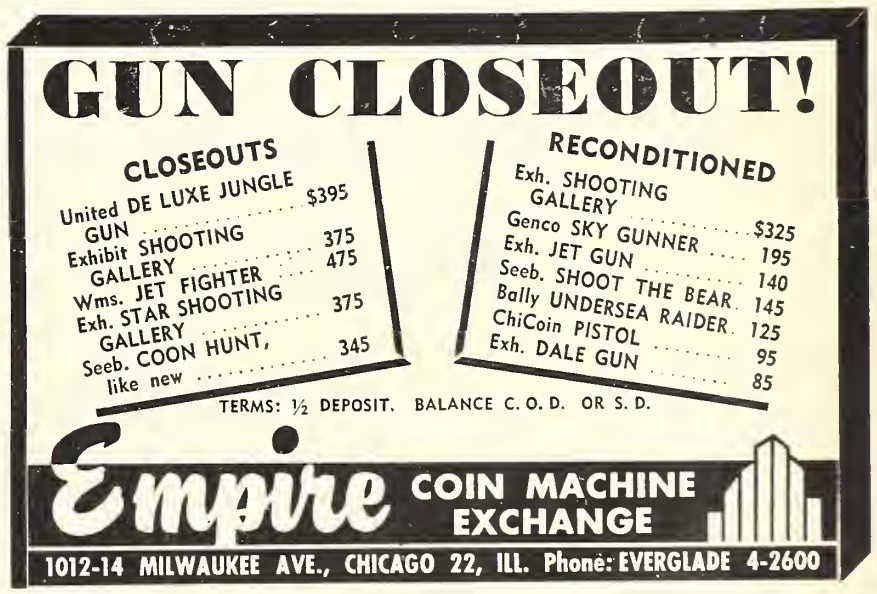
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CHICAGO CHATTER (Cont.)

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CALIFORNIA CLIPPINGS

As the holidays draw near coinrow is filled with the Christmas spirit. Gay Yule decorations all along the Pico strip help to usher in the true spirit of the season. Operators in town to buy parts and equipment for their routes, take time out from their busy schedule to greet friends and shop for gay Christmas gifts.

NEWS TIDBITS—A large turn-out of operators were present for the Seeburg service schools Dec. 9th & 10th at Minthorne Music Company's main showrooms. **Jack La Rue**, Seeburg factory engineer, conducted the two evening classes from 7 to 10 P. M. **V. Van Nattan**, sales manager for Auto-Photo Company, is back in town again after attending the NAAPPB show in Chicago and visiting Eastern distributors. He announced that the firm's new model "11" Auto-Photo Studio created a major sensation at the show and was heralded as one of the greatest developments in automatic photography. Advance orders are piling up and a full production schedule has been set to meet the demand, he said.

DISTRIBUTOR NOTES:—Pre-Christmas sales on new and used phonos and games are reported to be the biggest in years. The month of December, which is normally very quiet, is expected to reach an all-time high. . . . PAUL A. LAYMON & CO.—All Southern California ops are very favorably impressed over Bally's new "Magic Bowler." They agree that the many improvements of the new Skill-Shot Speed-ometer feature will prove to be more popular than ever before on location. . . . **Jimmy Wilkens** is back at work again after recuperating from a hernia operation. . . . **Ed Wilkes** has been busy remodeling his home in Long Beach. . . . Recent dinner guests of **Clyde Denlinger** at the Balboa Bay Club were **Paul & Lucille Laymon, Mr. and Mrs. Ed Wilkes** and **Mr. and Mrs. Charley Daniels**. . . . BADGER SALES CO.—Prexy **Bill Happel** recently announced that they have been appointed distributors for J. H. Keeney & Co. They expect to hold a special showing of the new Keeney coffee vendor soon. . . . Pete **Ley** returned from a sales trip to Las Vegas minus a week's salary. . . . Genco's "Big Top" Shooting Gallery selling like mad. . . . MINTHORNE MUSIC COMPANY—**Hank Tronick** is plenty pleased over success of Seeburg Service Schools in LA, San Bernardino and San Diego. Hank stated that they now have the new Williams' "Lulu" game on display and that it's really a lulu. . . . **Ray Lindgren** from J. P. Seeburg Corp., Chicago, spent several days in town. He held a special meeting with all the employees in the Minthorne Seeburg Background Music department. . . . **Frank Mencuri**, manager of Minthorne's Branch Sales Office, reports that Chicago Coin's new "Thunderbolt" Bowler is proving a sensational sales winner here. . . . SIERRA DISTRIBUTORS—These beautiful new showrooms have been all decked out with unusual window Christmas decorations. **Wayne Copeland** has been extra busy meeting operators and making new friends. **Ray Powers**, sales manager, announced that business has been very good since the official opening Dec. 1st. . . . **Jack Dolan** has been representing the firm in surrounding LA communities and also in the San Diego area. . . . C. A. ROBINSON & CO.—**Al Thoelke**, field service engineer for United Mfg. Co., left for St. Paul this past week. While in the area he visited ops in LA and surrounding communities giving first hand information on the latest servicing techniques on all United games. His visits were well received by everyone and he did a lot to help the operators. . . . The new United "Mercury" is now on display in the Robinson showrooms and as Charley says "It's simply selling great."

OPS JOTS—**Ken Ferrier** from Oxnard dropped in along coinrow to visit with his old friends along west Pico. . . . **Walt Levi**, who operates in surrounding LA areas, has been building his route steadily since starting in the coin machine business again less than a year ago. He now operates phonos, games and cigarette vendors and reports that 1954 has been a very good year. From just a very few pieces he has, within just a few months, built up a profitable business for himself. . . . Long Beach operators **Sheridan Thompson** and **Johnny Ketchersid** drove into town to take care of business this past week. . . . Jack Neel came in from Riverside. . . . **Jimmy Jackson** was also in stocking up on parts and equipment for his route in Palm Springs. He's getting ready for a big Winter at this desert resort retreat. . . . **Al Anderson** trekked in from Shafter. . . . Also seen along coinrow were **Ed Wilson**, Burbank, and **Lee Walker**, Norwalk.

COINROW DOINGS—Caught in the offices of Trico Music Company discussing the coin biz. in general were **Phil Robinson, Al Cohn, Mac Sanders** and **Ken Ferrier** from Oxnard. Phil was all aglow as he received reports from all over the West Coast telling the tremendous sales appeal of Chicago Coin's new "Thunderbolt" Bowler. . . . **Sam Ricklin** and **Gabe Orland** of California Music Company have been wading through an avalanche of orders. They expect Holiday sales this year to be far above figures for the same period last year. Now helping get this back-log of orders filled is Calif. Music's newest employee **Con Riness**. . . . **Al Weymouth**, prexy of Weymouth Service Co., is completely remodernizing the old Nickabob Sales Co. showrooms at Pico and New Hampshire. He is the distributor of the Apco Inc. 18 col. Smokeshop cigarette vendor in the area. The new quarters will house a complete sales, parts and service department. . . . **Nick Carter** of Nickabob Sales Co. has moved directly behind his old showrooms. . . . Down at Leuenhagen's Record Bar **Mary and Kay Solle** have had a sudden rush of business as operators drop in to stock up on Christmas tunes for their routes. . . . The Holidays will be ushered in with the usual gayety and merriment as employees, customers and friends gather around for small parties at the various distributors along coinrow.

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WANT

WANT—A.M.I. 40 selection Hideaways —.05 & .10 W. B. and Steppers. A.M.I. E-120 phonographs. Seeburg 100 W. B. Late One Ball games. Write stating condition, number, model and prices. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Seeburg M-100-C's—AMI's E-80's—B-40's, in good mechanical condition, clean, no broken plastics. Quote price, quantity in first letter. ARNOLD AMUSEMENT CO., 29 WILLIAM STREET, NEW HAVEN, CONN. Tel.: LOcust 2-7142.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes. Pocket Books, cigarettes 25 2c each. aspirin at 5c each, single band-aids. newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100. 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK. N. Y. Tel.: CHickering 4-5100.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

CLASSIFIED ADVERTISING SECTION

WANT — Atlantic Cities $110; Palm Springs $325; Ice Frolics $325; Tahitis $195.00. Write: PENNSYLVANIA VENDING CORP., 1826 EAST CARSON STREET, PITTSBURGH 3, PENNSYLVANIA.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FReeport 8-6770.

FOR SALE

FOR SALE—Dale Gun $30.00; Spark Plug Pinball $20.00; Williams World Series $40.00; Seeburg Classic $40.00; Coon Gun $450.00. AUTOMATIC MUSIC CO., 703 MAINE ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Seeburg W1-L56 $4; 47M Seeburg Remote Attachment $95; Rock-Ola 1422 $65; Evans Ten Pin $35; Atlantic City $125; 5-10-25 Seeburg Boxes $18; 3020 Wall Boxes $15; Jennings Scales Low Boy $30; Universal Twin Bowlers $30; Skee Alleys $35; Vendo Coin Changer with Stand $55; Holly Crane, like new, $250; 40 Records AMI Stepper $24.50; AMI 5 & 10 Wall Box $12; 5c AMI Wall Box $6; 1500 Wurlitzer $450; Bright Lights $65; Coney Islands $75. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOline 4-6703.

FOR SALE—1300 Vending Machines on route for sale, Pistachios, Peanuts, and Ball Gum; Write: PENNSYLVANIA VENDING CORP., 1826 EAST CARSON STREET, PITTSBURGH 3, PENNSYLVANIA. Tel.: HEmlock 1-9900.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2. KANSAS.

FOR SALE — Hi-Speed Snper Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distribntor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Brite Lites $65.00; Brite Spot $85.00; Spot Lite $75.00; Classics $179.50; Clovers $164.50; U-10th Fr. Stars $125.00. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS. Tel.: CAnal 6-0293-4-5.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plns a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Connters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Snpplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—All machines 20% off high CASH BOX prices. Wnrlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unnsed only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE — Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" bnt working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: THE GORDON STOUT CO., PIERRE, S. D.

FOR SALE — United Bowlers—Royal $245; Clover $145; Cascade $135. Williams: DeLuxe Baseball $195; DeLuxe World Series $50; United Six Player DeLuxes S/A $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shnffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bally Bingos! Hi Fi $399.00; Surf Club $450.00; Ice Frolics $365.00; Palm Springs $375.00; Dude Ranch $360.00; Yacht Club $195.00; Beach Clubs $275.00; Beauty $245.00; Frolics $175.00; Atlantic City $125.00; Spot Lite $100.00; Coney Island $75.00; Bright Spot $90.00; Bright Lites $75.00; United Circus $175.00; Keeney Lite a Line $35.00; United A B C $45.00; Genco Golden Nuggett $90.00; Genco Jumping Jax $90.00; United Nevada $450.00. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—A-1 mechanical condition Wurlitzer 48 sel phonographs model 1650 @ $475; 1400 @ $375; 1250 @ $239; Wurlitzer 24 sel phonographs model 1080 @ $95; 1015 @ $75 750 @ $49. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seebnrg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALI. Tel.: OCeanside 5151.

FOR SALE — Reconditioned — like new. Bally Victory Bowlers $350; Bally Champion Bowlers $400; Seeburg Coon Hunt $345; Daffy Derby Wm's. $325; Bally Yacht Clubs $190; Wurlitzer Model #700 $40; Un. Shuffle Target $450; One Broken Down Accountant (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—1 Seebnrg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Bally Hi-Fi $395; Bally Space Ship $275; Deco Spaee Ship $275. Will accept trades—Seeburg 100-A, B, and C. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Customer's illness forces sale of 200 Acorn Capsule Charm Vendors. We don't operate. Will sell at excellent figure either on location, or in minimum quantities of ten. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE—Evans Jubilee $250.00; Wurlitzer 1015's $69.50; Wurlitzer 1250's $250.00; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150.00; Olympics $225.00. COVEN MUSIC CORP., 3181 NORTH ELSTON AVENUE, CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautifnl condition regardless of price. Tell ns what you need. Get our prices before you bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola 1436 120-selection 78 rpm $425 each; 45 rpm $475 each; Seeburg 146 $59; 147M $70; 148ML $98; Wurlitzer 1500 $450; AMI "A" $129 each. A-1 condition. 1/3 deposit. WERTZ MUSIC SUPPLY, 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Chi Coin Super Frame Bowler $325; Chi Coin Advance Bowler $300; Chi Coin Triple Score Bowler $215; Chi Coin, Crown Bowler $200; Chi Coin 10th Frame Special $150; Keeney, Pacemaker Bowler $200. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Army & Navy $117.50; Spark Plug $60; Jalopy $60; Flying High $99.50; Super Pennant $275; Star Series $65; Hayburner $50; Grand Slam $90; Cabana $149.50; Tropic $174.50; Beach Clnb $349.50; Hifi $465; Beanty $240; Bright Light $40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Shoot the Bear $100; Dale Gun $50; Keeney 4P1. League Bowler $40; United 6P1. Super $95; United 10th. Frame Star $145; United Clover, Match Score $200; Silver Chest $75; Hayburner $60. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MO. Tel.: GO 2605.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distribntor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and snpplies. Send for new illnstrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Specials Hi Fis $342.50; Mexicos $255.00; Hawaiis $325.00; Skyways $125.00; Big Bens $174.50; Palisades $62.50; Daffy Derbys $132.50; Big Leagues $235.00; Super Pennant Baseballs $162.50; Genco Shuffle Pools $149.50; Silver Chest $45.00; Bally Champion Horses $375.00; and Speed Boat Kiddie Ride $325.00. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before yon buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Finest Bingos—factory reconditioned—like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE — Specials! — Bally Beach Clubs $275.00; Dude Ranch $310.00; Palm Springs $335.00; Ice Frolics $345.00; Surf Club $395.00; United Clover Bowlers $155.00; Classics $185.00; Also other Bingos and Bowlers. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—1 Williams 6 player Major League Baseball $375; 1 Evans Constellation Phono $250; 3 Exhibit Dale Guns $35 each; 1 United Leader $75; 3 Aristo Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE — Wurlitzer Phonographs —Model 1500's—$475; 1400's—$375; 1250's—$195; 1100's—$175; 1015's—$70. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN ST., RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE — Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Turf Kings $35; Beach Clubs $250; Palm Springs $325; Bally Beauties $225. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel. ADams 8624.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Your Seeburg 20 selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY, 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
793rd Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is higbest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games — and $25 to $30 on Pbonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are buying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higber due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	120.00	165.00
2* Model B, '48, 40 Sel., 78 RPM	195.00	265.00
1* Model C, '50, 40 Sel., 78 RPM	215.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	300.00	425.00
4* Model D-80, '51, 80 Sel., 45 RPM	425.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	475.00	595.00
4. Model E-80, '53, 80 Sel., 45 RPM	550.00	725.00
4. Model E-120, '53, 120 Sel., 45 RPM	675.00	795.00
4. WM Wall Box	10.00	12.00
4. 5M or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	79.50
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	195.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	200.00	250.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	300.00	350.00

ROCK-OLA

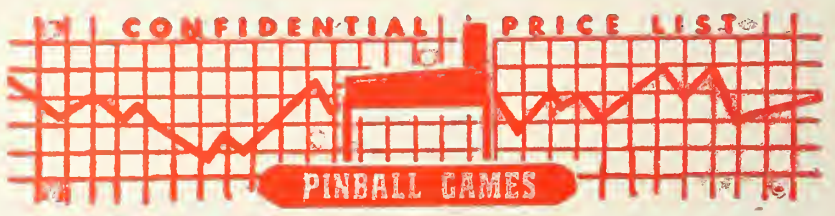
4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	60.00	125.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	175.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	275.00	325.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	525.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
1 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
2. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	95.00	150.00
1 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	98.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	365.00	495.00
1* M100B, '51, 100 Sel., 45 RPM	500.00	575.00
3* M100BL, '51, 100 Sel., 45 RPM., Light Cab.	550.00	595.00
4* M100C, '53, 100 Sel., 45 RPM	625.00	695.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	40.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4 1017, '46, Hideaway, 24 Sel., 78 RPM	40.00	100.00
1* 1100, '48, 24 Sel., 78 RPM	125.00	200.00
2* 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
3* 1400, '52, 48 Sel., 78 RPM	325.00	395.00
4. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
1* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	429.00	525.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	8.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

3. ABC (Un 3/51)	30.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	170.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	69.50	117.50
2* Atlantic City (B 5/52)	95.00	145.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4 Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	185.00	349.50
4* Beauty (B 11/52)	220.00	265.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4 Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	40.00	95.00
4* Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4* Cabana (Un 3/53)	149.50	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6 Caribbean (Un 3/48)	15.00	25.00
4. Cbampion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
1* Coney Island (B 9/51)	60.00	100.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.50	35.00
4. Coronation (Got 11/52)	65.00	95.00
4 County Fair (Un 9/51)	30.00	45.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	34.00	69.50
1. Daffy Derby (Wm 8/54)	295.00	339.50
4. Daisy May (Got 7/54)	195.00	225.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	145.00	175.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
2. Disk Jockey (Got 12/50)	45.00	80.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	69.00	100.00

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This Business of Color

"Color is as important to business as to life itself" says a famous scientist. And AMI says: "Agreed! Our first aim in bringing out Model 'F' was to improve the automatic music business." The "F" not only delivers a new kind of automatic music — Multi-Horn High Fidelity and Sonoramic Sound — but also presents this new music in a startling, potent fashion — with COLOR.

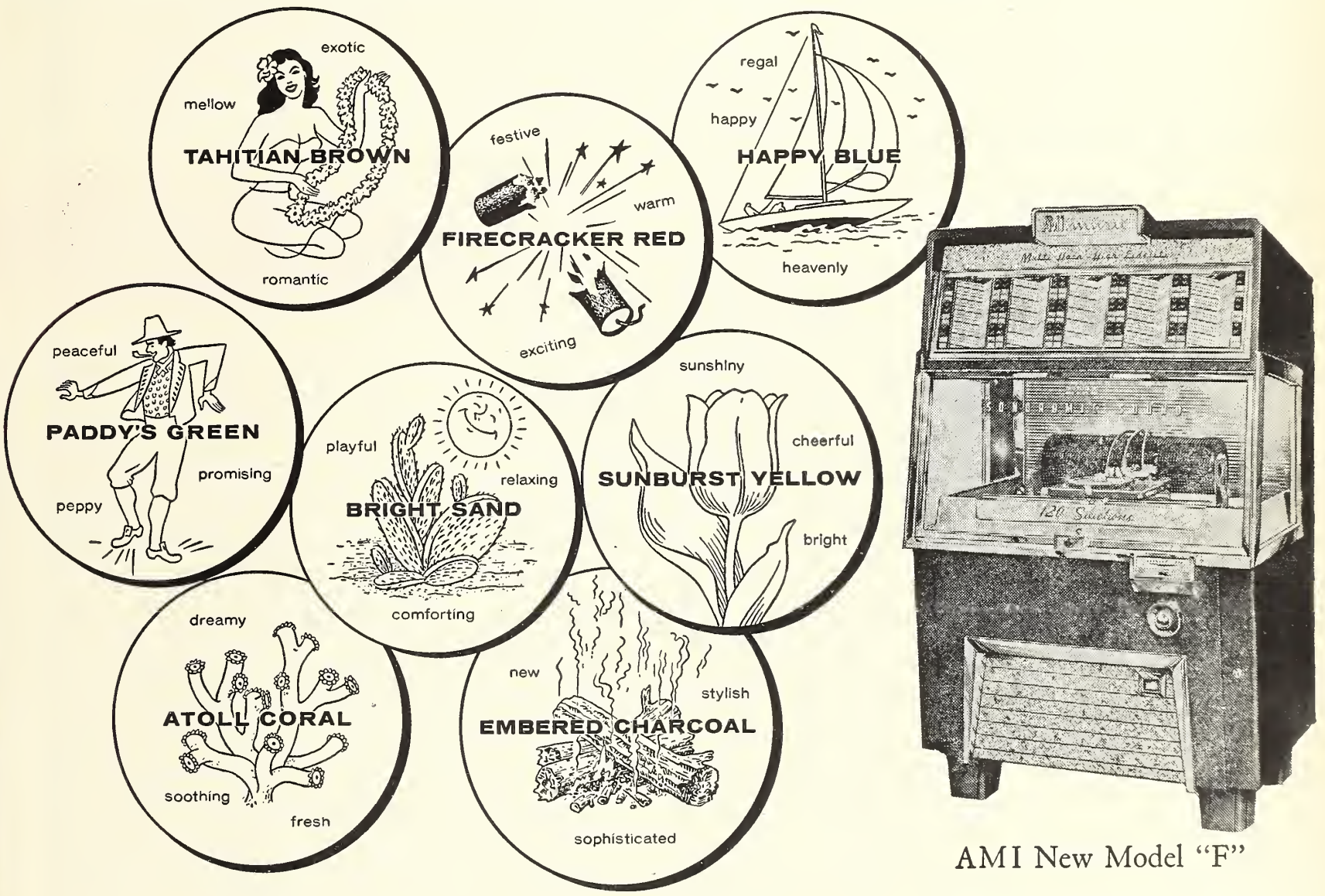
"Color increases the pulse rate!" says another color authority, and what else should a new juke box do but announce its presence with a gorgeous, streamlined cabinet rich in the newest, most dramatic colors?

The "F" brings color showmanship to its theatrical peak, with a choice of 8 spectacular new colors to suit every location and stimulate the public into increased music purchases. Color does the *selling* job, the music *satisfies* the customer.

Let color go to work for you to produce more business and make more money. Locations can't say "NO" when you offer them the irresistible advantages of color showmanship. And the public can't keep away from the new "F," the one juke box that controls their moods, creates and preserves the urge to BUY MUSIC.

COLOR MAKES THE MOOD

Here are some moods, produced by the "F's" 8 Different Colors:



AMI New Model "F"

FULL RANGE MULTI-HIGH FIDELITY • SONORAMIC SOUND • 120, 80 AND 40 SELECTIONS • 8 MAGICAL, MONEY-MAKING COLORS

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

2. Dragonette (Got 6/54)	190.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	300.00	370.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	79.00	110.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
2. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
1. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
1* Frolics (B 10/52)	150.00	185.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
2. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Gold Star (Got 8/54)	225.00	250.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	125.00
6 Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	165.00	195.00
2. Gun Club (Wm 11/53)	95.00	125.00
4. Guys-Dolls (Got 5/53)	69.50	125.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2. Havana (Un 2/54)	275.00	335.00
2* Hawaii (Un 6/54)	345.00	395.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4 Hayburner (Wm 6/51)	50.00	70.00
2* Hi-Fi (B 6/54)	339.50	465.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	25.00
1* Ice-Frolics (B 1/54)	325.00	395.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	195.00	210.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	150.00
4. Leaders (Un 10/51)	40.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
1. Mexico (Un 3/54)	325.00	435.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
2. Mystic Marvel (Got 3/54)	185.00	220.00
1. Nevada (Un 8/54)	425.00	450.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
2 "9" Sisters (Wm 1/54)	115.00	170.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
3* Palm Beach (B 7/52)	125.00	145.00
3* Palm Springs (B 11/53)	325.00	375.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	59.50
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
2 Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	125.00	150.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	115.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	255.00	295.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	155.00	195.00
4. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
2. Shindig (Got 10/53)	135.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	95.00
4. Silver Skates (Wm 2/53)	59.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	34.50	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	65.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
2. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
2. Struggle Buggies (Wm 12/53)	115.00	145.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4* Surf Club (B 3/54)	385.00	475.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2. Tahiti (Un 8/53)	185.00	240.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
2. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2* Tropics (Un 7/53)	174.50	225.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	150.00	205.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

CONFIDENTIAL PRICE LIST SHUFFLES

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	325.00	400.00
4. Bally Champion Bowler (5/54)	350.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F. P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	75.00	125.00
4. ChiCoin 6-Player DeLuxe (5/52)	85.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	99.50	150.00
4. ChiCoin Name Bowler (1/53)	124.00	165.00
1* ChiCoin 10th Frame Double Score Bowler (3/53)	155.00	195.00
4. ChiCoin Crown (4/53)	195.00	215.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* ChiCoin Triple Score (6/53)	189.00	225.00
2. ChiCoin Gold Cup (7/53)	255.00	285.00
2. ChiCoin High Speed Crown (7/53)	150.00	300.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4 ChiCoin Advance (10/53)	295.00	350.00
4 ChiCoin King (10/53)	300.00	370.00
4. ChiCoin Criss Cross Bowler (12/53)	300.00	395.00
4. ChiCoin Super Frame (3/54)	325.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	215.00
2. Genco Match Pool (2/54)	225.00	300.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4 Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	45.00	95.00
4. Keeney DeLuxe League (3/52)	45.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4 Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	130.00	195.00
4. Keeney Carnival (5/53)	155.00	225.00
4. Keeney Pacemaker (9/53)	165.00	235.00
4 Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	195.00	275.00

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4. Keeney Diamond Bowler (5/54)	200.00	325.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4 United 6-Player	50.00	79.50
4 United DeLuxe 6-Player (10/51)	50.00	89.50
4. United 6-Player Super (3/52)	60.00	115.00
4. United 4-Player Official (5/52)	75.00	135.00
4 United 6-Player Star (7/52)	105.00	140.00
3* United 10th Frame Star (9/52)	125.00	150.00
1. United Manhattan 10th Frame (9/52)	125.00	150.00
4 United 10th Frame Super (10/52)	125.00	145.00
4. United Manhattan (9/52)	115.00	140.00
3* United Cascade (2/53)	139.50	175.00
4* United Clover (2/53)	145.00	200.00
4 United Liberty (2/53)	105.00	175.00
2* United Classic (6/53)	179.50	225.00
1* United Olympic (6/53)	175.00	225.00
2* United Royal (9/53)	245.00	325.00
1* United Imperial (9/53)	265.00	335.00
2 United Chief (11/53)	325.00	360.00
2. United Leader (11/53)	325.00	380.00
1* United Team (1/54)	325.00	355.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	295.00	395.00
2. United Ace (Un 5/54)	385.00	435.00
2. United Banner (8/54)	425.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	34.50
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
2. Bally Convoy	39.50	59.50
4. Bally Defender	59.50	125.00
4. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
1* ChiCoin Goalee	55.00	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	165.00
4* ChiCoin Pistol	75.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4 Chi Coin Home Run, 6 Player (3/54)	250.00	375.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	150.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	35.00	85.00
1. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	99.00	195.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exhibit Silver Bullets	75.00	115.00
4 Exhibit Six Shooter	79.00	135.00
4. Exhibit Vitalizer	45.00	75.00
1* Exhibit Shooting Gallery	275.00	425.00
6. Groetchen Met. Typer	79.50	149.50
2* Genco Sky Gunner	145.00	195.00
4. Genco Night Fighter	149.00	250.00
3* Genco Basketball	244.50	399.50
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4 Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4 Mutos. Voice-O-Graph 35c	405.00	545.00
4 Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4 Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
1* Seeburg Bear Gun	100.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	325.00	450.00
4. Set Shot Basketball	200.00	250.00
4 Telequiz	125.00	150.00
4. Un. Team Hockey	30.00	85.00
7. United Jungle Gun	350.00	425.00
7 United DeLuxe Gun	395.00	495.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	50.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
1* Williams DeLuxe Baseball	145.00	199.50
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4* Williams Major League Baseball (4/54)	250.00	375.00
4. Williams All Star Baseball (5/54)	250.00	350.00
4. Williams Big League Baseball (6/54)	245.00	375.00
4. Wurlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	$1,095.00
F-80 Juke Box (Receiver NOT included)	935.00
F-40 Juke Box (Receiver NOT included)	835.00
HS-80 Selective Hideaway	795.00
HS-120 Selective Hideaway	895.00
W-80 Wall Box	89.50
W-120 Wall Box	99.00
S-80 Receiver	60.00
S-120 Receiver	65.00
Wall Speaker	44.50
Corner Speaker	64.50
Recessed Speaker	49.50
R-167 Bargrip	12.75

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature) Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature) Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Thunderbolt Bowler (With Match Feature) Single Chute	$ 750.00
Double Chute Model	770.00
Fireball Bowler (Without Match Feature) Single Chute	$ 685.00
Double Chute	705.00

EXHIBIT SUPPLY

Sportland Moving Target Shooting Gallery	$ 645.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Diamond Lill	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature Single Chute	650.00
Donble Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

DeLuxe Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play	$ 735.00
Special Model, 10c, 3 for 25c	755.00
Mercury Shuffle Alley (With Match Feature) Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe 11th Frame Shuffle Alley (With Match Feature) Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature) Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature) Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature) Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette (With Match Feature) Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Colors	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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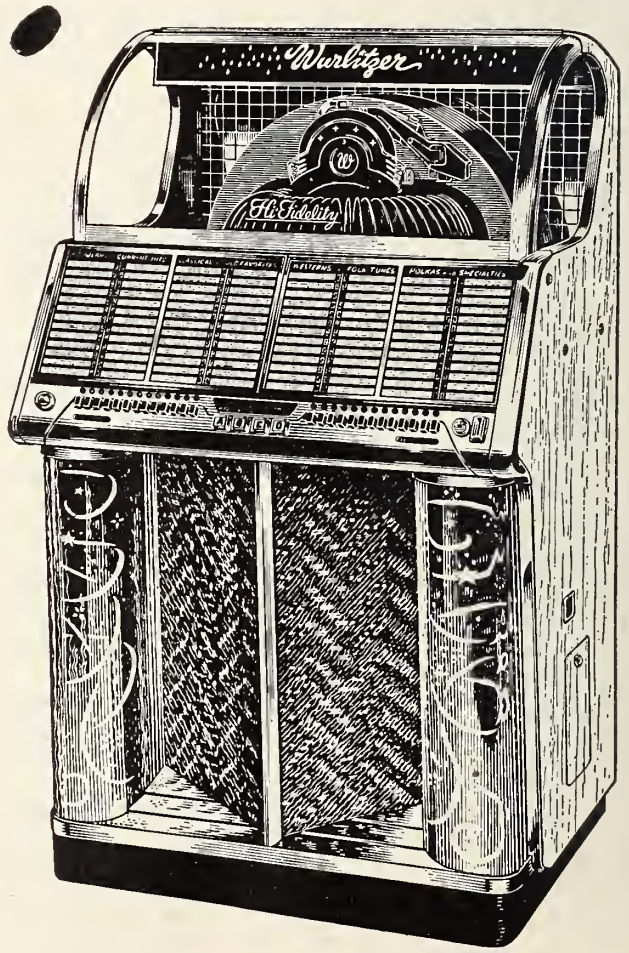
On location, the gorgeous Wurlitzer 1700 with its fabulous high fidelity sound, proves a "goalie" with a terrific defense record.

Its colorful, profitable, day in and day out performance, makes it a hard one to shoot against—a great player to have on your side.



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SHUFFLE-TARGETTE

SHUFFLE-TYPE SKEE-SKILL GAME

WITH NEW **UP UP UP** PROGRESSIVE SCORING

HEAVY DUTY MOLDED RUBBER INSURES QUIET OPERATION

TERRIFIC SUSPENSE FINISH
LAST 2 SHOTS MULTIPLY SCORE 10 TIMES

12 SHOTS 10¢

ALSO AVAILABLE WITH TWIN CHUTES 10¢ AND 3 FOR 25¢

Popular Triple-Match Feature
(Also Available without Triple-Match)

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A TRULY GREAT COMPETITIVE GAME

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Fast Action In-Line Game

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EQUIPPED WITH UNITED'S LATEST E-Z SERVICE FEATURES

SIZE 8 FT. BY 2 FT.

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

I'm not too good

BUT I CAN SCORE STRIKES

YOU'VE GOT TO BE GOOD TO HIT THOSE FANCY EXTRA-SCORING

SUPER-STRIKES

Typical comment, heard on location, tells the play-appeal reason for record-smashing earning-power of newest Bally shuffle-bowling sensations—MAGIC-BOWLER and MYSTIC-BOWLER. Average players hit plenty of Strikes, enough to hold their interest and keep them coming back to try for Super-Strikes. Better-than-average players, who soon get bored with "too-easy" Strikes, find a new thrilling skill-satisfaction in the new thrilling Super-Strike feature. So MORE players play MORE . . . and operators earn MORE! Read the big bowler news below.

- Light-up scores
- Club-styled cabinet
- Adjustable 10 5 frames
- 7-10 Pick-up
- Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes, Super-Strikes
- Formica playfield
- Giant realistic pins
- Hinged playfield, pin-hood and doors
- Speedy Totalizers
- Instant pin re-set
- Quiet operation
- Sturdy, trouble-proof mechanism

How SUPER-STRIKES boost play, profit

PUCK shot along strike-lanes (grey in picture, yellow on actual game) scores Strike. But, if puck stays between lines marked on strike-lanes (black in picture, red on game), score for knocking down all pins is SUPER-STRIKE, listed in center column of backglass, up to a juicy 300.

SUPER-STRIKES increase earning power by attracting and holding extra-skilled players, without discouraging players of average skill. Result is that MORE players play MORE, operators earn MORE.

POPULAR
Speed-Control
SCORE-BOOSTER

Player controls speed of shot—not too fast, not too slow—to ring up highest scores for Spares, Strikes and the new thrilling SUPER-STRIKES.

Bally®

Bally® BIG-TIME
GREATEST IN-LINE GAME EVER BUILT
SEE PAGE 46

THE CHAMPION
GREATEST KIDDY-RIDE OF ALL TIME
SEE PAGE 49

Magic-Bowler
WITH POPULAR MATCH-PLAY

CHOICE OF DIME-A-PLAY OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER
POPULAR SIZE: 8 FT. BY 2 FT.

Mystic-Bowler
WITHOUT MATCH-PLAY

BALLY MANUFACTURING COMPANY–2640 Belmont Avenue, Chicago 18, Illinois